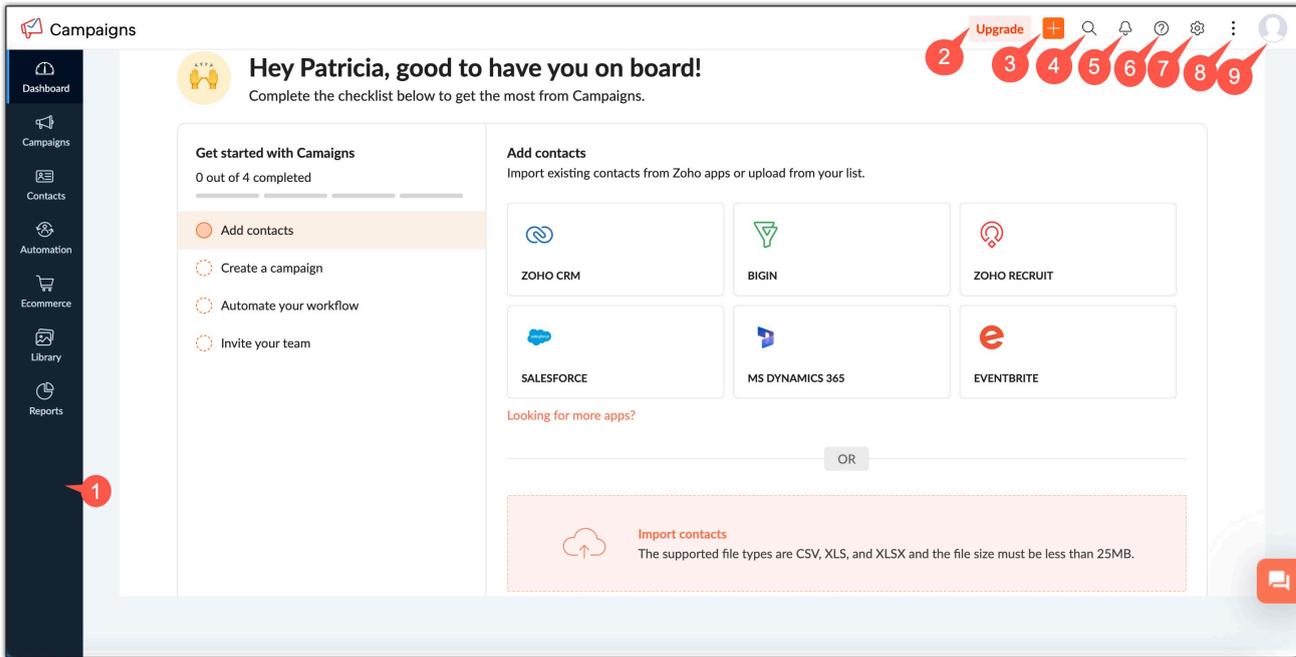




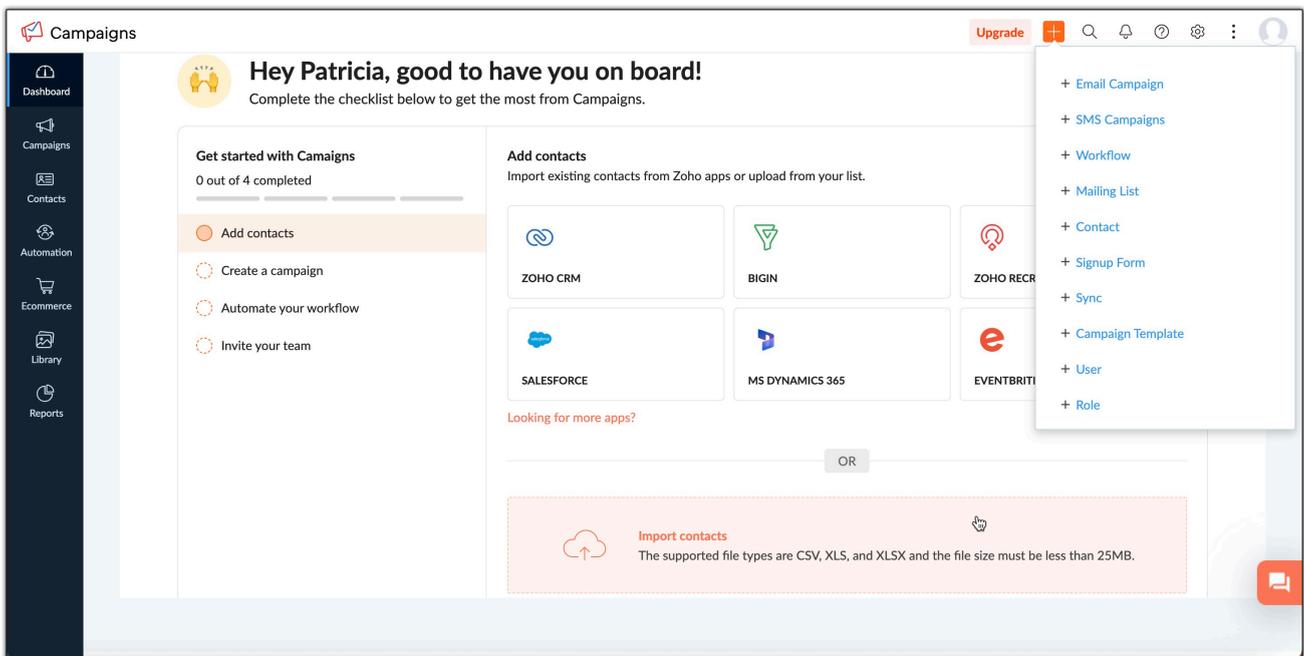
# Explore the Components in Zoho Campaigns

This document walk you through the various components present in the navigation bar and title bar of Zoho Campaigns.

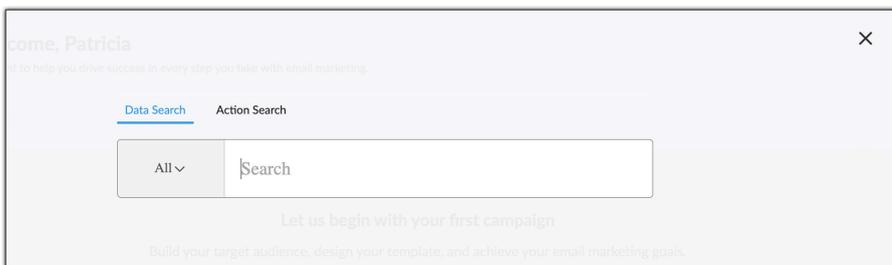
Take a look at the screenshot below to see how each component is arranged in Zoho Campaigns.



1. **Navigation Toolbar** – This toolbar on the left side of the screen contains tabs for quick access to the various Zoho Campaigns features.
2. **Subscription** – This opens up the subscription plan menu. Here, users can upgrade to a suitable subscription plan that matches their needs. Learn how to [manage your subscriptions](#).
3. **Create New** – Create new email campaigns, workflows, signup forms, social media posts, mailing lists, and lot more.



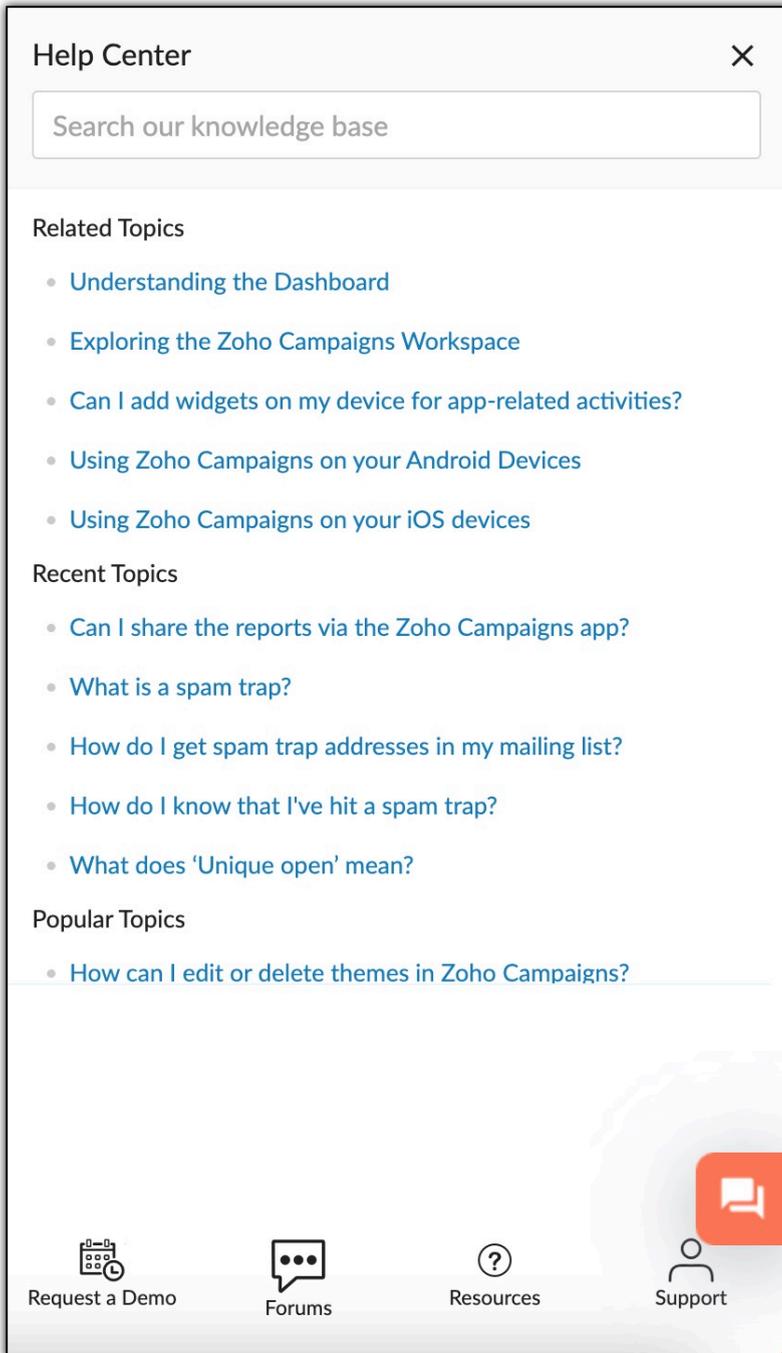
4. **Global Search** - This enables a user to search for information across the entire product. The global search feature shows results that contain your search terms, then displays related data based on campaigns, lists, contacts, and more.



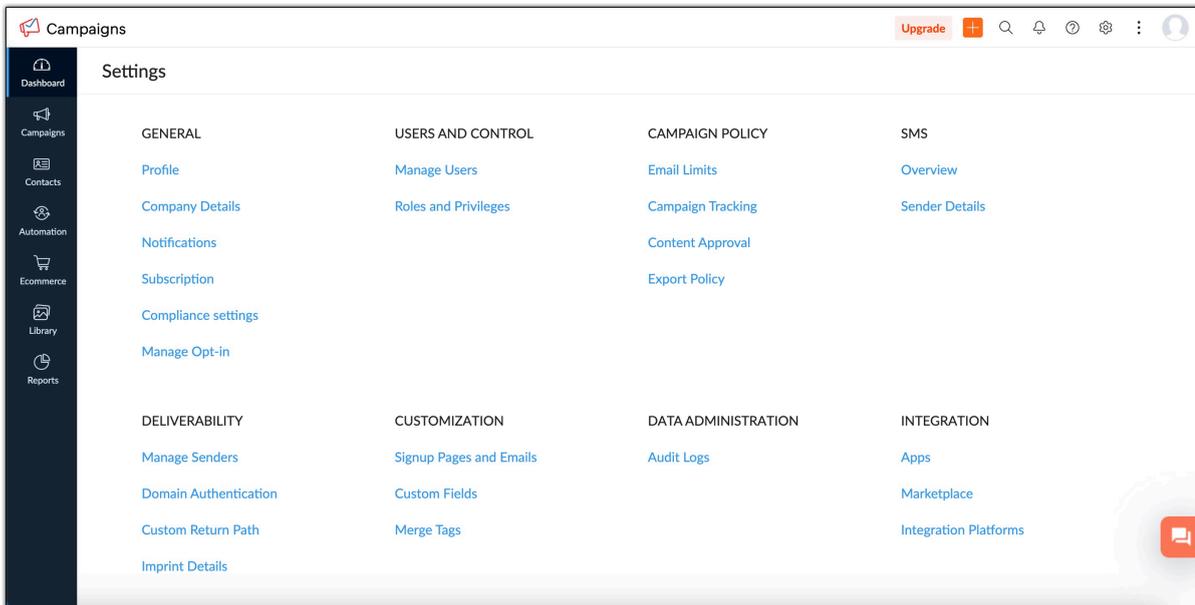
5. **Notification** – Get notified about each and every activity taking place in your organization.

6. **Help Center** – This is a quick link to access our help guides, knowledge base, blogs, and user community. We encourage users to start conversations in our user community and share their best practices for using

## Zoho Campaigns.



7. **Settings** – You can configure various settings associated with your account, such as, users and control, deliverability, integration, etc.



8. **More icons** – This icon lets you venture into more options like,
- **Feedback** – Tell us how you feel about Zoho Campaigns.

## Feedback ✕

Subject\*

Category\*

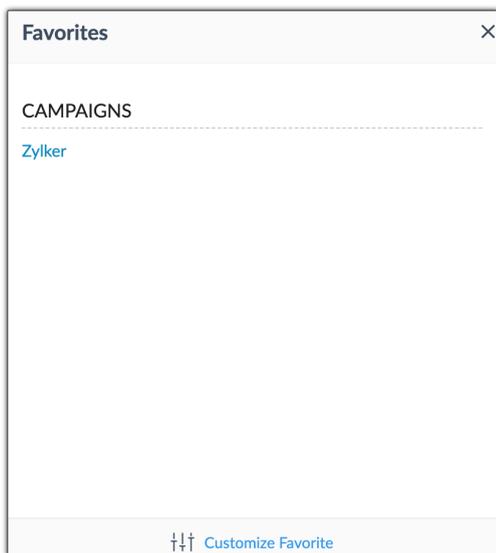
-- Select -- ▼

Description\*

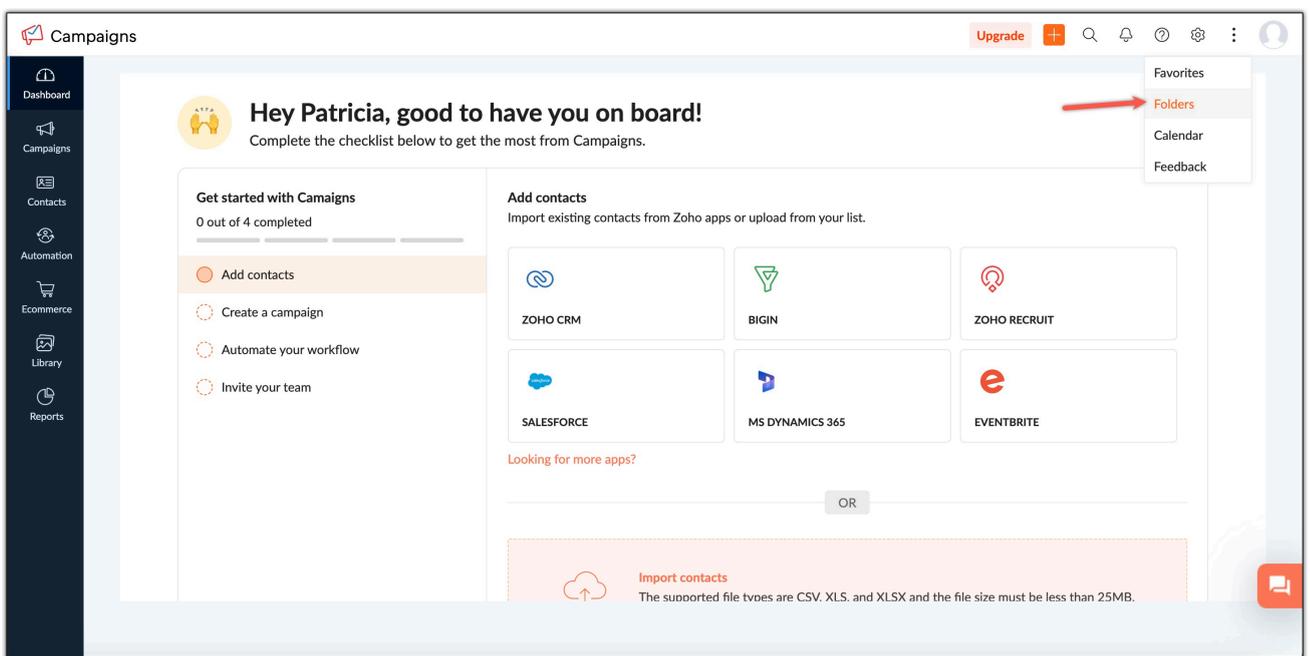
If you have any suggestions that can make Zoho Campaigns better for you, do let us know.

 Send Feedback

- **Favorites** - Mark email campaigns, lists, templates, fields, and so on as favourites so that you can readily access them from this section. You can customize your favorites to appear in the order you like using the drag and drop option.



- o **Folders** - Create folders to have immediate access to the various activities you've performed in your account.



- o **Calendar** – Look up the calendar to mark important dates such as events, webinars and more. You can choose to view calendars of various countries by adding them to your calendar.

Month Year TODAY < November-2022 > Holiday List

FILTER BY	SUN	MON	TUE	WED	THU	FRI	SAT
<b>Campaign filter</b> Campaigns Scheduled Campaigns In Progress			1 Haryana Day/ Ka...	2	3	4	5 Guy Fawkes Night
<b>Holiday filter</b> Marked Private Holidays United States of America Japan India United Kingdom United Arab Emirates	6	7	8	9	10	11	12
<b>Users</b> [User 1] [User 2] [User 3] [User 4] [User 5]	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30			

9. **Profile** – Here you can view your profile information such as email address, user ID, and account info. Learn how to [manage your profile](#).

**Campaigns**

Hey Patricia, good to have you on board!  
Complete the checklist below to get the most from Campaigns.

**Get started with Campaigns**  
0 out of 4 completed

- Add contacts
- Create a campaign
- Automate your workflow
- Invite your team

**Add contacts**  
Import existing contacts from Zoho apps or upload from your list.

ZOHO CRM | BIGIN | SALESFORCE | MS DYNAMICS 365

Looking for more apps?

OR

**Import contacts**  
The supported file types are CSV, XLS, and XLSX and

**Patricia**  
User ID: [Redacted]

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