

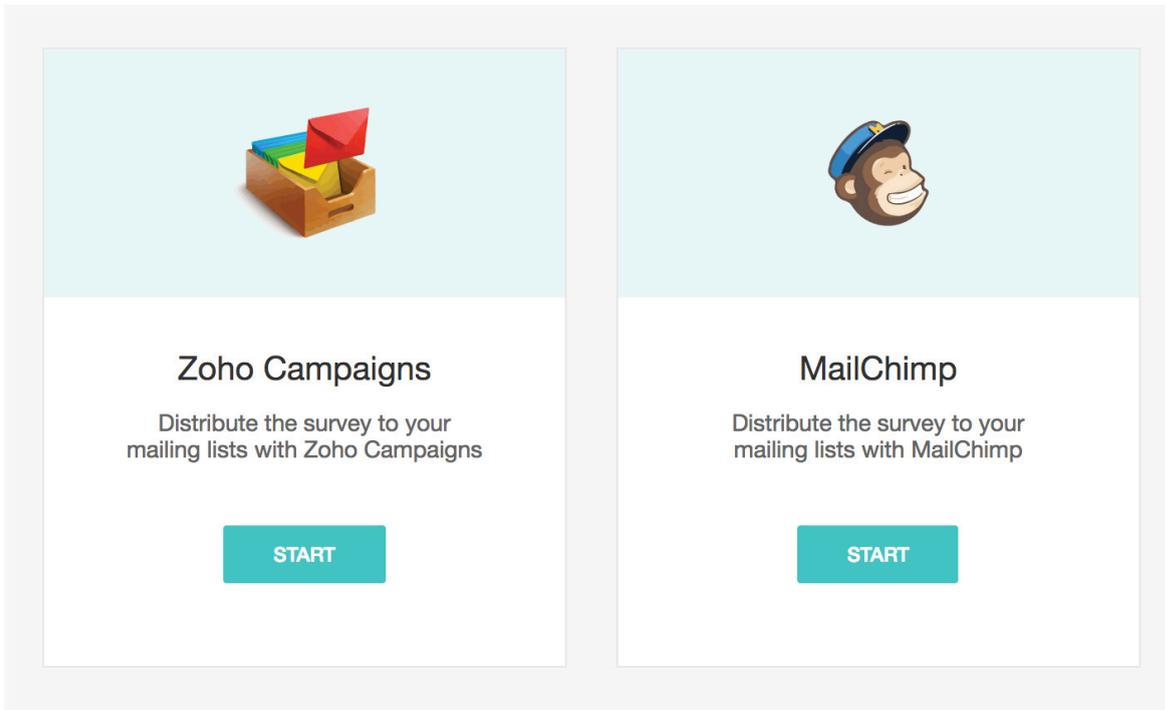


Zoho Corporation

Z O H O

MailChimp

With MailChimp, you can send marketing email campaigns, connect with your customers, advertise, and build your brand effectively.

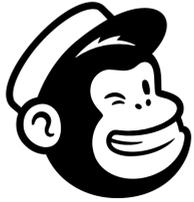


To configure an account with MailChimp:

1. Click **Campaigns** under *Distribution* on the left pane of the *Launch* tab.
2. Click Start.
3. Click **Authenticate MailChimp** on the *Zoho Survey + MailChimp* page.



4. Log on with your MailChimp credentials or [create a new MailChimp account](#).
5. Click **Allow** to authorize your Zoho Survey account with MailChimp.



Authorize Zoho

Connecting [Zoho](#) will allow access to your account.

 **Zoho by Zoho**
Zoho Integration
App created on July 9, 2013

Ensure you trust this app with these tips:

- Learn about [authorized apps](#).
- Be sure you want to share data from your Mailchimp account with this app. This app will be able to [read and change your account data](#).
- Keep in mind you can [disable this app](#) in your account.
- Understand Mailchimp [is not responsible for the privacy and security of any third-party app](#).
- Contact the app for any questions.

[Allow](#) [Cancel](#)

6. Click the list (from the lists you've created in the MailChimp account) you want to use from the *Recipients* section.
7. Click **Next**. If you want to sign in as a different user, click **Sign in as a different user** and follow the sign-in process.
8. Complete the *Setup* section.
9. Click **Edit** in the *Design* section to design your email template. Drag and drop the widgets to add a heading, paragraph, or table.
10. Click **Save**.
11. Click **Submit**. You'll be prompted to log on to your MailChimp account.

To send an email campaign through MailChimp:

1. Log on to your MailChimp account.
2. Click **Create Campaign**.



3. Select **Email** on the left pane.



Search our available campaign types



Email

Design and send automated or regular emails to your contacts.



Ad

Target your contacts, find a new audience, or bring people back to your site with Facebook, Instagram, or Google ads.



Landing Page

Create a landing page to collect new contacts, promote a product, or offer a discount.



Survey

Get business insights when you collect feedback from your audience



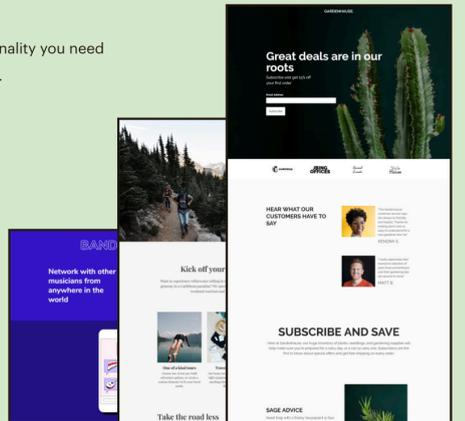
Social Post

Share and track posts across your social channels.

Grow your audience with our new page templates

They have the style and functionality you need to create an eye-catching page.

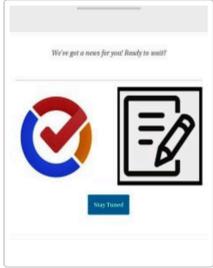
[Try The Templates](#)



We can help you find and create the campaigns you need. [Let us guide you](#)

4. Add a name in the *Campaign Name* field.

5. Click **Begin**. [Read more on creating an email campaign.](#)

<p>✓ To All subscribed contacts in the audience Zoho. 1 recipients Your 'To' field is not personalized with merge tags.</p>	Edit Recipients
<p>✓ From Dorothy • dorothy@zylker.com</p>	Edit From
<p>✓ Subject Hey there!</p>	Edit Subject
<p>✓ Content</p> <div style="display: flex; align-items: center;">  <div style="margin-left: 20px;"> <p>⚠ We automatically add a required rewards badge to your email footer. To remove the badge, Upgrade Your Account.</p> <p>✓ A plain-text version of this email will be included automatically. Edit</p> <p>⚠ We recommend setting a default logo to make sure all your emails are branded. Learn how</p> <p>Enable Social Cards</p> </div> </div> <p style="text-align: center;">Send a Test Email</p>	Edit Design

6. Click **Finish later** to save the campaign as a draft.

7. Click **Schedule** to select a delivery date and time to send the campaign later.

8. Click **Send** and select **Send Now** in the pop-up that appears to send out the campaign immediately.

Your email campaign is ready to send! Draft

[Finish later](#)
[Schedule](#)
[Send](#)