

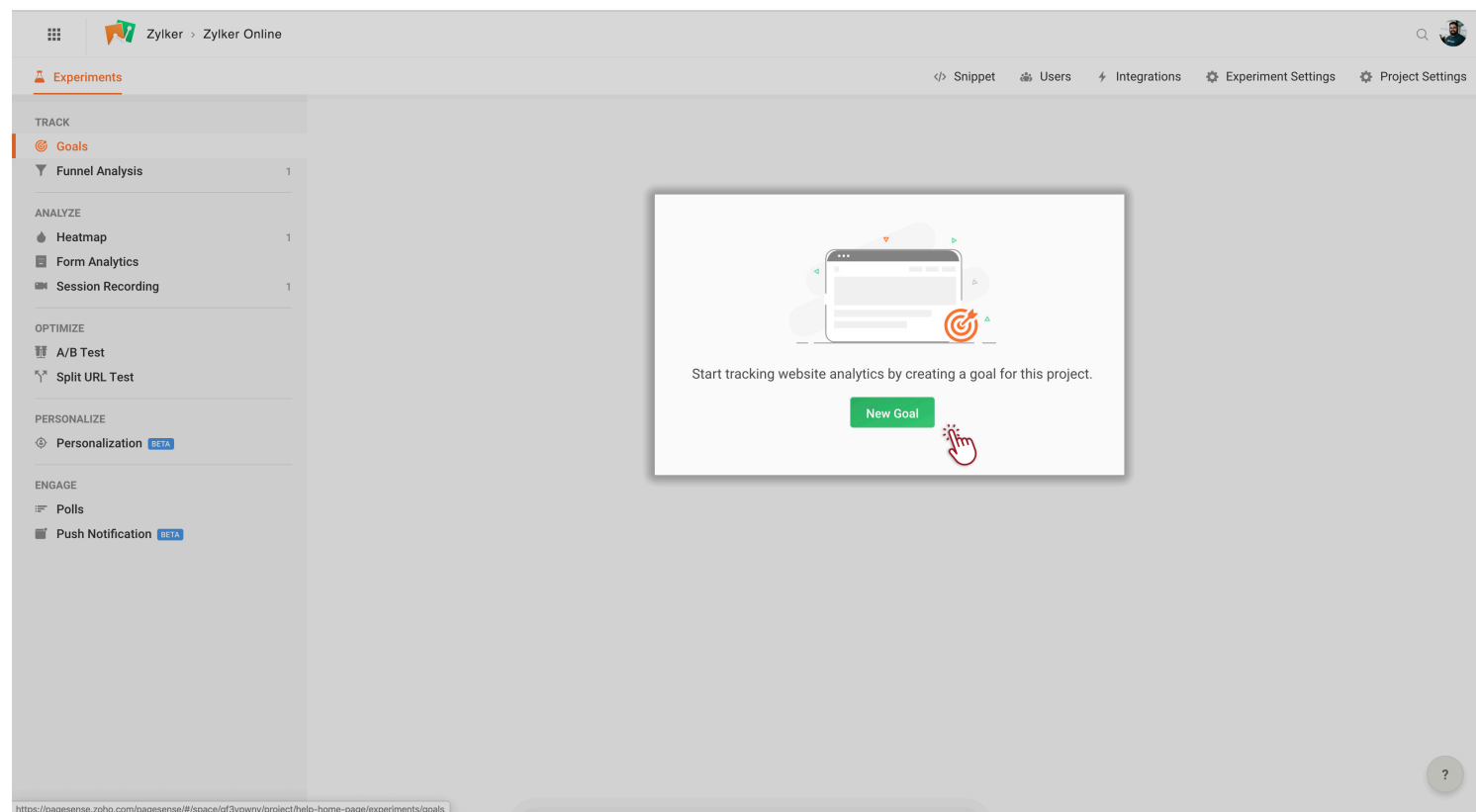


Create a click on elements goal

The 'Click on Element' goal is one of the most commonly used goals in PageSense that allows you to track clicks on a specific element in your website such, as SignUp, Submit, or any CTA button. Whenever a visitor clicks on this button, a conversion happens on your web page and the corresponding conversion count is tracked under the goal reports. However, even if the same visitor clicks on the button multiple times, the conversion count will remain as one.

To create a click on elements goal:

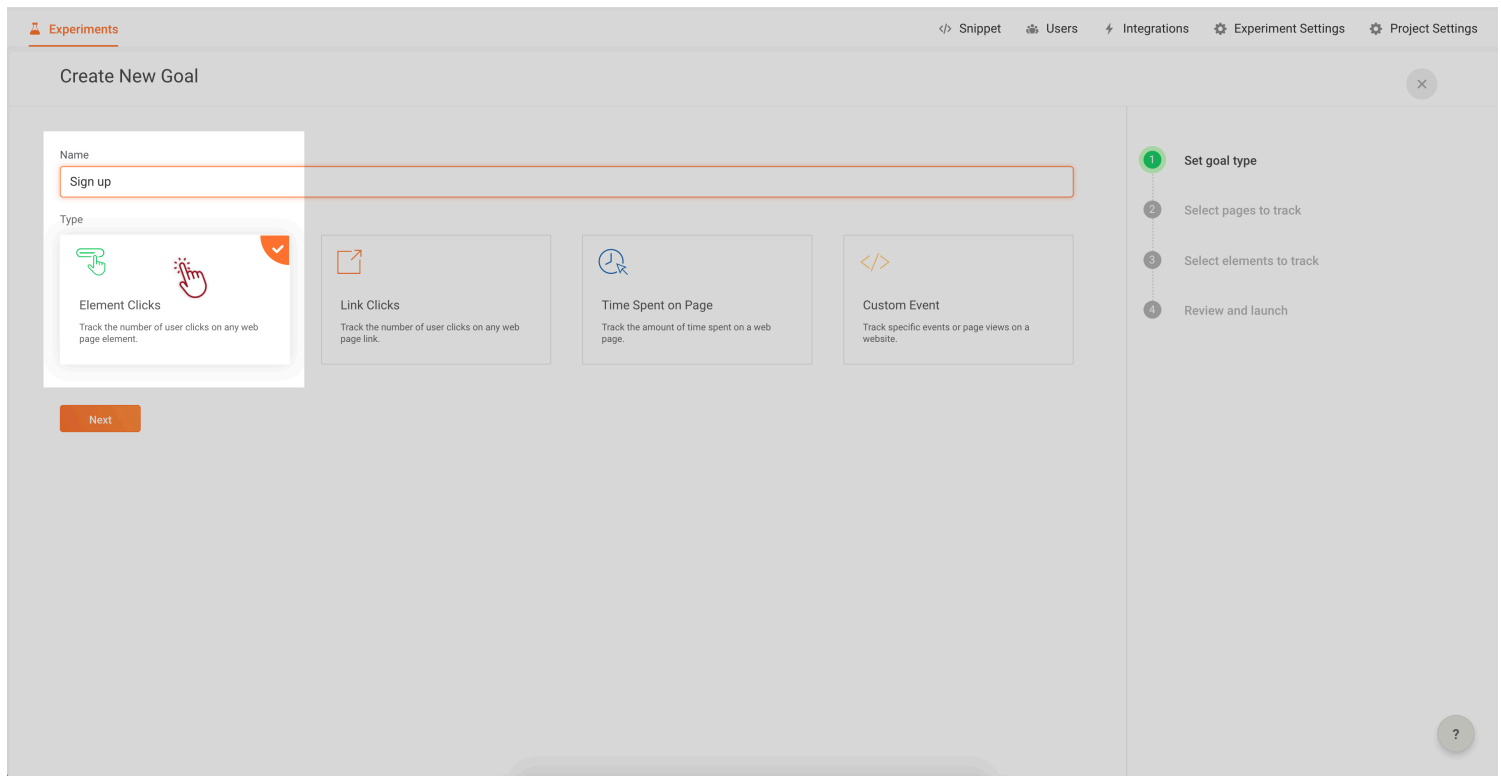
1. Click **Goals** on the left pane, then click the **New Goal** button.



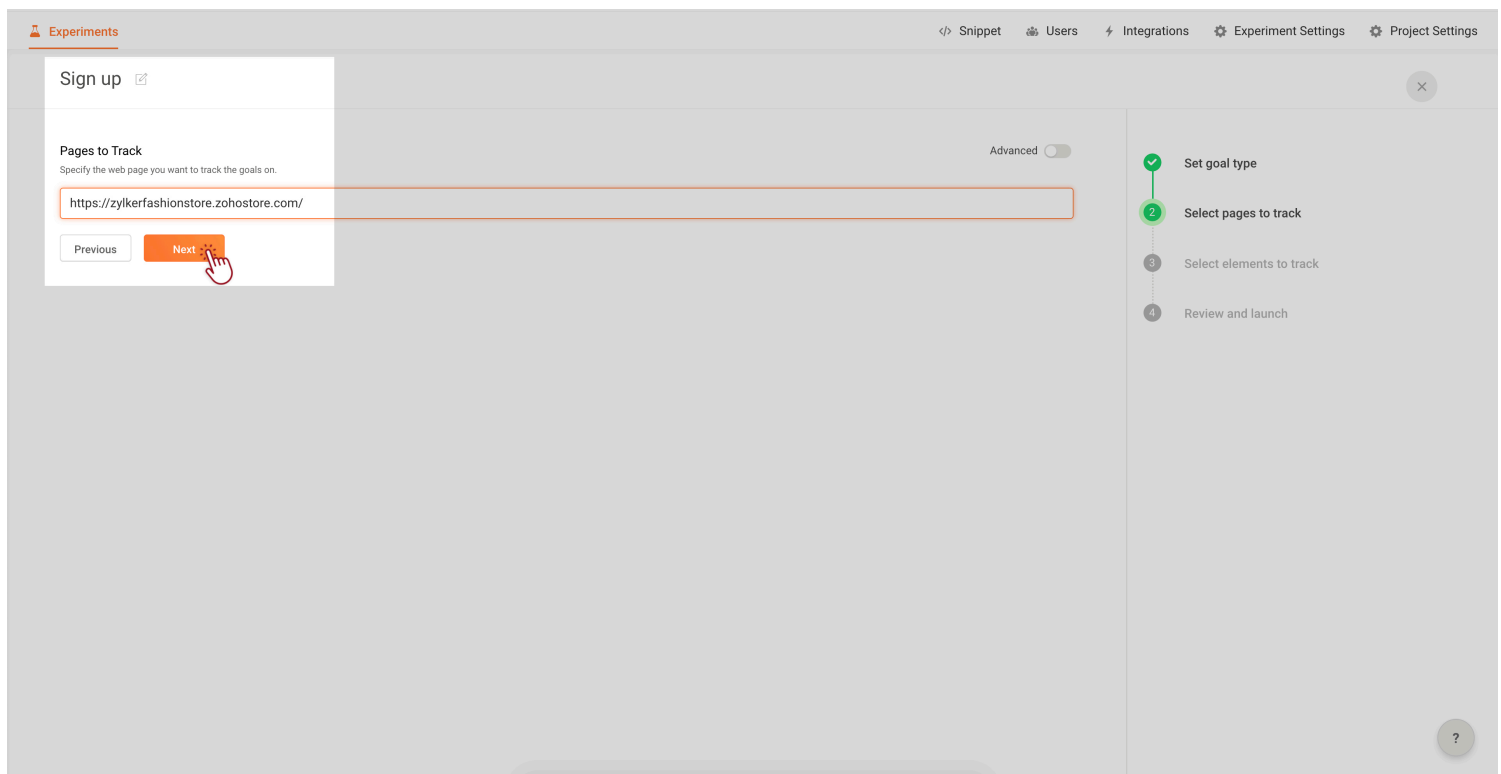
2. Choose the goal type as **Element Clicks**, then add a descriptive name.



For example, let us say you want to track visitor clicks on the 'Sign up' CTA button of your website's home page. So, we will name this goal as 'Sign up'.



3. Enter the URL of the web page on which you want to track the element clicks, then click **Next**.



- ❗ You can also track the same element across multiple target pages by enabling the **Advanced** button. This option also allows you to use different URL match types, and further include or exclude a group of web pages from being tracked for this specific goal.

4. In the selector field, enter the selector IDs of the element you wish to track and click **Next**.
You can also add multiple selector IDs, separated by a comma. In this case, the Element Clicks goal helps track visitors coming to your home page and counts it as a conversion whenever a visitor clicks the CTA element.

Sign up

Elements to Track

Enter the selector IDs of the elements you wish to track in this goal. Separate multiple IDs with a comma. You can also choose the elements directly from the window below.

.theme-portal-login .theme-portal-cont...

[Click elements from the page below to add them to Elements to Track above.](#)

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Alternatively, you can select elements directly from your page by clicking on the link shown below the text box.

Sign up

Elements to Track

Enter the selector IDs of the elements you wish to track in this goal. Separate multiple IDs with a comma. You can also choose the elements directly from the window below.

.theme-portal-login .theme-portal-cont...

Preview URL

Load the web page that contains the elements you want to track

https://zylkerfashionstore.zohostore.com/

Load

Element Selector

Cookies are disabled in your browser. Please enable cookies to continue.

Zylker's Fashion

Sign In | Sign Up

Crisp Formals Partywear Terms and Conditions Contact Blog Test

LAIDBACK

We're offline
Leave a message

[Close element selector](#)

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Next

5. Click **Launch** to finish setting up the goal and start running it on your web page.
You will be able to track conversions and analyze your visitor metrics for the set goal under the **REPORTS** tab.

https://help.zoho.com/portal/en/kb/pagesense/setup-goals/articles/create-a-click-on-elements-goal

PAGES TO TRACK
https://zylkerfashionstore.zohostore.com/

ELEMENTS TO TRACK
`.theme-portal-login .theme-portal-container:nth-of-type(1) .theme-portal-content:nth-of-type(2) a`

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Launch

