



Access Types for Users

Access Types in Zoho LandingPage help you provide different kinds of access to different users. This way you can ensure that you and your team can work in a more organized and secure manner. Let us take a look at the different Access Types available in Zoho LandingPage and the scope of access in every type.

Access Types

Portal Admin

A Portal Admin has comprehensive access and control. They can manage all aspects of Portals, Workspaces, Pages, Groups, Popups, Domains, Integrations, and Users.

Workspace Manager

A Workspace Manager possesses administrative-level access specifically within a Workspace. They have full access to functionalities related to Pages, Popups, Groups, and Users within that workspace.

Designer

Designers focus primarily on creative tasks rather than management. They can create and edit Pages and Pop-ups, preparing them for publishing, but they do not have access to other functionalities within the system.

Viewer

A Viewer is someone who can access a workspace but lacks the permissions to edit or publish pages. A Viewer can only view analytics data and the pages within a workspace.



- All the users have access to view the reports, though only Portal Admins have access to modify the configuration.
- Every user has to be assigned a role to access the application; the user's role can be changed according to the needs.

For further clarifications, refer this checklist:

| Features | Portal Admin | Workspace Manager | Designer | Viewer |
|-------------------------------------|--------------|-------------------|----------|--------|
| Pages | | | | |
| Create | ✓ | ✓ | ✓ | |
| Edit | ✓ | ✓ | ✓ | |
| Save | ✓ | ✓ | ✓ | |
| Rename | ✓ | ✓ | ✓ | |
| Clone | ✓ | ✓ | ✓ | |
| Page preview | ✓ | ✓ | ✓ | ✓ |
| Publish | ✓ | ✓ | | |
| Update | ✓ | ✓ | | |
| Unpublish | ✓ | ✓ | | |
| Delete | ✓ | ✓ | | |
| Add to group | ✓ | ✓ | | |
| Remove from group | ✓ | ✓ | | |
| Connect and Disconnect Integrations | ✓ | | | |
| Setup integrations | ✓ | ✓ | | |
| | | | | |
| Configure settings | ✓ | ✓ | | |
| View configuration | ✓ | ✓ | | ✓ |
| | | | | |
| Variations | | | | |
| Create | ✓ | ✓ | ✓ | |
| Delete | ✓ | ✓ | | |
| Pause | ✓ | ✓ | | |
| Unpause | ✓ | ✓ | | |
| | | | | |
| Leads | | | | |
| View | ✓ | ✓ | | ✓ |
| Download | ✓ | ✓ | | |
| Delete | ✓ | ✓ | | |
| Push leads to CRM | ✓ | ✓ | | |
| Dashboard | ✓ | ✓ | | ✓ |
| | | | | |
| Reports (view only) | | | | |
| Page statistics | ✓ | ✓ | ✓ | ✓ |
| Heatmaps | ✓ | ✓ | ✓ | ✓ |
| AB report | ✓ | ✓ | ✓ | ✓ |
| Form analytics | ✓ | ✓ | ✓ | ✓ |
| Segment audience | ✓ | ✓ | ✓ | ✓ |
| Date filter | ✓ | ✓ | ✓ | ✓ |
| Ad Spend | ✓ | ✓ | | ✓ |
| | | | | |
| Team Management | | | | |
| Invite User | ✓ | ✓ | | |
| Delete User | ✓ | ✓ | | |
| Change Roles | ✓ | ✓ | | |

| | | | | |
|-------------------------|---|---|---|---|
| | | | | |
| Groups | | | | |
| Create | ✓ | ✓ | | |
| Delete | ✓ | ✓ | | |
| Rename | ✓ | ✓ | | |
| | | | | |
| Domains | | | | |
| Add new domains | ✓ | | | |
| Delete exist. doms | ✓ | | | |
| Edit domains | ✓ | | | |
| | | | | |
| Asset Management | | | | |
| File upload | ✓ | ✓ | ✓ | |
| File delete | ✓ | ✓ | | |
| | | | | |
| Popups | | | | |
| Create | ✓ | ✓ | ✓ | |
| Edit | ✓ | ✓ | ✓ | |
| Delete | ✓ | ✓ | | |
| Preview | ✓ | ✓ | ✓ | ✓ |
| Publish | ✓ | ✓ | | |
| Unpublish | ✓ | ✓ | | |
| | | | | |
| Workspace | | | | |
| Create | ✓ | | | |
| Delete | ✓ | | | |
| Update | ✓ | | | |