



# Ninja Forms

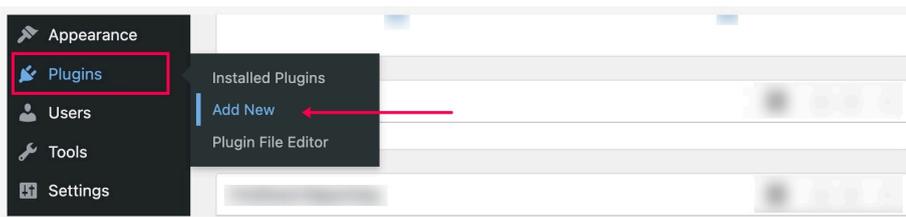
## What is Ninja Forms?

Ninja Forms is a beginner friendly form builder plugin that lets you build professional forms in minutes. It provides conditional logic, multi-step forms, file uploads, and more.

## How to connect Ninja Forms to Zoho Flow

### Installing the Zoho Flow Plugin in WordPress

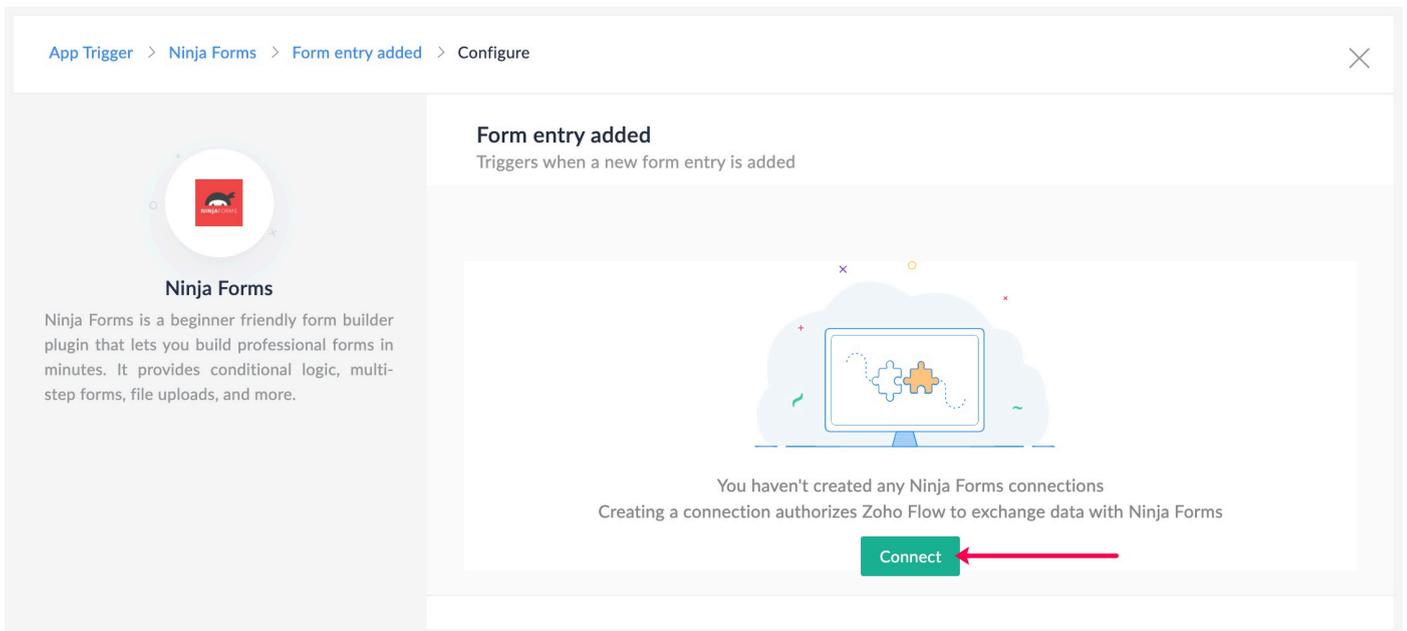
1. Log in to your WordPress account.
2. On the left panel, navigate to **Plugins**, click **Add new**.



3. Search for **Zoho Flow** and click **Install now**.

### Creating a connection in Zoho Flow

1. Create a new flow in Zoho Flow.
2. Select the required trigger or action. If you select a trigger, click **Next**.
3. If there are no existing Ninja Forms connections in your account, click **Connect**. Otherwise, click **New**.



Alternatively, you can create a new connection by navigating to **Settings**, then **Connections**. Click **Create connection** and choose **Ninja Forms**.

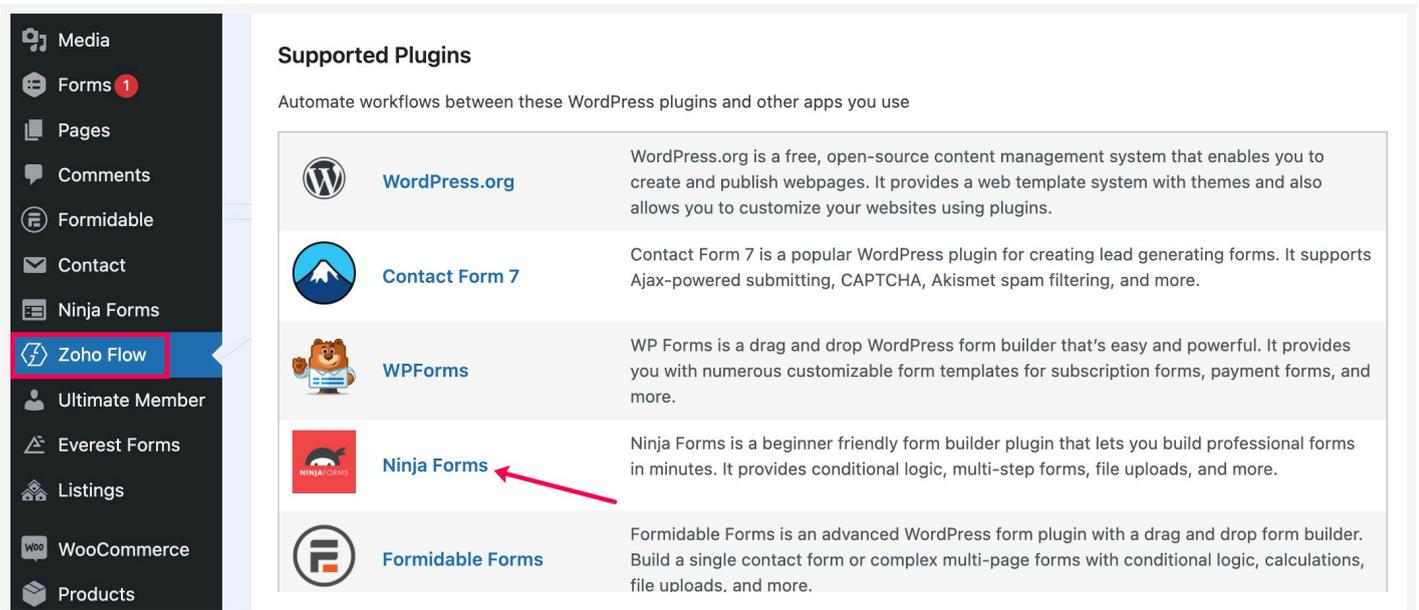
4. Enter a connection name.

5. You will need the *API key*, as well as the *Base URL* of your WordPress website to proceed.

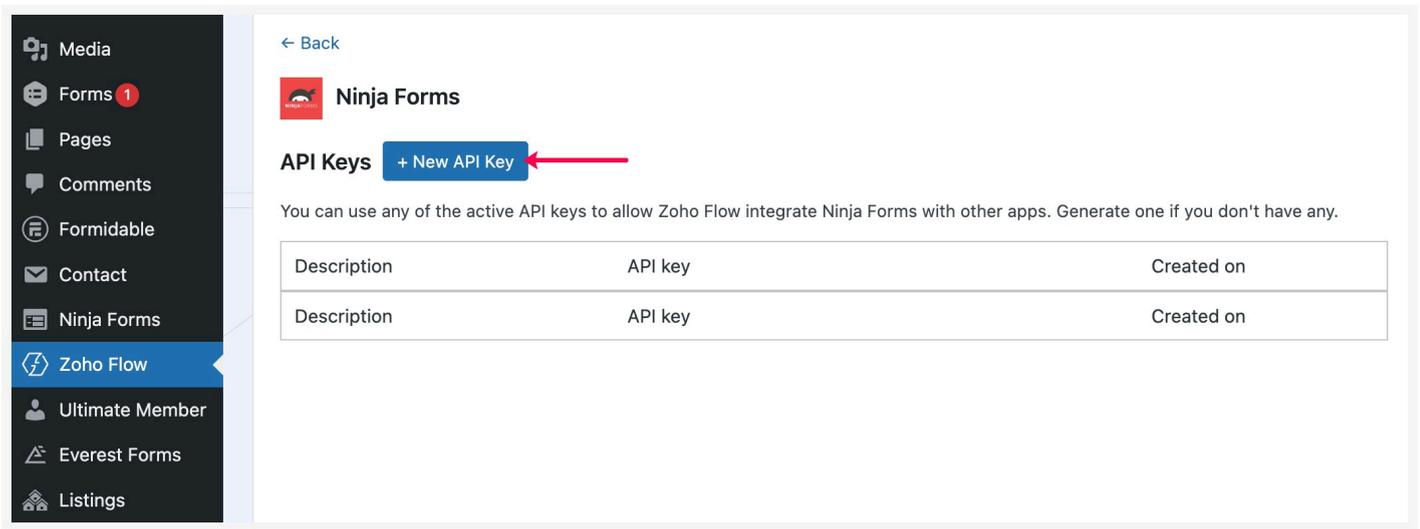
## Finding the API key

1. Log in to your WordPress account.

2. Navigate to **Zoho Flow** on the sidebar menu, then **Ninja Forms**.



3. Click **+New API key**.



4. Copy the key and paste it into the API key field in Zoho Flow.

## Finding your WordPress website's Base URL

1. In a new browser tab, log in to your WordPress admin dashboard.
2. In your WP Admin dashboard, navigate to **Settings** on the left panel, then **General**.
3. Copy the URL from **Site address** (without the '/' slash at the end, if it is there) and paste it into the Base URL field in Zoho Flow.
4. Click **Authorize**.

## Triggers and Actions in Zoho Flow

### Triggers

#### Form entry added

Use this trigger to create leads, analyze entries, collect feedback, or track orders using form submissions.