



# WooCommerce

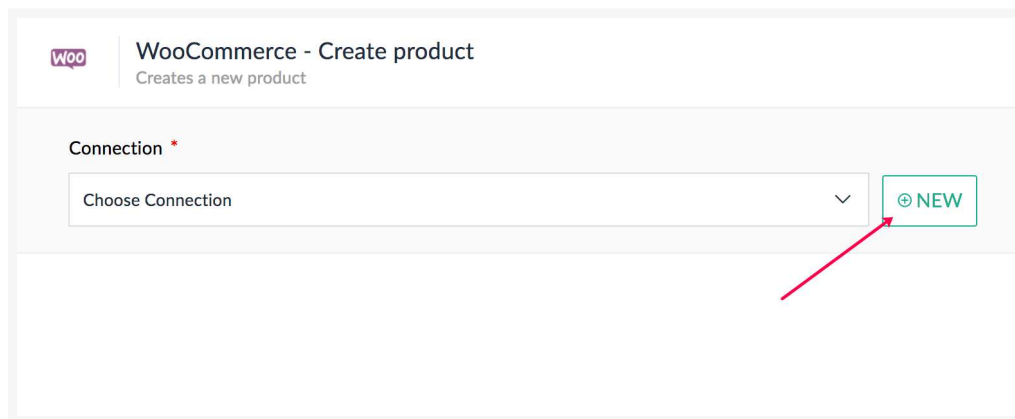
## What is WooCommerce?

WooCommerce is an open-source ecommerce plugin for WordPress that provides secure payments, configurable shipping options, and more.

## How to connect your WooCommerce account to Zoho Flow

1. Select the required trigger or action. If you select a trigger, click **Next**.
2. If there are no existing WooCommerce connections in your account, click **Connect**. Otherwise, click **New**.

Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose WooCommerce.



3. Enter a connection name.

You will need *Consumer key*, *Consumer secret*, and *Base URL* of your WordPress website to proceed.

## Finding the Base URL of your WordPress website

1. In a new browser tab, log in to your WordPress admin dashboard.

2. Navigate to **WP Admin dashboard > Settings > General > Site address (URL)**.

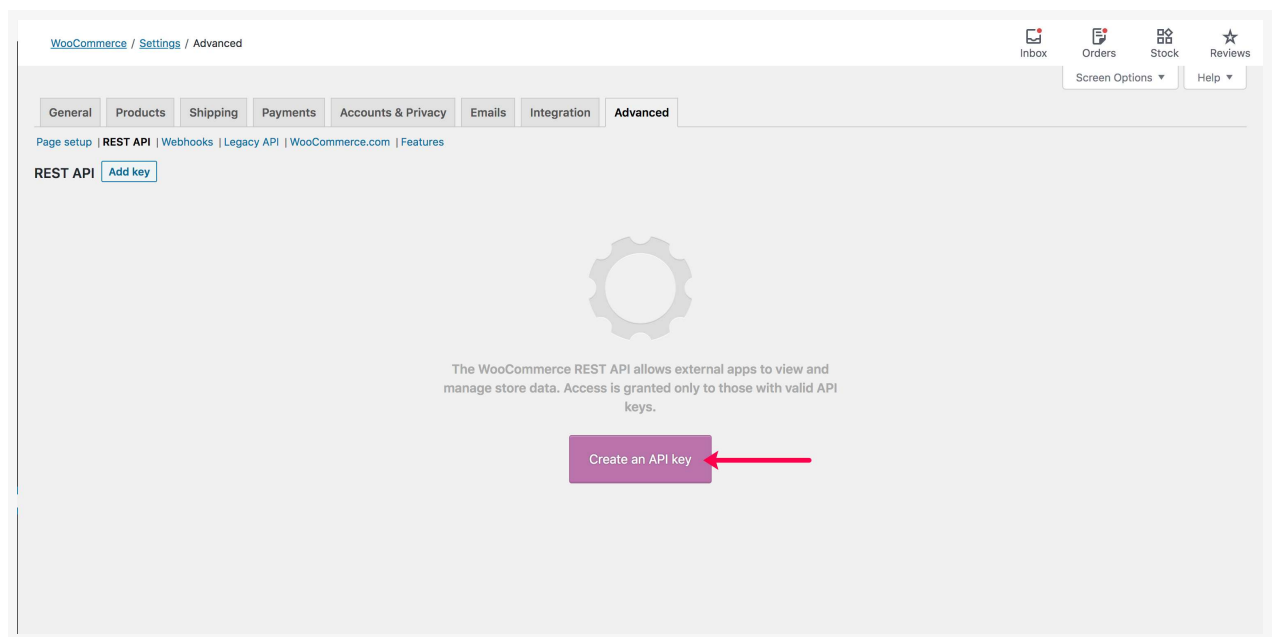
3. Copy the URL and paste it in the **Base URL** field in Zoho Flow.

**Note:** If the displayed site address starts with "**http://** " instead of "**https://**", it means that your WordPress account is running on a local server. In that case, Zoho Flow connection will not work.

## Finding the Consumer Key and Consumer Secret

1. Return to your WP Admin dashboard.

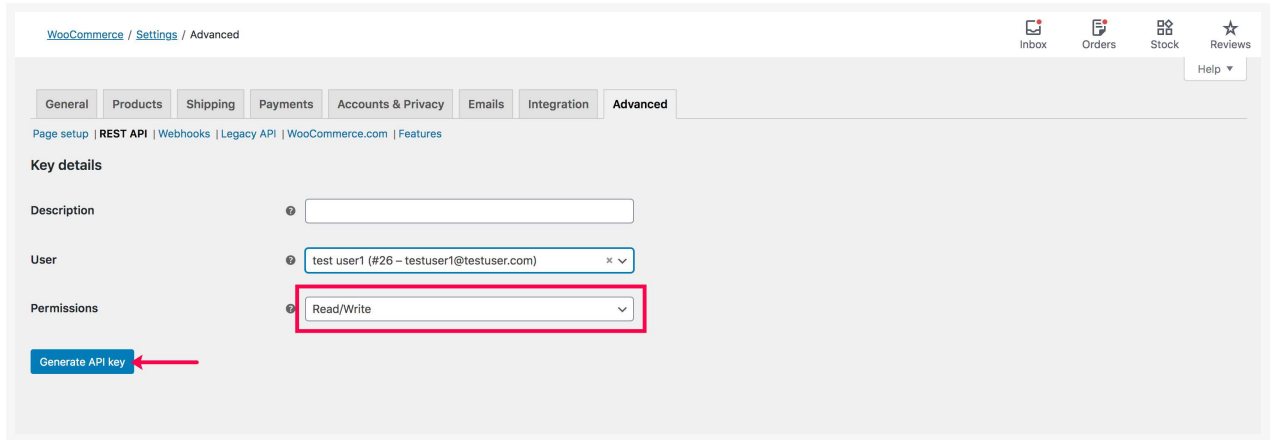
2. Navigate to WooCommerce in the left panel > **Settings > Advanced > REST API**.



3. Click **Add key**.

4. Provide a description for the API key.

5. Select the User, then set Permissions to **Read/Write**. Then click **Generate API key**.



**Note:** Ensure that the selected user has super admin access to provide Read/Write permissions.

6. Copy the *Consumer key* and *Consumer secret key* from this box and paste it in the respective fields in Zoho Flow.

## API documentation

If you experience any WooCommerce-related errors in your flows or if you wish to learn more about the WooCommerce API, the API documentation can be found [here](#).

[Learn how to fix app-specific errors using API documentation](#)

## Triggers and Actions in Zoho Flow



### Important note

Some security plugins for WordPress could interfere with the proper functioning of your WooCommerce triggers and actions in Zoho Flow. If you experience any such issues, switch off your flow, disable the security plugin and switch the flow back on.

## Triggers

### Customer added

You can use this trigger to automatically add new WooCommerce customers to your marketing campaign list.

## Customer updated

Automatically update the details of your contacts when the details get updated in WooCommerce.

## Order created

Use this trigger to add new orders to your spreadsheet automatically.

## Order updated

Keep your team notified about order updates, send a confirmation message to customers, and generate estimates or invoices based on the update, automatically with this trigger.

## Product category created

Notify your partners when a new product category is added.

## Product created

Trigger workflows to notify customers who pre-booked the product, keep your inventory updated, and share details of the new product on social media.

## Product updated

Keep your customers notified about the changes in their favorite products with this trigger.

## Actions

### Create category

This action lets you create a new category based on product information, emails, or inventory information.

### Create product

This action helps you create products in your shop with details from the inventory.

### Fetch category

This action will help you retrieve information about your product categories, and lets you compare with your inventory.

### Fetch customer

Use this action to check if a customer is present in your CRM. You can also add the details of the customer to your CRM if it's not already present.

### Fetch order

Use this action to fetch order details when status is updated, and notify the customer and your team.

### Fetch product

This action allows you to fetch the product details, or to check if it's available.

### Update category

Keep your category details updated with the details in your database with this action.

### Update product

Use this action to update product details from documents or sync data with your inventory.

[https://help.zoho.com/portal/en/kb/flow/user-guide/app-specific-documentation/articles/woocommerce#What\\_is\\_WooCommerce](https://help.zoho.com/portal/en/kb/flow/user-guide/app-specific-documentation/articles/woocommerce#What_is_WooCommerce)