



Upgrade to a Paid Plan

Follow these steps to upgrade to a paid plan on Zoho Social

1. Click on your **Display Picture** at the top right corner of your Home screen
2. Click **Manage Subscription**.

The screenshot shows the Zoho Social dashboard for 'Zylker Travels'. The 'Brand Health' section contains a table with the following data:

CHANNELS	TOTAL FOLLOWERS [?]	NEW FOLLOWERS [?]	NO. OF POSTS [?]	REACH [?]	ENGAGEMENTS [?]
ZylkerTravels	56,908 ↑ 70.0%	2549 ↑ 40.0%	3564 ↑ 59.6%	1345 ↑ 65.7%	321 ↓ 50.0%
ZylkerTravels	20,897 ↑ 56.9%	765 ↑ 100.0%	980 ↑ 200.0%	NA [?]	1096 ↑ 60.0%
Zylker Travels	37,700 ↑ 71.8%	234 ↑ 78.3%	2301 ↑ 350.0%	900 ↑ 40.0%	2706 ↑ 45.7%
zylkertravels	43,986 ↑ 45.9%	5507 ↑ 56.9%	3109 ↑ 100.0%	486 ↑ 45.7%	1758 ↑ 90.0%
Zylker Travels	68,867 ↑ 81.6%	985 ↑ 60.0%	NA [?]	166 ↓ 62.9%	670 ↑ 34.0% [?]
Zylker Travels	15,409 ↑ 78.3%	1276 ↑ 45.7%	489 ↑ 230.0%	779 ↑ 40.0%	1207 ↑ 59.6%

The user profile for Nathan Brooks is shown on the right, with a red arrow pointing to the 'Manage Subscription' link. Below the profile, there are sections for 'MY PORTALS (4)', 'Love Zoho Social?' (with a 'Refer Now' button), and 'DOWNLOAD OUR APPS ON' (with Apple and Android app icons).

3. Select **Monthly** or **Yearly** billing by switching the toggle above the listed plans.

4. You can choose from the following plans: Standard, Professional, Premium, Agency, and Agency Plus. To get a detailed understanding of the features available on these plans, please refer to the table above or head over to our [plan comparison page](#).

STANDARD	PROFESSIONAL	* NEW * PREMIUM	AGENCY	AGENCY PLUS
\$10 /month billed annually	\$30 /month billed annually	\$40 /month billed annually	\$230 /month billed annually	\$330 /month billed annually
TRY NOW	TRY NOW	TRY NOW	TRY NOW	TRY NOW
<ul style="list-style-type: none"> ✓ 1 Brand (7 Channels) ⓘ ✓ 1 Team Member ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 1 Brand (7 Channels) ⓘ ✓ 1 Team Member ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 1 Brand (8 Channels) ⓘ ✓ 3 Team Members ✓ Facebook Pages, Facebook Groups, Twitter Profiles, Instagram Business Profiles, LinkedIn Profiles, LinkedIn Company Pages, YouTube Channels, & Google My Business listings. ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 10 Brands (80 Channels) ⓘ ✓ 5 Team Members ✓ 24/5 email support 	<ul style="list-style-type: none"> ✓ 20 Brands (160 Channels) ⓘ ✓ 5 Team Members ✓ 24/5 email support
<ul style="list-style-type: none"> ✓ Home dashboard ✓ Recent posts ✓ Multi-channel publishing ✓ Content scheduling ✓ Publishing calendar ✓ Published/Scheduled posts ✓ zurl link shortner ✓ Activity log ✓ User tagging ✓ Summary Reports ✓ Drafts ✓ Twitter Location 	<p>Standard Features +</p> <ul style="list-style-type: none"> ✓ Livestream ✓ Notifications ✓ CustomQ ✓ Repeat posting ✓ Bulk scheduling ✓ Popular posts ✓ Post insights ✓ Bit.ly link shortner ✓ Image library ✓ Scheduling retweets ✓ RSS feeds ✓ Cloudpicker ✓ Messages ✓ Pause/Resume content ✓ Mute & Block accounts ✓ Connections ✓ Monitoring dashboard ✓ Custom video thumbnail ✓ Instagram first comment 	<p>Professional features +</p> <ul style="list-style-type: none"> ✓ SmartQ ✓ Content approvals & workflow ✓ Exporting posts ✓ Discussing posts ✓ Collaborate ✓ Team Member audio/video & chat ✓ Reports dashboard ✓ Custom reports ✓ Share reports ✓ Manage custom roles ✓ Content targeting ✓ UTM parameters ✓ Lead ads - Facebook & LinkedIn ✓ Zoho CRM integration ✓ Zoho Desk integration ✓ CRM leads & contacts ✓ Lead generation 	<p>Premium features+</p> <ul style="list-style-type: none"> ✓ Client invite ✓ Portal customization ✓ Scheduling/emailing reports ✓ Agency-branded reports ✓ Custom view for clients ✓ Free login for clients 	<p>Agency features+</p> <ul style="list-style-type: none"> ✓ +10 more Brands (80 social channels)
	<p>Add-ons</p> <ul style="list-style-type: none"> ✓ Brands at \$14.5/Brand/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<p>Add-ons</p> <ul style="list-style-type: none"> ✓ Brands at \$19.5/Brand/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<p>Add-ons</p> <ul style="list-style-type: none"> ✓ 5 Brands at \$76/month billed annually ✓ Team Members at \$10/Member/month billed annually 	<p>Add-ons</p> <ul style="list-style-type: none"> ✓ 5 Brands at \$76/month billed annually ✓ Team Members at \$10/Member/month billed annually

Local taxes (VAT, GST, etc.) will be charged in addition to the prices mentioned.

5. Click **Upgrade** below the paid plan you have selected.

6. You can choose to buy additional Brands and Team Members as add-ons to the plan you've selected. Enter the value and click **Proceed**.

Subscribe to Zoho Social in 4 easy steps

Plan Add-Ons Pay Confirmation

Professional	\$300
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ADD-ONS

Team Member \$100 /year	<input type="text"/>
Brand \$200 /year	<input type="text"/>

SUBTOTAL \$300

Total amount to be paid

\$300

PROCEED

- ⓘ Each Brand you add will have access to eight social channels, that is, Facebook Page, Facebook Group, Twitter Profile, LinkedIn Company Page, LinkedIn Profile, Google My Business listing, Instagram Business Profile, and YouTube Channel. If you don't want specify add-ons right now, you can leave the boxes blank.

7. Review your order and add your billing details.

Plan Add-Ons Pay Confirmation

Billing Details

Select Country ▲

Company Name

Phone Number

Street Address

City

State

ZIP

8. Choose whether you want to pay with a credit card or Paypal.

Credit Card

PayPal

Card Number



MM

YY

CW



Use my billing address as my credit card address

Select Country

Street Address

City

State

ZIP

Total amount to be paid

\$300

PROCEED

9. Enter your billing details, then click **PROCEED TO PAY**.

- ⓘ All subscriptions will be automatically renewed from your selected payment method on a recurring basis and we'll send you a receipt each time. We do not store your card details. You can upgrade, downgrade or cancel anytime. If the subscription is canceled, refunds and termination of access will follow the Terms of Service. Prices are in US Dollars and subject to change. Other restrictions and taxes may apply. We highly recommend that you refer to our [Pricing Plans Comparison](#) to learn how to get the most out of Zoho Social for your business.