



# Create a time spent on page goal

You can track the amount of time spent by your visitors on your web page using the Time Spent on Page goal in PageSense. This goal allows you to track the conversion rate whenever a visitor exceeds the set time frame (in seconds) on the page. For example, say you want to check whether visitors read the latest exercise tips on your fitness website. You can set the time spent on page goal to be greater than 120 seconds, assuming this is how long it takes to get the gist of your article. This way, you can track it as a conversation if the visitor stays on the page for more than two minutes.

## To create a time spent on page goal:

1. Click **Goals** on the left pane, then click the **New Goal** button.

The screenshot shows the Zylker Online interface. On the left, the 'Experiments' sidebar is open, with 'Goals' selected under the 'TRACK' section. A 'New Goal' button is highlighted with a red circle and a hand icon. The main area displays a table of existing goals. The table has columns for STATUS, VISITORS, CONVERSIONS, and AVG CONVERSION TIME. Two goals are listed: 'Time spent on blog' and 'Sign up'.

STATUS	VISITORS	CONVERSIONS	AVG CONVERSION TIME
RUNNING	29	15	2m44s
RUNNING	843	45	1m54s


2. Choose the goal type as **Time Spent on Page**, then add a descriptive name for it.

Create New Goal

Name


Time spent on blog

Type




Element Clicks

Track the number of user clicks on any web page element.




Link Clicks

Track the number of user clicks on any web page link.



Time Spent on Page

Track the amount of time spent on a web page.




Custom Event

Track specific events or page views on a website.

Next

3. Enter the URL of the web page for which you want to track the time spent by visitors and click **Next**.


Time spent on blog 


Pages to Track Advanced ☐

Specify the web page you want to track the goals on.


https://mademyday.blog/

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 You can also track the time spent by visitors across multiple target pages by enabling the **Advanced** button. This option also allows you to use different URL match types, and further include or exclude a group of web pages from being tracked.

4. Enter the time in seconds inside the text box, then click **Next**.

 For example, let's say you want to track if visitors spend a minimum of 90 seconds on your blog site. In this case, the 'Time spent' goal helps track conversions whenever a visitor spends more than 90 seconds on the specified blog page.

## Time spent on blog

### Set conversion threshold

Provide a time threshold that indicates a conversion.

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5. Click **Launch** to finish setting up the goal and start running it on your web page.

You will be able to track conversions and analyze your visitor metrics for the set goal under the **REPORTS** tab.

## Time spent on blog

### PAGES TO TRACK

<https://mademyday.blog/>

### TIME SPENT ON PAGE

90 Seconds

Previous

Launch

