



Gravity Forms

What is Gravity Forms?

Gravity Forms is a tool to create forms for your WordPress powered websites. It provides ready-to-use form fields, conditional logic, and more.

How to connect your Gravity Forms account to Zoho Flow

1. Select the required trigger or action. If you select a trigger, click **Next**.
2. If there are no existing Gravity Forms connections in your account, click **Connect**. Otherwise, click **New**.
3. Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Gravity Forms**.
4. Enter a connection name.
5. You will need *Consumer key*, *Consumer secret*, and *Base URL* of your WordPress website to proceed.

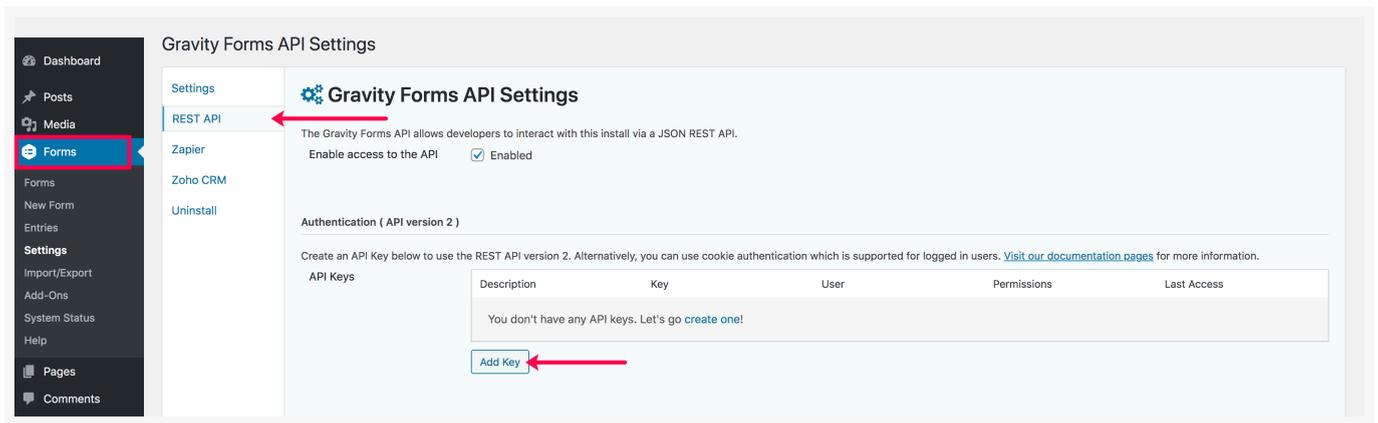
Finding the Base URL of your WordPress website

1. In a new browser tab, log in to your WordPress admin dashboard.
2. Navigate to **WP Admin dashboard > Settings > General > Site address (URL)**.
3. Copy the URL and paste it in the **Base URL** field in Zoho Flow.

Finding the Consumer Key and Consumer Secret

1. Return to your **WP Admin dashboard**.

2. On the left panel, navigate to **Forms > Settings > REST API > Authentication (API version 2) > Add key.**



3. Select the user. Set the permissions as **Read/Write**, then click **Add Key**.

4. Copy the *Consumer key* and *Consumer secret key* from this box and paste it in the respective fields in Zoho Flow.

5. Once you have pasted the keys, return to the WordPress tab, click **Back to API settings**, then click **Update**.

API documentation

If you experience any Gravity Forms-related errors in your flows or if you wish to learn more about the Gravity Forms API, the API documentation can be found [here](#).

[Learn how to fix app-specific errors using API documentation](#)

Triggers and Actions in Zoho Flow

Triggers

Form submitted

Use this trigger to create leads, add tasks, or track employment applications using form submissions.

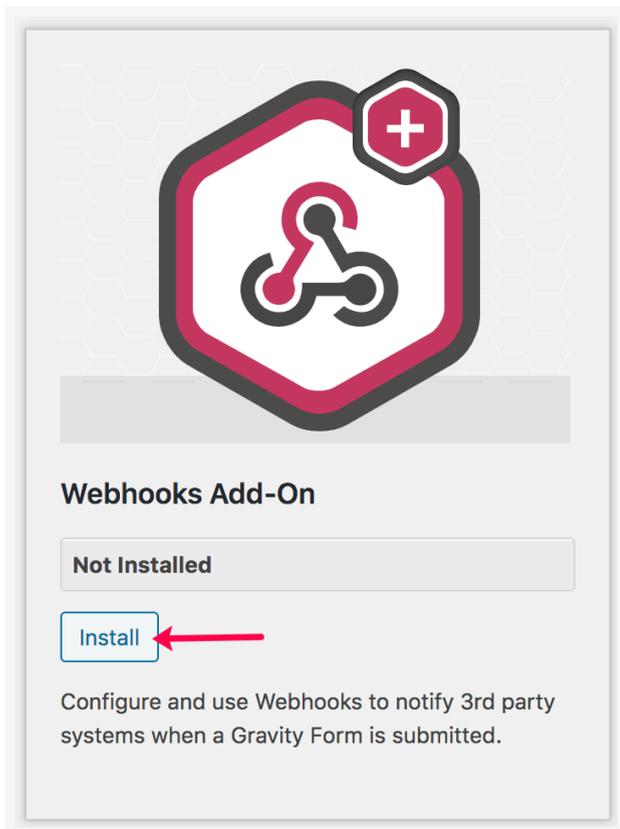
How do I set up the trigger?

After selecting the trigger, Zoho Flow will provide you a **Unique URL** that needs to be inserted to your Gravity Forms Webhook Add-On.

Installing Gravity Forms Webhook Add-on

1. Log in to your **WP Admin dashboard**.

2. Navigate to **Forms** on the left panel > **Add-Ons**.



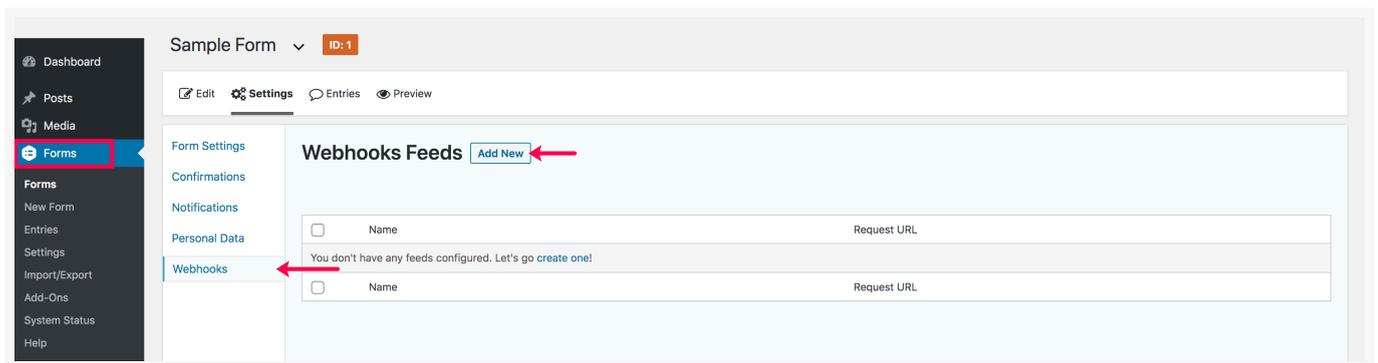
3. Scroll down and find **Webhooks Add-On**.

4. Click **Install**. Once the installation is complete, click **Activate**.

Once you have installed Gravity Forms Webhook Add-on

1. Navigate to **Forms** (the Gravity Forms section) on the left panel > **Forms**.

2. Scroll down and hover over your required form, then navigate to **Settings** > **Webhooks** > **Add new**.



3. Provide a name for your webhook feed.

4. Copy the URL provided in your trigger configuration, then paste it into the **Request URL** field.

5. Click **Update settings**.

Actions

Fetch entry

Use this action to find details such as email address, phone number, or other fields from an existing form entry.