Zoho Corporation

Register Your 10DLC Business Number for SMS/MMS setup

Dear User,

As part of our ongoing efforts to enhance the quality and security of our services, we are reaching out to inform you about an important update.

To align with industry standards and regulations, we are implementing the use of 10DLC (10 Digit Long Code) for B2B messaging.

Check out this [link to fill out the registration form](#).

What is 10DLC?

Phone numbers that allow registered businesses to send SMS messages to U.S. phone numbers are called 10DLCs (10-digit long codes). 10DLCs are needed when sending an SMS message from any location to a U.S. number. 10DLCs focus on application-to-person (A2P) messaging for business purposes. In A2P messaging, a software application sends messages to mobile phone users (customers).

Businesses using a 10DLC number to send A2P messages must register their 10DLC. Otherwise, they risk facing penalties and fees from mobile network operators, which approve A2P messaging.

Why 10DLC registration matters?

SMS and MMS messages from unregistered 10DLC numbers to U.S. phone numbers will be completely blocked effective **December 1, 2024.** It is mandatory to register your 10DLC for uninterrupted messaging services to U.S. phone numbers.

The intentions of **10DLC registration are to protect customers from spam or fraud**, ensure they receive the messages they want, and allow legitimate businesses to communicate with them. 10DLC registration is pre-approved by the mobile network operators. Pre-approval provides higher delivery rates and better compliance with carrier regulations, ensuring your messages reach their recipients without any hitches.

Best regards,
Zoho Voice Team.