



# WPForms

## What is WPForms?

WP Forms is a drag-and-drop WordPress form builder that's easy and powerful. It provides you with numerous customizable form templates for subscription forms, payment forms, and more.

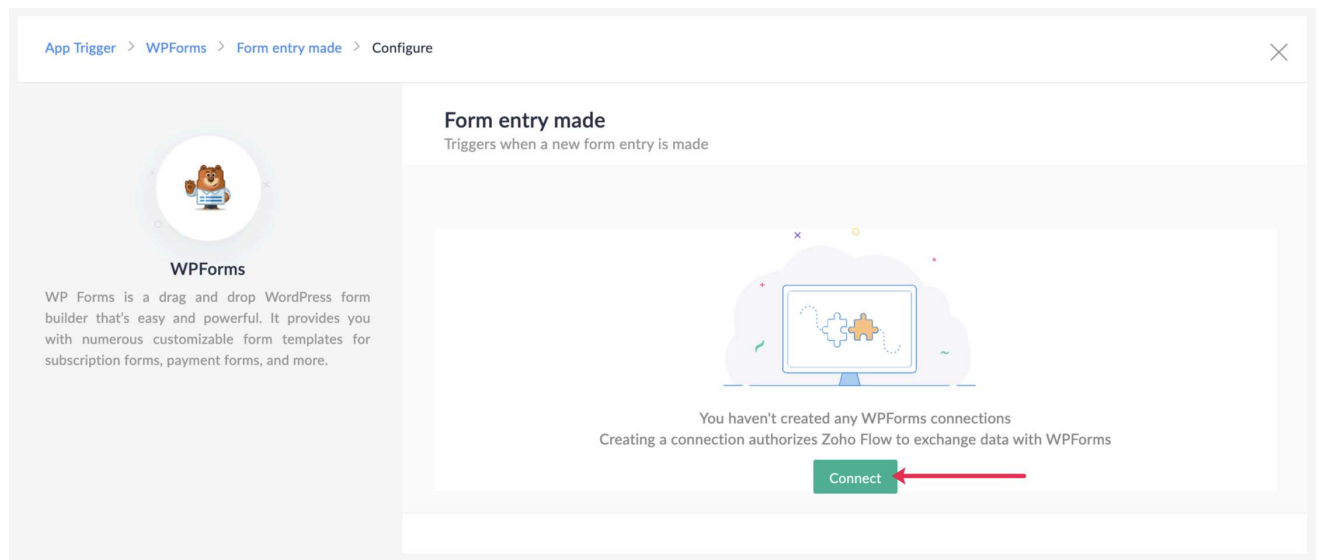
## How to connect your WPForms account to Zoho Flow

### Installing the Zoho Flow Plugin in WordPress

1. Log in to your WordPress account. On the left panel, navigate to Plugins. Then, click **Add new**.
2. Search for **Zoho Flow** and click **Install now**.  
Alternatively, download the Zoho Flow plugin. Then, use the WordPress built-in Plugin installer, or extract the contents into the **wp-content/plugins/** directory of your WordPress installation.
3. Once installed, **activate** the plugin from the 'Plugins' menu in WordPress.

### Creating a connection in Zoho Flow

1. Select the required trigger or action. If you select a trigger, click **Next**.
2. If there are no existing WPForms connections in your account, click **Connect**. Otherwise, click **New**.

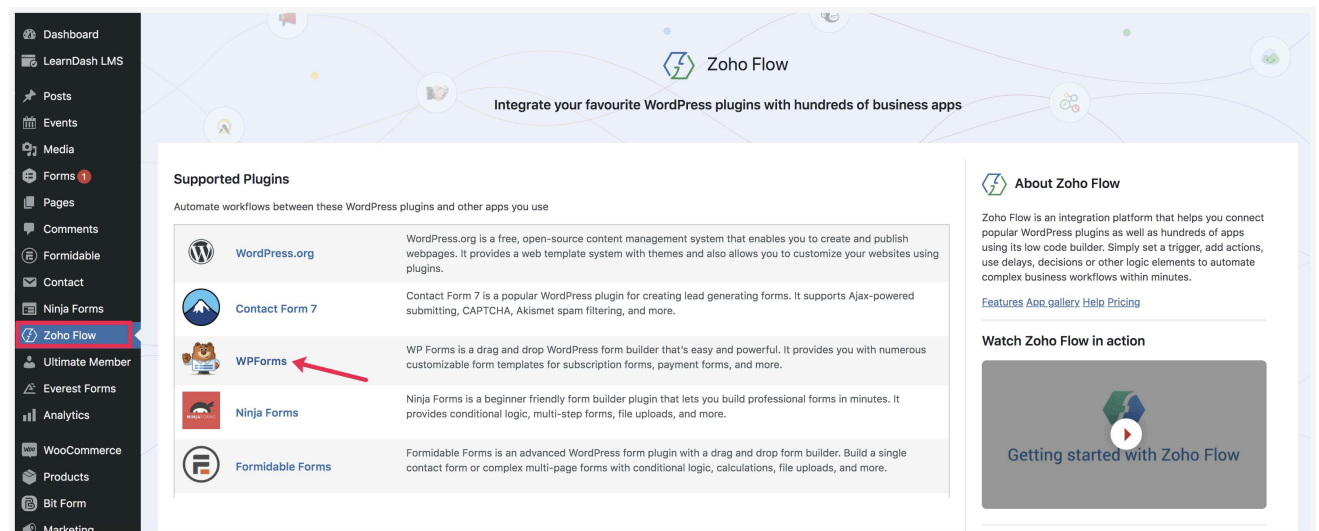


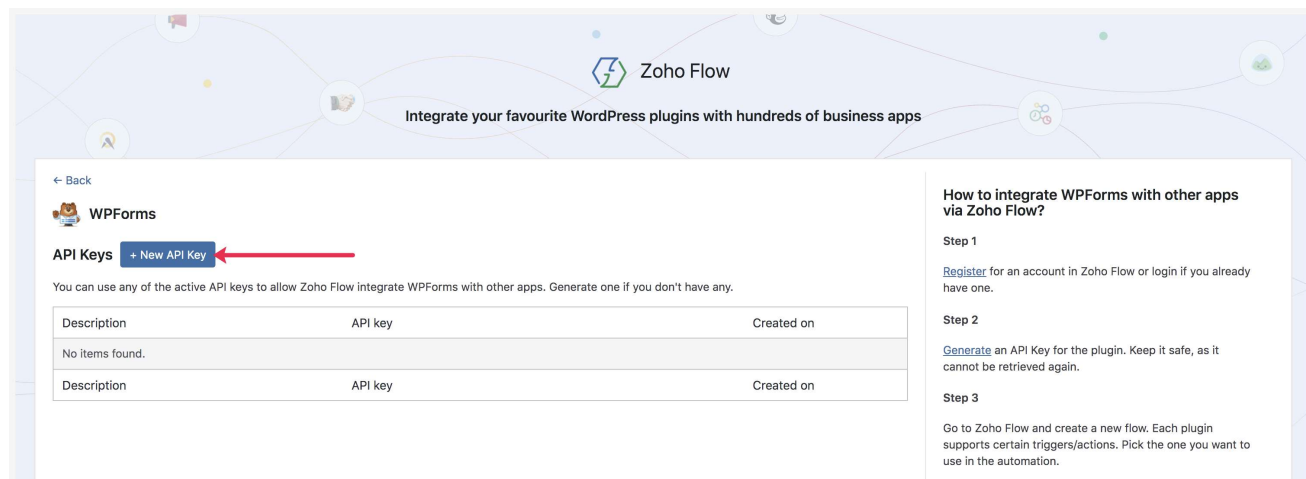
Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **WPForms**.

3. Enter a connection name.
4. You will need the *API key*, as well as the *Base URL* of your WordPress website to proceed.


## Finding the API key

1. Log in to your WordPress account.
2. Navigate to **Zoho Flow** on the sidebar menu.
3. Then click **WPForms**, and then **API key**.





4. Copy the key and paste it into the API key field in Zoho Flow.

 **Note:** If you do not have the Zoho Flow plugin installed, navigate to **Plugins > Add new**. Search for *Zoho Flow* and click **Install now**. Continue to step 2.

## Finding your WordPress website's Base URL

1. In a new browser tab, log in to your WordPress admin dashboard.
2. In your WP Admin dashboard, navigate to **Settings > General > Site address (URL)**.
3. Copy the URL (without the '/' slash at the end, if it is there) and paste it into the *Base URL* field in Zoho Flow.
4. Click **Authorize**.

## Triggers and Actions in Zoho Flow

### Triggers

#### Form submitted

Use this trigger to create leads, collect feedback, or track orders using form submissions.

[https://help.zoho.com/portal/en/kb/flow/user-guide/app-specific-documentation/articles/wpforms#What\\_is\\_WPForms](https://help.zoho.com/portal/en/kb/flow/user-guide/app-specific-documentation/articles/wpforms#What_is_WPForms)