



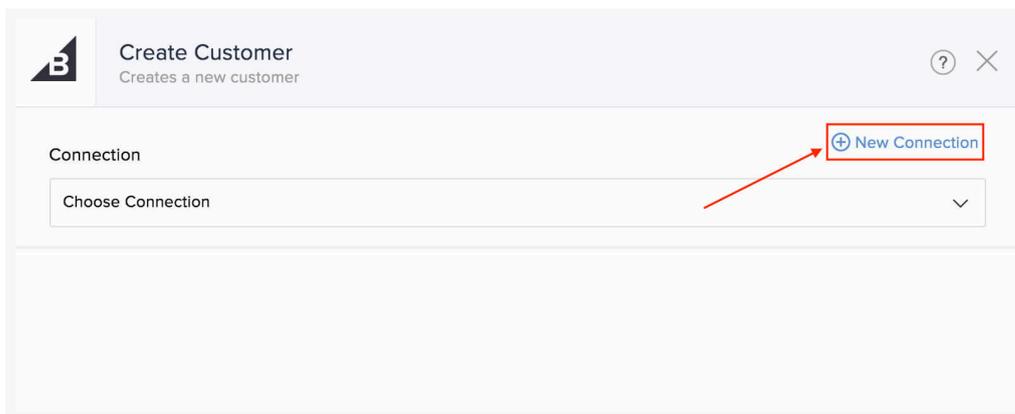
BigCommerce

What is BigCommerce?

BigCommerce is an ecommerce platform that you can use to design and customize your online store. It provides features to set up a global store, drive traffic, convert visitors, and even analyze your business statistics.

How to connect your BigCommerce account to Zoho Flow

1. Select the required trigger or action. If you select a trigger, then click **Next**.
2. If there are no existing BigCommerce connections in your account, click **Connect**. Otherwise, click **New connection**.



Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **BigCommerce**.

3. Enter a connection name.
4. Log in to your BigCommerce account in a different browser tab. Remember that this must be the store owner's account.
5. Navigate to **Advanced Settings** in the left section of the page, then select **API Accounts**.
6. Click **Create API Account** and enter a name.
7. In the *API Path* field just below the *Name*, you can find your store hash key. If your API path is <https://api.bigcommerce.com/stores/example123/v3/>, then **example123** is your store hash key.

Create API Account

Name
Zoho Flow

API Path
https://api.bigcommerce.com/stores/[redacted]/v3/zuzl0lmg5

OAuth Scopes
Which API resources does your app or integration require access to?
You can find more information on API resources [here](#).

Content
None read-only modify

Checkout Content
None modify

Cancel Save

8. Select the required scopes in the **OAuth Scopes** section. This will determine the level of access Zoho Flow will have to each module through this connection.
9. Click **Save**.
10. Copy and paste the *Client ID*, *Client Secret*, and *Access Token* generated in your flow configuration.
11. Click **Authorize**.

API documentation

If you experience any BigCommerce-related errors in your flows or if you wish to learn more about the BigCommerce API, the API documentation can be found [here](#).
[Learn how to fix app-specific errors using API documentation](#)

Triggers and actions available in BigCommerce

Triggers

New coupon

This trigger lets you notify your team and announce on social media when a new coupon is created.

New customer

Welcome new customers with an email and add them to your campaign list based on their consent.

Note: When you test and debug a flow with this trigger, the flow can fetch customer data only from the last 24 hours. If you haven't created any customers in this time frame, add a sample customer to test your flow.

New order

Use this trigger to send a confirmation SMS, create and send an invoice, and initiate payback offers if the order amount is more than a particular value.

Updated order status

This trigger allows you to update the task status in your project management tool and notify the customer via email or SMS for an updated order status.

Actions

Create coupon

This action lets you create coupons based on a schedule or form entries.

Create customer

Create new customers in your BigCommerce store based on new customers in your CRM, marketing automation tool, or support tickets.

Create customer address

This action allows you to add customer addresses based on form submissions or new delivery addresses the customer provides.

Fetch order

Use this action to fetch order details when status is updated, and notify the customer and your team.