



Zoho Corporation

# Zoho Analytics

## What is Zoho Analytics?

Zoho Analytics offers powerful tools for reporting, dashboards, and data integration to help businesses make informed decisions.

## How to connect Zoho Analytics to Zoho Flow

1. Drag and drop the required action in the builder.
2. In the configuration window, if there are no other Zoho Analytics connections in your account, click **+New**. Otherwise, choose one from the drop-down.

Alternatively, you can create a new connection by navigating to **Settings**, then clicking **Connections**. Click **Create connection** and choose **Zoho Analytics**.

A screenshot of the 'Zoho Analytics - Add group members' configuration window. The window title is 'Zoho Analytics - Add group members' with a subtitle 'Adds the user to the specified group'. On the left, there is a card for 'Zoho Analytics' with a description: 'Zoho Analytics is an online reporting and business intelligence service that helps you analyze your business data and create reports and dashboards for informed decision-making. You can merge data across different sources and have full control over who can do what with your reports.' On the right, the 'New Connection' section contains a blue information box stating: 'Zoho Flow will access your app data through this connection. By creating this Zoho Analytics connection, you acknowledge that any data updated in Zoho Analytics will be used in accordance with the terms of service and privacy policy of Zoho Analytics.' Below this, there is a 'Connection Name' field with the text 'Zoho Analytics'. Underneath, there is a section 'Use this connection to execute' with two radio button options: 'All triggers and actions' (which is selected) and 'Only specific triggers and actions'. At the bottom right, there are 'Cancel' and 'Authorize' buttons.

3. Enter a connection name and click **Authorize**.
4. Enter the credentials of your Youtube account in the pop-up and click **Next**.

## API documentation

If you experience any Zoho Analytics-related errors in your flows or if you wish to learn more about the Zoho Analytics API, the API documentation can be found [here](#).

[Learn how to fix app-specific errors using API documentation](#)

## Important update

The current version of Zoho Analytics has been deprecated. We do this when an app's API version or authentication scheme is updated. To ensure the smooth functioning of your flows, you must migrate or replace all deprecated actions with the new actions. With this new version, you will have access to more functionalities than in the previous one.

### Key improvements

- With the new version of the integration, you can now access all workspaces, including shared workspaces. In the previous version, you were restricted to using only your own workspaces, as shared workspaces were not supported in Zoho Flow.
- You can use new actions like **Create or update row**, **Create user group**, **Add group members**, and **Remove group members** to better meet the use case needs.
- With the updated Analytics API in the latest integration version, new actions and triggers can be introduced as soon as Zoho Analytics starts supporting them.

### Steps to transition to the latest version

1. Clone the existing flow that uses the deprecated action.
2. If the deprecated action is **Create row** or **Fetch row**:
  - Open the deprecated action block. This will take you to the new version of the action.
  - You will be prompted to either create a new connection or choose an existing one, if available.
  - You may need to reconfigure the entire action from scratch.
  - To help with reconfiguration, you can refer to the original flow [version](#) (the one from which you cloned the new version) for mapping references.
3. Mappings used in Zoho Analytics actions are backward compatible(remains compatible in upcoming or connected actions). However, it is strongly recommended to update your mappings based on the fields available in the **Insert variable** section.
4. If the deprecated action is **Update row** or any action other than *Create row* or *Fetch row*:
  - Open the deprecated action block. This will direct you to the read-only action mapping builder.

- Disconnect the deprecated action block from the flow and replace it with the new Update Row action available under Zoho Analytics from the left panel.
  - For field references, you can refer to the original flow [version](#) (the one from which you cloned the new version) for the previous action's mappings.
5. Since the action block's variable name has changed, you will need to remap any linked action blocks.
  6. As a workaround, you can replace the new *Update row* action block's variable name with the deprecated action block's variable name. However, it is highly recommended to update the mappings using the fields available in the **Insert variable** section.
  7. After ensuring all deprecated actions are migrated/replaced with new actions, switch on the new flow and switch off the old one.

## Triggers and actions available in Zoho Flow

### Triggers

No triggers, for now.

### Actions

- **Add group members:** Use this action to add a user to the specified group
- **Create or update row:** Use this action to create a new record or update the details of an existing record in the selected table
- **Create row:** Use this action to create a new row in the selected table
- **Create slideshow:** Use this action to create a slideshow in the specified workspace
- **Create user:** Use this action to create a new user in the specified organization
- **Create user group:** Use this action to create a new user group in the specified workspace
- **Fetch row:** Use this action to fetch the details of an existing row
- **Fetch view:** Use this action to fetch the details of an existing view

- **Move views to folder:** Use this action to move a view to the specified folder
- **Remove group members:** Use this action to remove a user from the specified group
- **Share views:** Use this action to share a view with the specified users
- **Update row:** Use this action to update the details of an existing row