



# Email

The Email question type allows the respondent to type in an email address as the response in the textbox. For example, if you'd like to collect the email addresses of your customers to send them promotional offers, newsletters, or occasional surveys, you could add an email question to your survey.

## Email question sample:

A screenshot of a survey question titled "Café Customer Feedback Survey". Below the title is a horizontal line. The question is labeled "Email" and has a text input field. Below the input field is a dashed horizontal line. At the bottom center is a red "Submit" button. At the very bottom, there is a small text line: "The information collected through this survey will be used in accordance with our [Privacy Policy](#)".

## To add an email question to my survey:

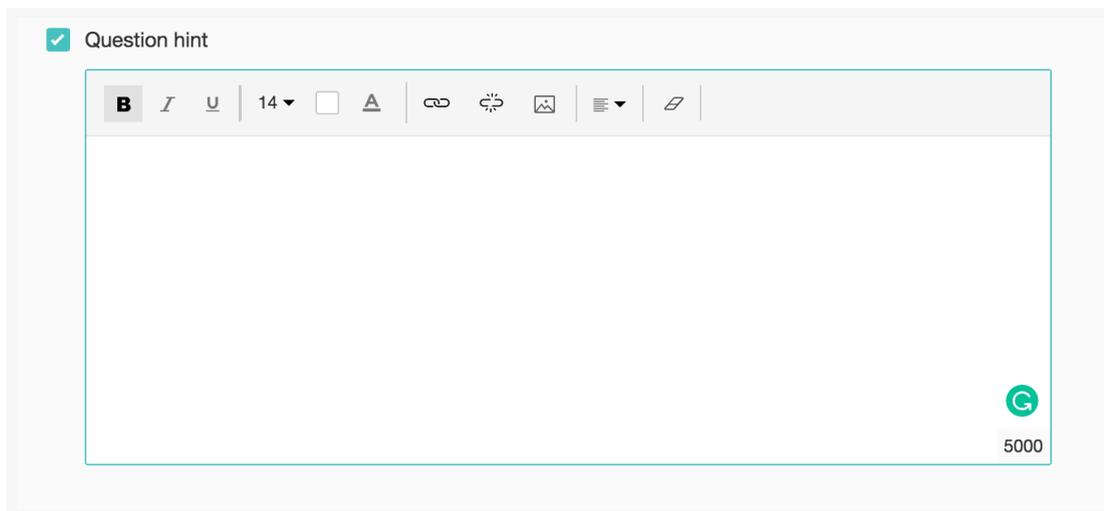
1. Click **Email** in the question types listed on the left pane. You can also drag and drop the question type to the builder. Also, you can change the question type by clicking the dropdown next to the question type in the question editor. However, the choices for change are related to the question type you have selected. For example, if you selected the Email textbox question type, you can only change it to its variants available in the list. You can select an option from the dropdown.

2. In the *Question* box, type your question.

- If you want to mark the question mandatory, select the *Make this question mandatory* checkbox.
- If you want to make changes to the default *Error message* text that displays, edit the content in the text box.
- If you want to pipe in custom variables or variables from previous questions and customize the follow-up questions, click *Insert Variable* right above the *Question* box, and select the variable you want to use from the list. Read more on [Piping](#).

3. To learn what else you can do with the question, click **Advanced options**. You can perform the following actions:

- In the *Textbox size* dropdown list, select the number of characters you want to use in the text box.
- The [autofill or prepopulate answer](#) feature allows you to prepopulate single-variable survey responses automatically before sending them to respondents. To prepopulate answers for a known respondent, select **Prepopulate answer**.
- **Question hint** is used to add hints to your question and help your respondents get a clear idea of what your questions are all about. This feature is optional and is available only for certain types of questions.



- Select **Mark as Health Information (ePHI)** in the *Data Privacy* section to safeguard the health information data in the healthcare surveys category. The *Encrypt answer* field also gets selected, by default.
  - Select *Encrypt answer* to [add an additional layer of security](#) to the responses for this particular question.
4. Switch to the [Display Logic](#) tab to add a logic condition to the question.
  5. Click **Save**.
  6. To discard the changes, click **Cancel**.