



Create an Email Invitation Trigger on Pipedream

Pipedream is a powerful tool that connects different applications and automates their workflows. The Zoho Survey and Pipedream integration can help you send timely survey emails or set automated workflows based on the actions performed in your configured business application.

How does this work?

Whenever an action configured in Pipedream is performed, an email trigger from Zoho Survey will be initiated.

The action can be anything like account creation, cart abandonment, canceled orders, and similar actions performed in your application. To achieve this, you need to configure this action in Pipedream and set the trigger.

Email triggers are emails that are sent automatically when a configured action is performed successfully. For example, you can send a survey email using this trigger to get feedback from users.

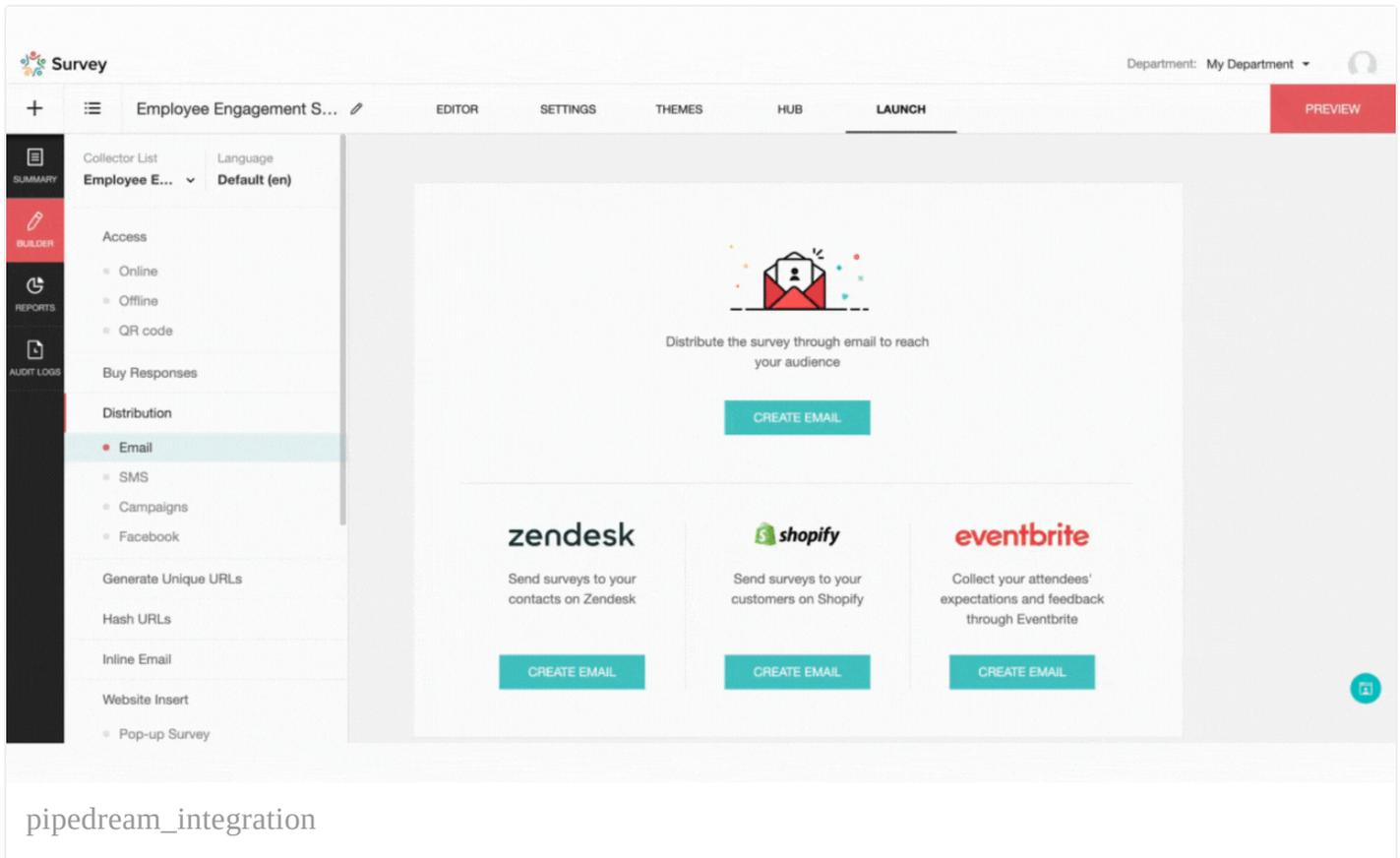
Let's see how this works with a Shopify example.

Use case

Consider you are a business owner who runs a business with Shopify, and you want to know why customers are abandoning their carts or canceling their orders. To know that, you can send a survey to each customer and gather their feedback. However, tracking them and sending surveys might seem tedious. You can automate this process by integrating Pipedream with Zoho Survey. Here, Pipedream displays a list of events from the Shopify application that are applicable for initiating triggers. You can configure the desired event with Zoho Survey to send survey emails. When the event is completed, survey emails are sent automatically.

Creating an email invitation on Zoho Survey

1. Go to the **Launch** tab.
2. Select **Email** from the left pane under *Distribution*.
3. Click **Create New**.



4. Click **Create Email** and customize your email's subject and [message](#).
5. Navigate to **Send To > Contacts based on triggers**.
6. Enter the trigger name.
7. Click **Create**.

The template for your email invitation trigger has now been created. Open Pipedream to continue the rest of the configuration.

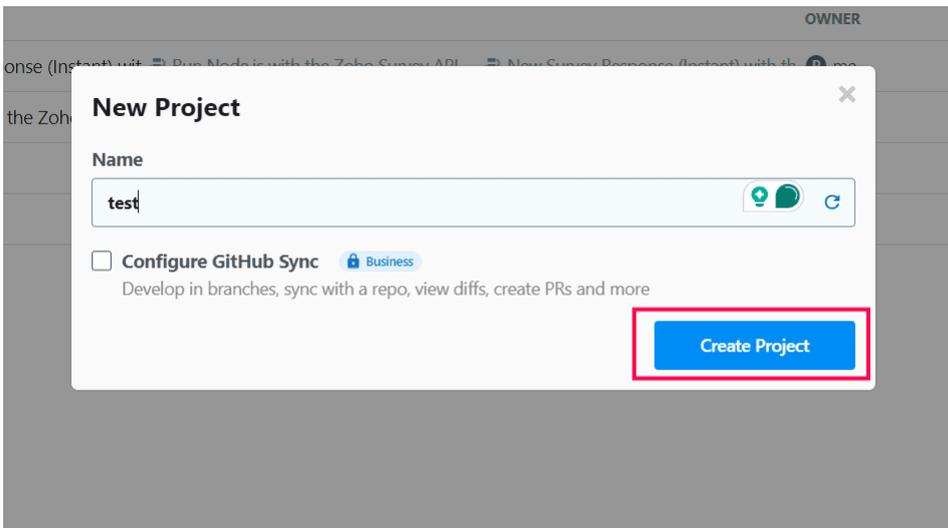
Creating an email trigger on Pipedream

To create email triggers for the events performed in Shopify using Pipedream:

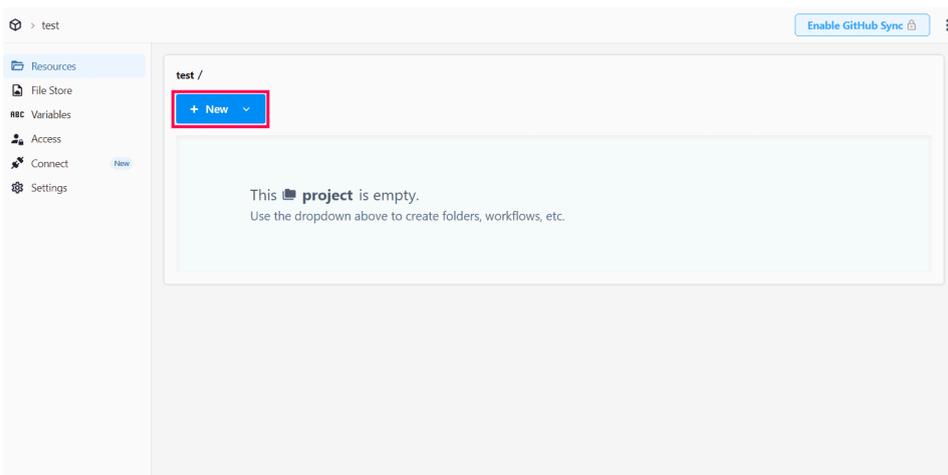
1. Log in to your **Pipedream** account.
2. Click on **New Project** in the top-right corner.



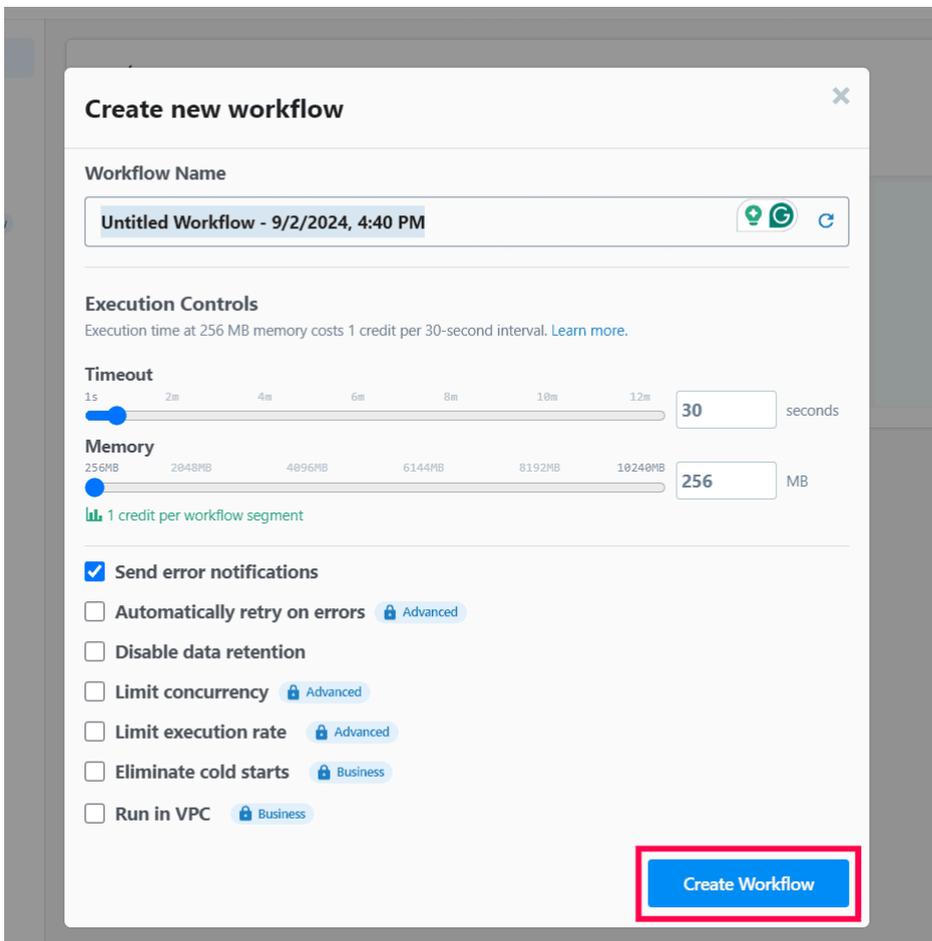
3. Click on **Create a new project**, give it a suitable name, and click **Create**.



4. The created project will be displayed in the dashboard. Choose the project and click **New**.

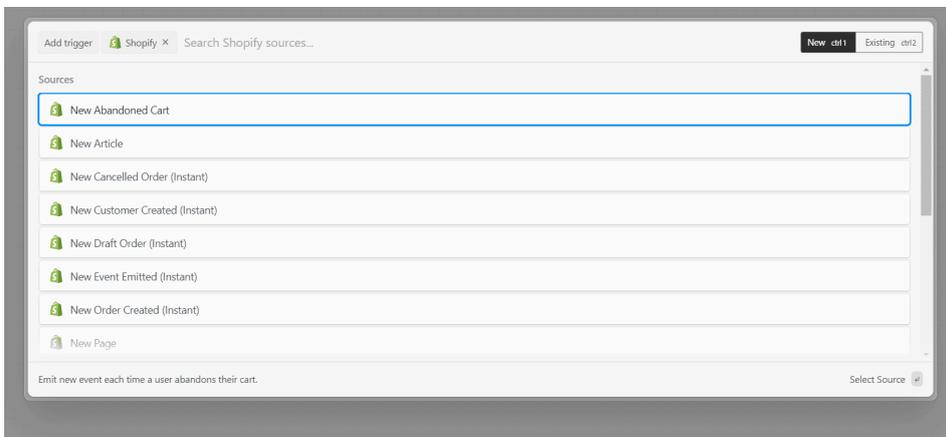


5. Select **Workflow** from the dropdown and click **Create Workflow**.



6. Click **Add Trigger** and choose **Shopify**.

7. Upon choosing Shopify, a list of applicable triggers will be displayed.



8. In this example, let's choose **New Order Created (Instant)**. When a new order is created, an email trigger will be initiated, and the survey emails will be sent based on the trigger.

9. From the right pane, connect your Shopify account and click **Configure to save**.

10. Enter the details like Shop ID, Admin API Access tokens, and other data in the optional fields, and click **Save**.

Create a new connection to Shopify

Admin API access token

Use your access token to request data from the [Admin API](#).

To protect your data, you'll only be able to reveal your Admin API token once. Copy and save your Admin API access token in a secure place.

..... [Reveal token once](#)

Created Jun 29, 2023 at 17:42 UTC

Connection Name (optional)

Shopify #

Shop ID

Enter text...

If your store's URL is <https://pipedream-test.myshopify.com/>, your shop ID is `pipedream-test`

Admin API Access Token

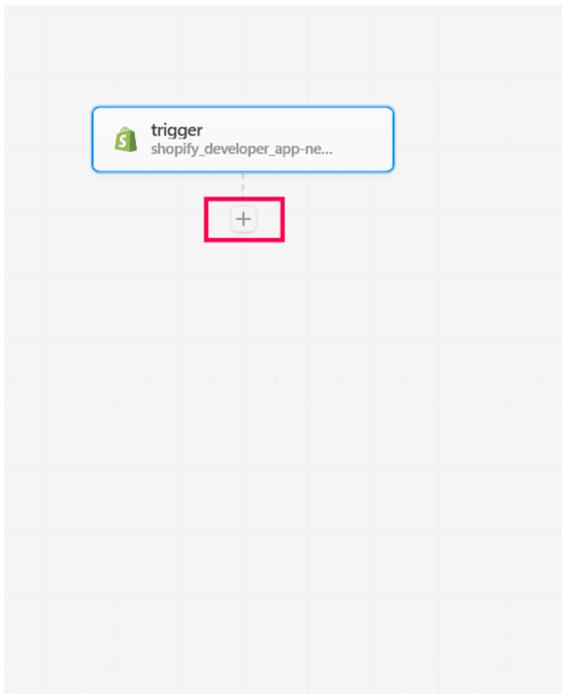
Enter text...

Optional Fields

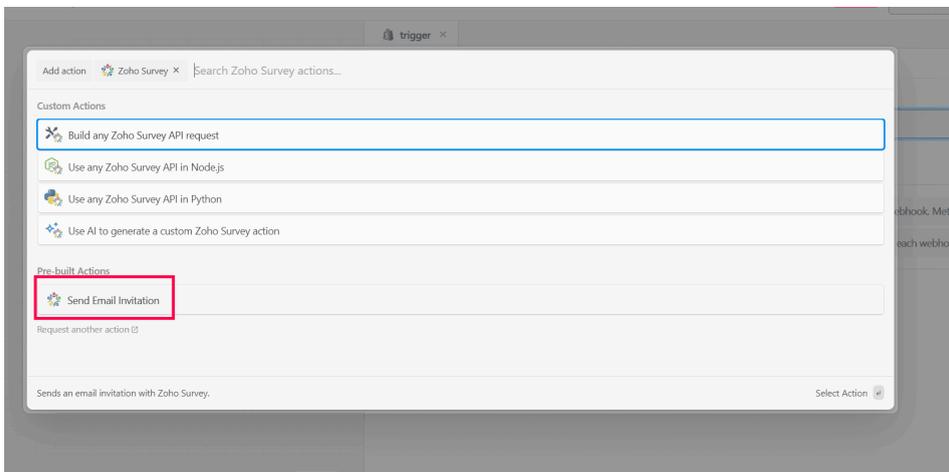
+ **Storefront API Access Token** Follow the instructions [here](#) to enable Storefront API Access and ge...

Test connection

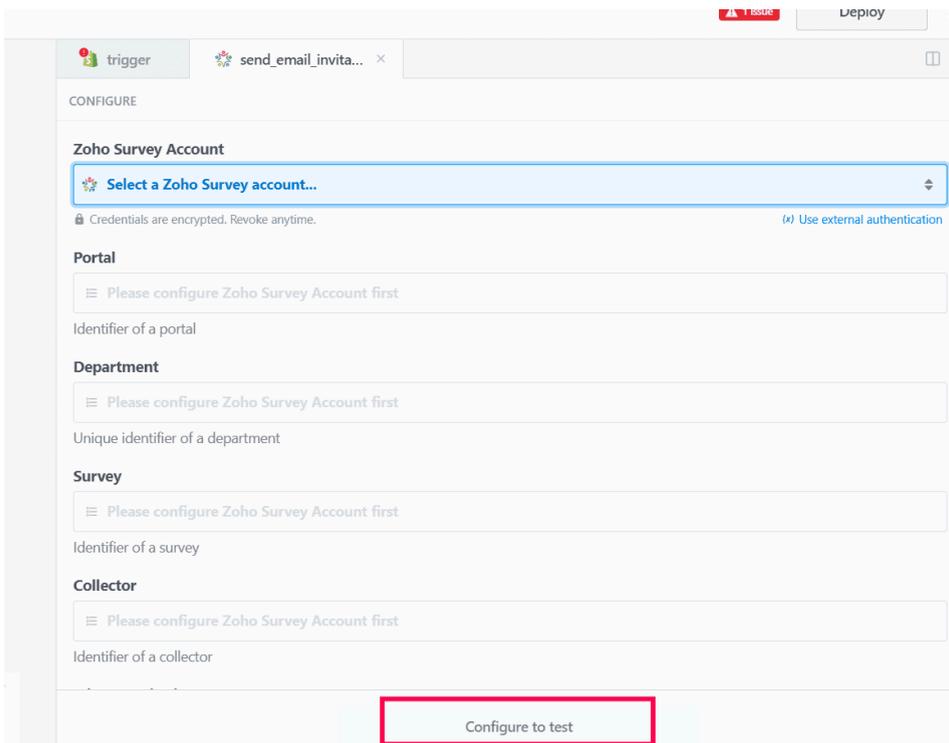
11. To add Zoho Survey to this, click on the plus icon (+).



12. Choose **Zoho Survey** from the dropdown and click **Send Email Invitation**.



13. Provide your Zoho Survey account details in the right pane.



14. Once all the necessary information is given, click **Configure to test**.

Test the application to see if the workflow is working correctly. After successful testing, click **Deploy** to deploy the workflow.

Managing a triggered invitation

1. Go to **Launch**.
2. Select **Email** from the left pane under *Distribution*.
3. Under *Overview*, select **Triggered Invitations**.
4. To view a triggered invitation, click **View**.

 **Edit** **Disable**

5. To edit a triggered invitation, click .

a. Click **Edit**.

6. To disable a triggered invitation, click on .

a. Click **Disable**.

7. To enable a triggered invitation, click on .

a. Click **Enable**.