



# Heading/Description

The Heading/Description question type can be used for including comments or explanations in your survey. For example, you could use the heading/description question in your cafe customer feedback survey to tell your customers what the survey is all about.

## Heading/description question sample:

Café Customer Feedback Survey

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Coffee n' Mugs: We would like to know your opinion

It's been two years since we opened doors and got the beans crushing and cups brewing at Coffee n' Mugs. We recently decided to do a brand overhaul, so we wanted to get your take on our café, the ambience and how we can improve to provide you the best coffee in town.

*Note: You will not be asked any personal questions in this survey. All questions are not mandatory and you can withdraw from the survey at any point. However, it would be great if we could get your opinions as it will help us serve you better in the future.*

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The information collected through this survey will be used in accordance with our [Privacy Policy](#)

## To add a heading/description question to my survey:

1. Click **Heading/Description** in the question type listed on the left pane. You can also drag and drop the question type to the builder.

✕ **Heading/Description**

✎ Editor    ⚠ Display Logic

**Heading** Insert Variable ▾

Enter your heading here

**Description** Insert Variable ▾

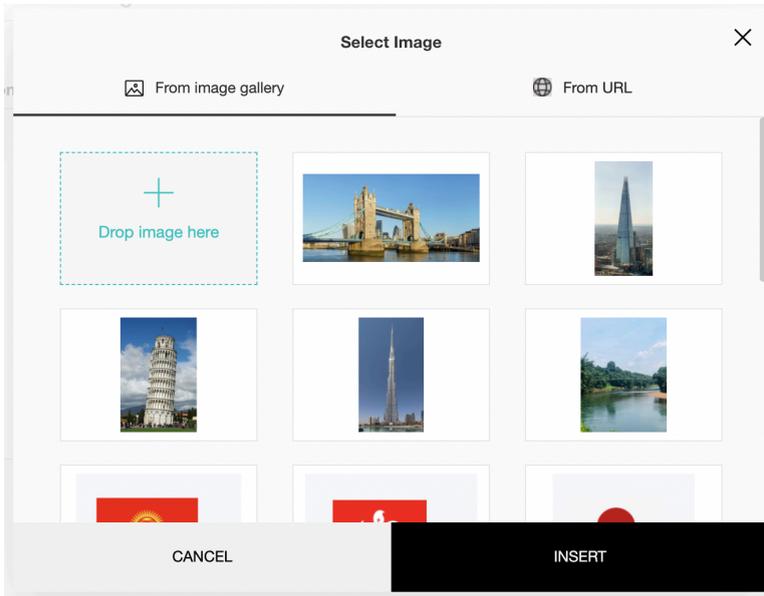
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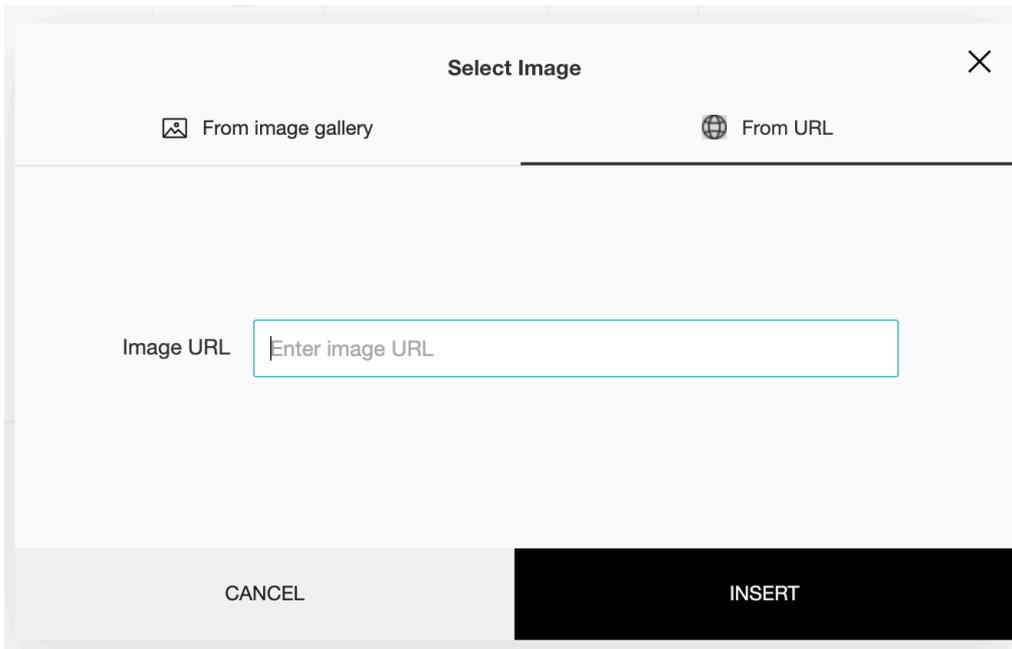
CANCEL    SAVE

2. In the *Heading* box, type in the heading text.
3. If you want to pipe in custom variables or variables from previous questions and customize the follow-up questions, click *Insert Variable* right above the *Heading* box, and select the variable you want to use from the list. Read more on [Piping](#).
4. In the *Description* box, type in the descriptive content. You can perform the following actions here:
  - If you want to pipe in custom variables or variables from previous questions and customize the follow-up questions, click *Insert Variable* right above the *Description* box, and select the variable you want to use from the list. Read more on [Piping](#).
  - To make your text appear in boldface, click **B** .
  - To italicize the text, click *I* .
  - To underline the text, click U .
  - To adjust the font size of the text, click 14 ▾ .

- To set a background color for the text, click  .
- To set a color for the text, click  .
- To insert a link, click  .
- To unlink a hyperlink, click  .
- To upload an image, click  . You can select the images by using either of the following ways:
  - **From the image gallery** - You can drag and drop the image in the box, or click to upload images.



- **From URL** - In the *Image URL* box, type in or copy/paste the web link of the image.



- To confirm the image selection, click **Insert**.
- To make changes to the image selection, click **Cancel**.
- To align the text, click  , and select the alignment you want to use.

5. Switch to the [Display Logic](#) tab to add a logic condition to the question.

6. To save the changes, click **Save**.

7. To discard the changes, click **Cancel**.