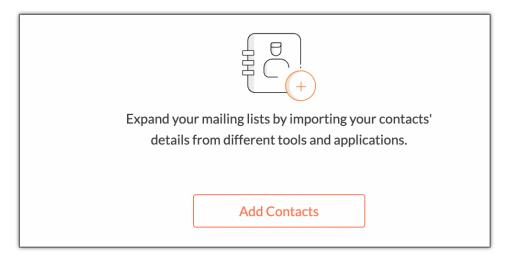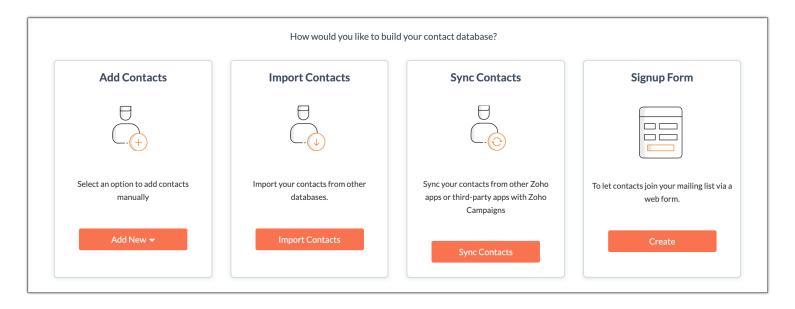# How to add contacts

Once you create your Zoho Campaigns account, you'll be redirected to our welcome page, where you can start adding contacts to your newly created campaigns account.

You can use multiple methods to add contacts.

- **Add contacts** – Manually add contacts.
- **Import contacts** – Import contacts from your computer, Zoho CRM, or Google Sheets.
- **Signup Form** – Create your own signup form and embed it in your webpages to add contacts.
- **Sync Contacts** – Sync your Campaigns account with Zoho CRM and other Zoho applications. You can also sync your Campaigns account with other third-party applications and import your contacts from those apps.

Once you've added contacts you can view them:

1. From the *Navigation* toolbar, choose **Contacts** and select **All Contacts.**
2. In *All Contacts* page, you can view the contacts.

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