



## Free Plan

Once you create your account on Zoho Social, you will gain access to a 15-day free trial. While being on the go, you can choose between different plans available on Zoho Social to understand what suits your business the best during your trial period.

When you are on a 15-day trial, you will gain access to all of the features available specific to a plan you choose to continue your trial with. You will also have an option to switch between plans if you want to try out the other editions.

After your trial ends, you will be given two options:

- Upgrade to one of the paid plans of your choice on Zoho Social.
- Downgrade to the Free plan with limited features and functionalities.

### What do you get being on a Free plan?

The Free edition of Zoho Social includes access to the following:

- Add a Brand (limited to one) to your Portal on Zoho Social
- Access to Zoho Social's browser extension, zShare
- Publish to six social channels: Facebook Page, X Profile, Instagram Business Profile, Google My Business Listing, LinkedIn Profile, and LinkedIn Company Page.
- Add a team member (limited to one) to your Portal on Zoho Social.