



Zoho Corporation

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# Purchasing Brand Add-Ons

Brand Add-Ons are an additional set of Brands that you can plug into your portal on top of an already existing Brand on Zoho Social.

You can include Brand Add-Ons based on the plan you are on.

- **Free plan** and **Standard plan** cannot add Brand Add-ons.
- On a **Professional plan**, you can add a maximum of 5 Brand Add-Ons at **17\$/Brand/Month** and **14.5\$/Brand/Month Billed Annually**.
- On a **Premium plan**, you can unlimited Brand Add-Ons at **23\$/Brand/Month** and **19.5\$/Brand/Month Billed Annually**.
- On **Agency** and **Agency Plus plans**, you can add unlimited Brand Add-Ons at **92\$/5 Brands/Month** and **76\$/5 Brands/Month Billed Annually**.

Check out our Plan Comparison sheet to compare all the plans available on Zoho Social.

<p>STANDARD</p> <p><b>\$10</b></p> <p>/month billed annually</p> <p>TRY NOW</p>	<p>PROFESSIONAL</p> <p><b>\$30</b></p> <p>/month billed annually</p> <p>TRY NOW</p>	<p><b>* NEW *</b></p> <p>PREMIUM</p> <p><b>\$40</b></p> <p>/month billed annually</p> <p>TRY NOW</p>	<p>AGENCY</p> <p><b>\$230</b></p> <p>/month billed annually</p> <p>TRY NOW</p>	<p>AGENCY PLUS</p> <p><b>\$330</b></p> <p>/month billed annually</p> <p>TRY NOW</p>
<ul style="list-style-type: none"> <li>✓ 1 Brand (7 Channels) ⓘ</li> <li>✓ 1 Team Member</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 Brand (7 Channels) ⓘ</li> <li>✓ 1 Team Member</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>	<ul style="list-style-type: none"> <li>✓ 1 Brand (8 Channels) ⓘ</li> <li>✓ 3 Team Members</li> <li>✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, YouTube Channels, &amp; Google My Business listings.</li> <li>✓ 24/5 email support</li> </ul>	<ul style="list-style-type: none"> <li>✓ 10 Brands (80 Channels) ⓘ</li> <li>✓ 5 Team Members</li> <li>✓ 24/5 email support</li> </ul>	<ul style="list-style-type: none"> <li>✓ 20 Brands (160 Channels) ⓘ</li> <li>✓ 5 Team Members</li> <li>✓ 24/5 email support</li> </ul>
<ul style="list-style-type: none"> <li>✓ Home dashboard</li> <li>✓ Recent posts</li> <li>✓ Multi-channel publishing</li> <li>✓ Content scheduling</li> <li>✓ Publishing calendar</li> <li>✓ Published/Scheduled posts</li> <li>✓ zurl link shortner</li> <li>✓ Activity log</li> <li>✓ User tagging</li> <li>✓ Summary Reports</li> <li>✓ Drafts</li> <li>✓ Twitter Location</li> </ul>	<p><b>Standard Features +</b></p> <ul style="list-style-type: none"> <li>✓ Livestream</li> <li>✓ Notifications</li> <li>✓ CustomQ</li> <li>✓ Repeat posting</li> <li>✓ Bulk scheduling</li> <li>✓ Popular posts</li> <li>✓ Post insights</li> <li>✓ Bit.ly link shortner</li> <li>✓ Image library</li> <li>✓ Scheduling retweets</li> <li>✓ RSS feeds</li> <li>✓ Cloudpicker</li> <li>✓ Messages</li> <li>✓ Pause/Resume content</li> <li>✓ Mute &amp; Block accounts</li> <li>✓ Connections</li> <li>✓ Monitoring dashboard</li> <li>✓ Custom video thumbnail</li> <li>✓ Instagram first comment</li> </ul>	<p><b>Professional features +</b></p> <ul style="list-style-type: none"> <li>✓ SmartQ</li> <li>✓ Content approvals &amp; workflow</li> <li>✓ Exporting posts</li> <li>✓ Discussing posts</li> <li>✓ Collaborate</li> <li>✓ Team Member audio/video &amp; chat</li> <li>✓ Reports dashboard</li> <li>✓ Custom reports</li> <li>✓ Share reports</li> <li>✓ Manage custom roles</li> <li>✓ Content targeting</li> <li>✓ UTM parameters</li> <li>✓ Lead ads - Facebook &amp; LinkedIn</li> <li>✓ Zoho CRM integration</li> <li>✓ Zoho Desk integration</li> <li>✓ CRM leads &amp; contacts</li> <li>✓ Lead generation</li> </ul>	<p><b>Premium features+</b></p> <ul style="list-style-type: none"> <li>✓ Client invite</li> <li>✓ Portal customization</li> <li>✓ Scheduling/emailing reports</li> <li>✓ Agency-branded reports</li> <li>✓ Custom view for clients</li> <li>✓ Free login for clients</li> </ul>	<p><b>Agency features+</b></p> <ul style="list-style-type: none"> <li>✓ +10 more Brands (80 social channels)</li> </ul>
	<p><b>Add-ons</b></p> <ul style="list-style-type: none"> <li>✓ Brands at \$14.5/Brand/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>	<p><b>Add-ons</b></p> <ul style="list-style-type: none"> <li>✓ Brands at \$19.5/Brand/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>	<p><b>Add-ons</b></p> <ul style="list-style-type: none"> <li>✓ 5 Brands at \$76/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>	<p><b>Add-ons</b></p> <ul style="list-style-type: none"> <li>✓ 5 Brands at \$76/month billed annually</li> <li>✓ Team Members at \$10/Member/month billed annually</li> </ul>

Local taxes (VAT, GST, etc.) will be charged in addition to the prices mentioned.