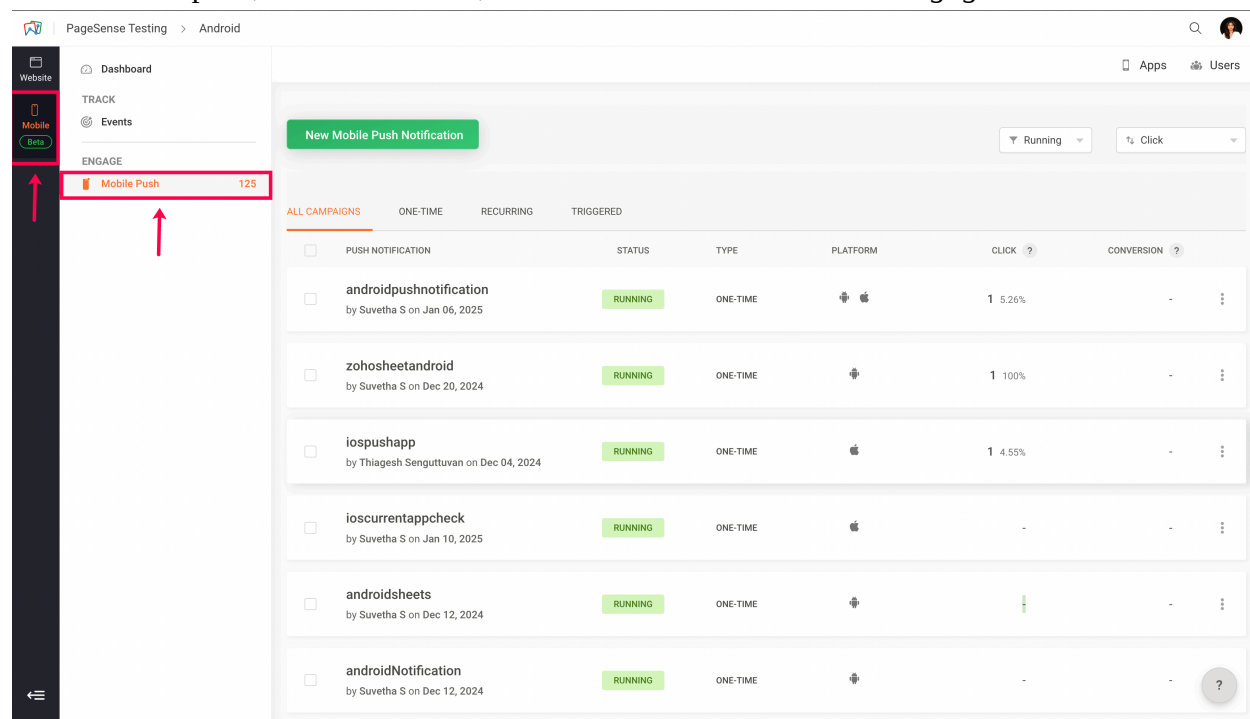


Create your first mobile push notifications for Android

Mobile push notifications help drive appropriate interactions to boost conversions on Android devices. You will get a complete walkthrough on setting up Mobile Push Notifications for Android in PageSense. You will learn all the configurations needed, the integration steps, and the best practices to help you get those notifications delivered. Whether you are starting from scratch or optimizing an existing setup, this document has all the detailed, step-by-step instructions you'll need to successfully integrate Android devices with PageSense mobile push notifications. Let's begin!

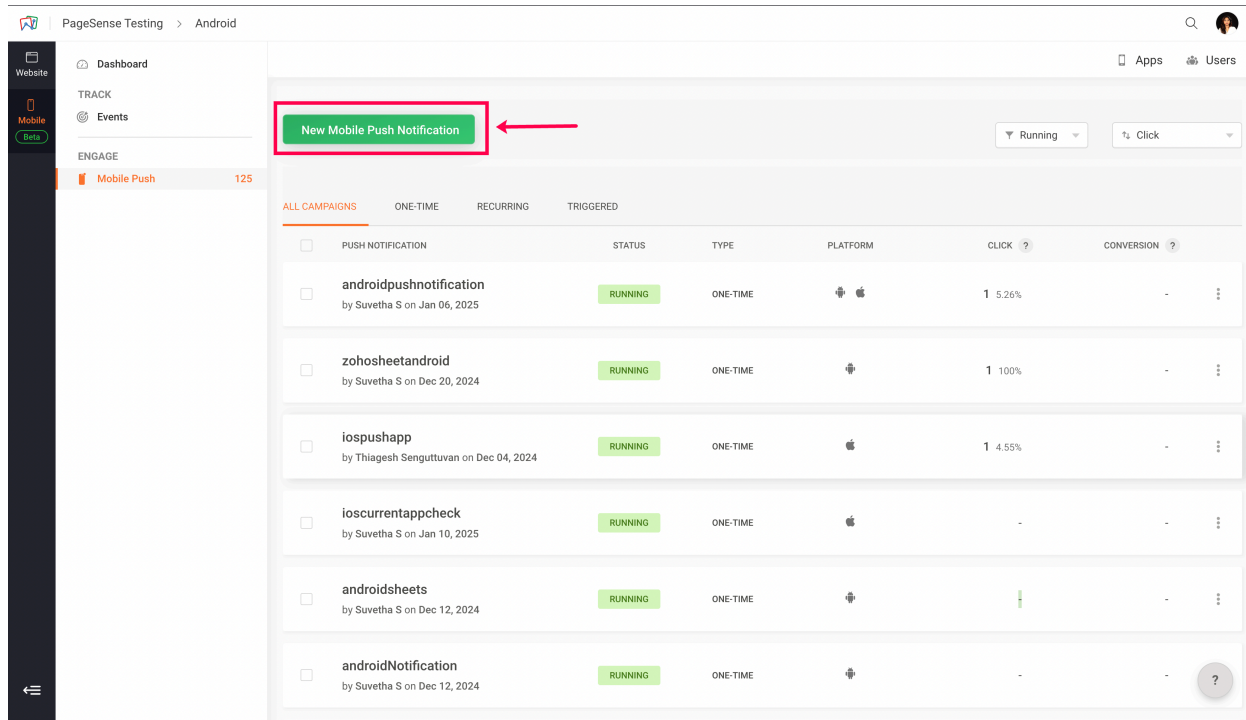
1. On the left pane, click on **Mobile**, then click **Mobile Push** under *Engage*.



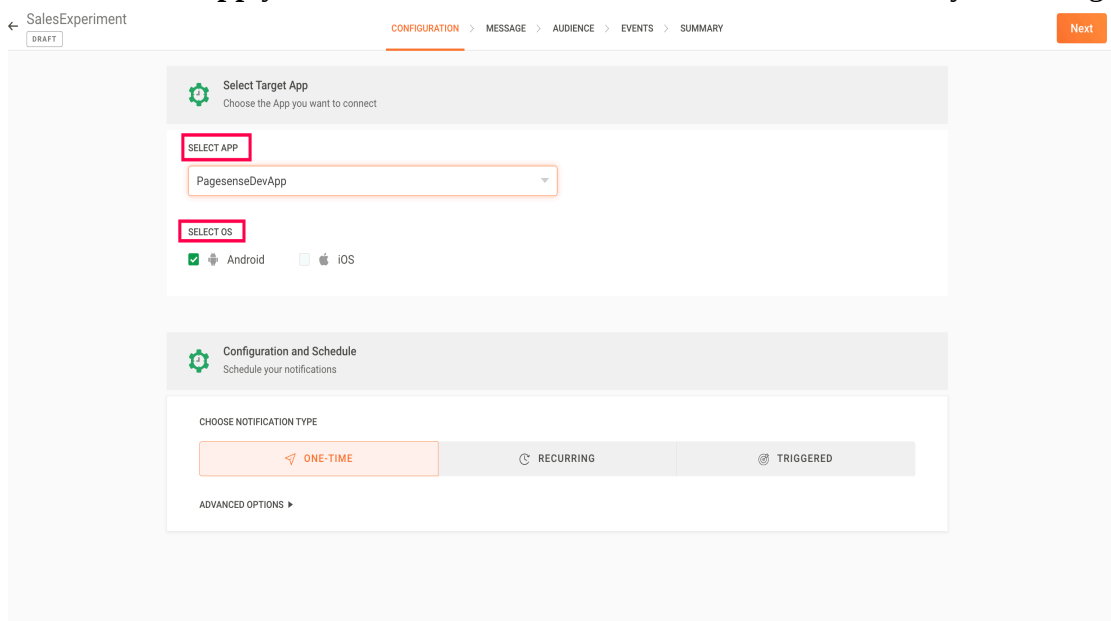
The screenshot shows the PageSense Testing interface for Android. The left sidebar has a 'Mobile' button highlighted with a red box and an arrow. Below it, the 'Engage' section is expanded, and 'Mobile Push' is highlighted with a red box and an arrow. The main content area shows a table of mobile push notifications. The table has columns for 'ALL CAMPAIGNS', 'ONE-TIME', 'RECURRING', and 'TRIGGERED'. The first row is 'PUSH NOTIFICATION' with a status of 'RUNNING'. The second row is 'androidpushnotification' by Suvetha S on Jan 06, 2025, with a status of 'RUNNING'. The third row is 'zohosheetandroid' by Suvetha S on Dec 20, 2024, with a status of 'RUNNING'. The fourth row is 'iospushapp' by Thiagesh Senguttuvan on Dec 04, 2024, with a status of 'RUNNING'. The fifth row is 'ioscurrentappcheck' by Suvetha S on Jan 10, 2025, with a status of 'RUNNING'. The sixth row is 'androidsheets' by Suvetha S on Dec 12, 2024, with a status of 'RUNNING'. The seventh row is 'androidNotification' by Suvetha S on Dec 12, 2024, with a status of 'RUNNING'.


ALL CAMPAIGNS	ONE-TIME	RECURRING	TRIGGERED
<input type="checkbox"/>	PUSH NOTIFICATION		
<input type="checkbox"/>	androidpushnotification by Suvetha S on Jan 06, 2025	RUNNING	ONE-TIME
<input type="checkbox"/>	zohosheetandroid by Suvetha S on Dec 20, 2024	RUNNING	ONE-TIME
<input type="checkbox"/>	iospushapp by Thiagesh Senguttuvan on Dec 04, 2024	RUNNING	ONE-TIME
<input type="checkbox"/>	ioscurrentappcheck by Suvetha S on Jan 10, 2025	RUNNING	ONE-TIME
<input type="checkbox"/>	androidsheets by Suvetha S on Dec 12, 2024	RUNNING	ONE-TIME
<input type="checkbox"/>	androidNotification by Suvetha S on Dec 12, 2024	RUNNING	ONE-TIME

2. Click on **New Mobile Push Notification** and give your experiment a unique name.



3. Choose the **App** you intend to send notifications to and select the **OS** you are targeting.



 You can only choose from Apps that have already been created. You can not create a new one inside mobile push notifications.

How to create an App?

Under **Apps**, click on **Register New App** and give your app an unique name. Voila! Your App is created!

4. Choose your **Notification Type** and set up your settings according to your requirements under *Advanced Options*.

CONFIGURATION > MESSAGE > AUDIENCE > EVENTS > SUMMARY

Select Target App

Choose the App you want to connect

SELECT APP

AndroidBasics

SELECT OS

☒ Android ☐ iOS

Configuration and Schedule

Schedule your notifications

CHOOSE NOTIFICATION TYPE

ONE-TIME RECURRING TRIGGERED

ADVANCED OPTIONS ▾

Auto Hide (Applicable only for Android OS)

☐ Enable this option to hide the notification automatically after 5 seconds. If disabled, the notification window will be shown until the visitor clicks or dismisses it.

Schedule

Now START DATE 29/01/2025 15:19 END DATE 05/02/2025 16:00

5. Enter the information you need under each heading. You can customize all the details as per requirement.

Android CONFIGURATION > MESSAGE > AUDIENCE > EVENTS > SUMMARY Next

Mobile Push

Send notifications to your subscriber

Android iOS

MESSAGE ☐ Copy content from iOS

Category Transactional Notifications

Priority ? Normal

Title Zyliker Fashion Promotion

Message New Collections! New Discounts! New Offers!

On-click Action ? Navigate to a screen

Deepink or URL myapp://productdetails/productabc

PREVIEW

Android

My App GA

Zyliker Fashion Promotion

New Collections! New Discounts! New Offers!



Android notification glossary

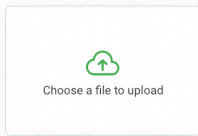
Category: Helps you categorize your notifications.

Priority: Helps you choose the priority level of your notification.

On-click action: Helps you pre-define what action happens when users interact with the notification.

6. Enable the **Buttons** toggle.

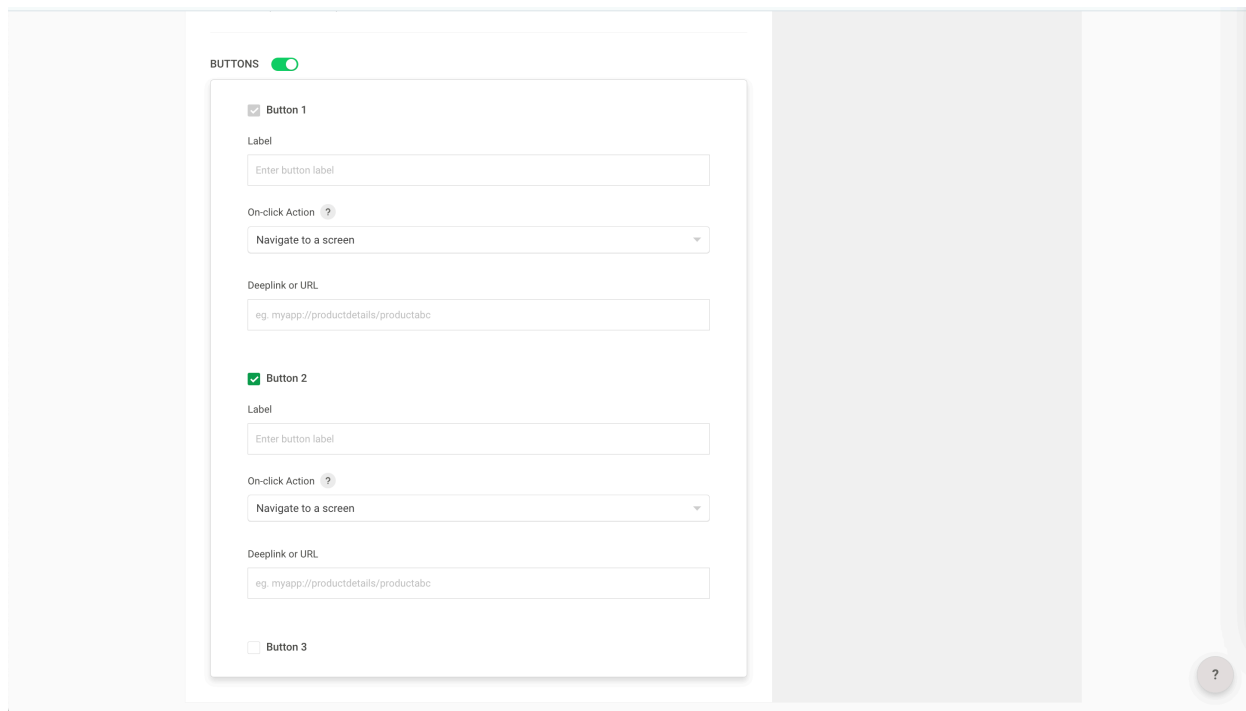
BANNER (optional)



Supported image formats: JPG, JPEG, PNG. Recommended file size: 512x256 px or 1440x720 px.

BUTTONS ☒ 

7. Label your **Buttons** and use the options to customize them according to your preferences.




BUTTONS ☒

☒ Button 1

Label

Enter button label

On-click Action 

Navigate to a screen


Deeplink or URL

eg. myapp://productdetails/productabc

☒ Button 2

Label

Enter button label

On-click Action 

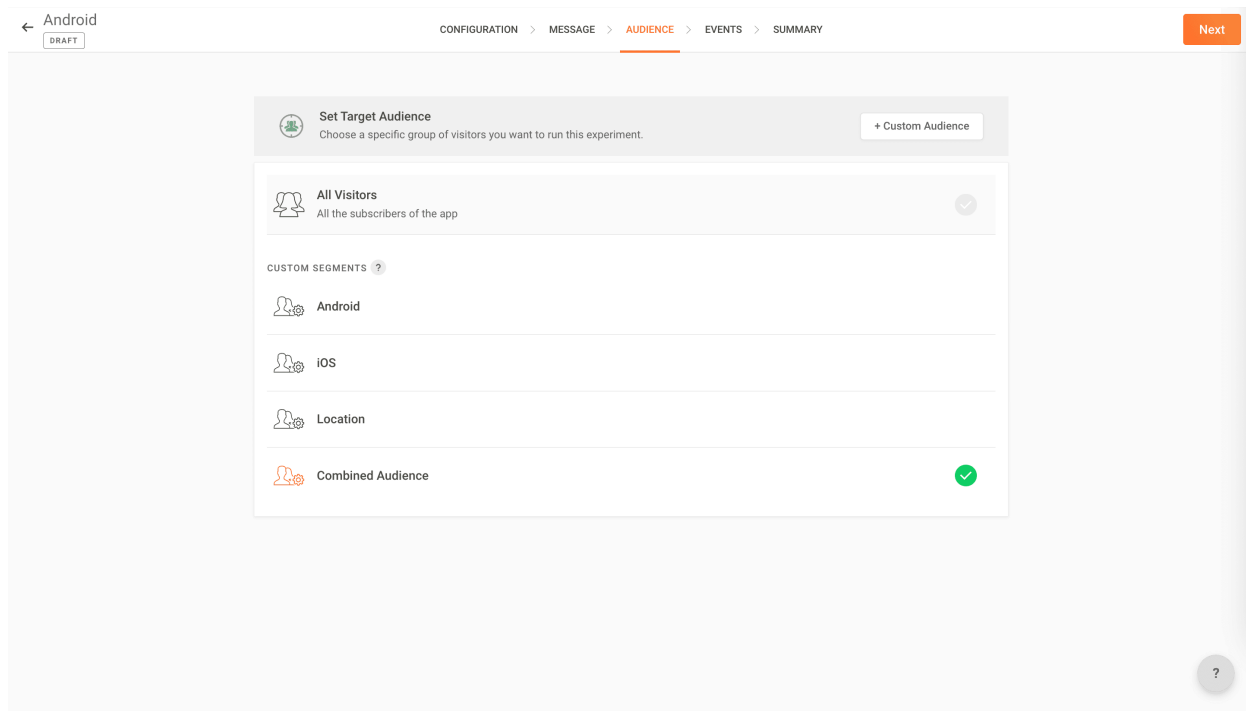
Navigate to a screen

Deeplink or URL

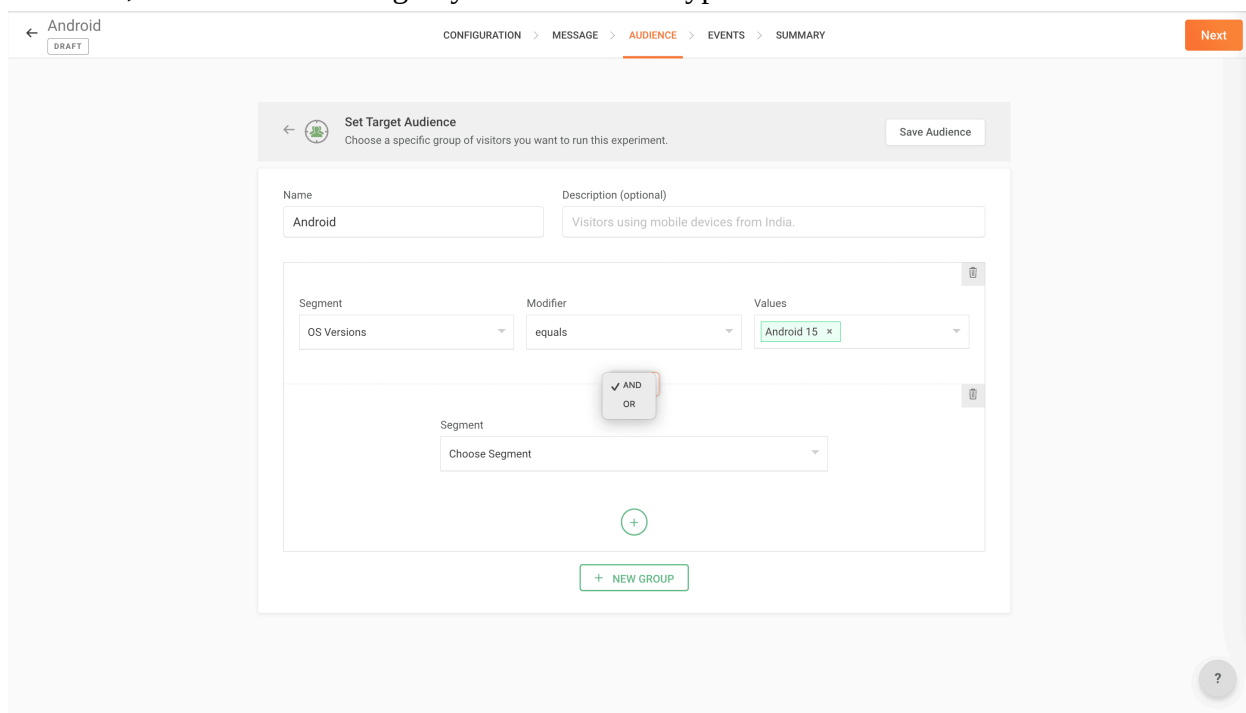
eg. myapp://productdetails/productabc


☐ Button 3


8. Select **All Visitors** as your target audience for your push notifications, or you can even create a **Custom Audience** to narrow down and segment them further.



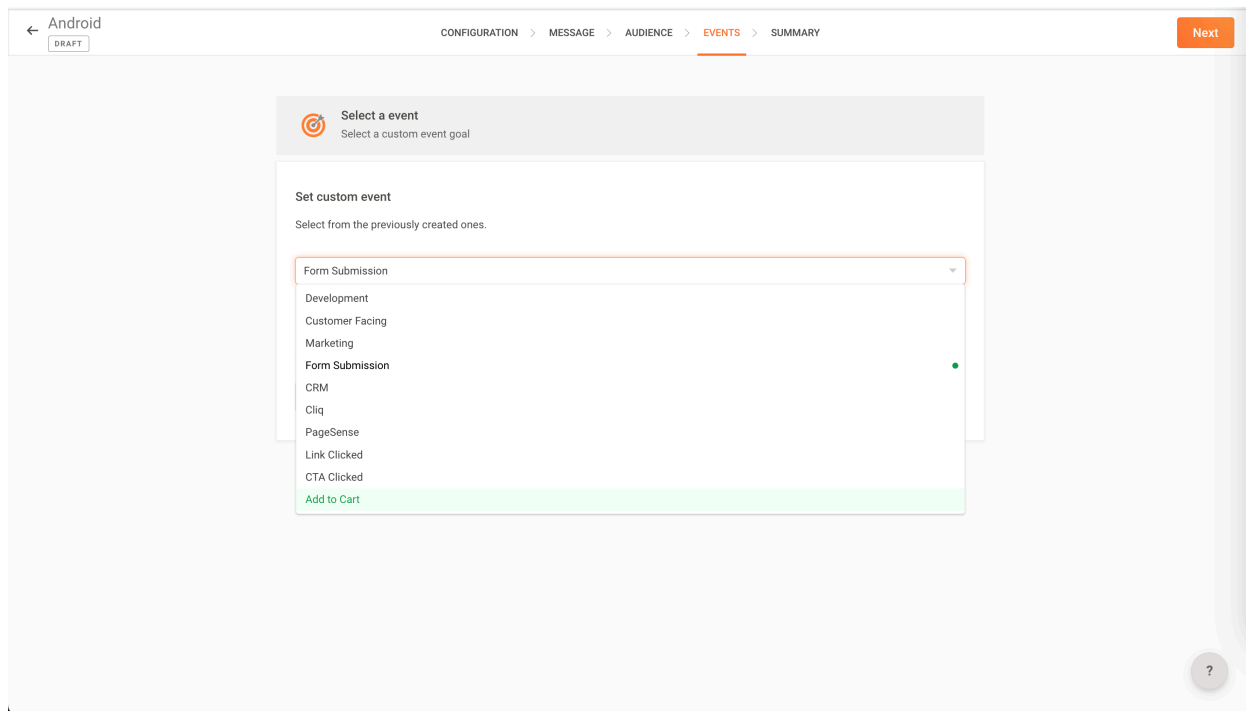
9. Give your custom audience a unique identification name and a short description. Choose the **segment**, **modifier**, and **value** according to your notification type.



 The AND/OR condition you choose for the main group will apply to all the consecutive sub-sets under it.

 Within each custom audience segment, you can create multiple main groups and subsets to suit your requirements.

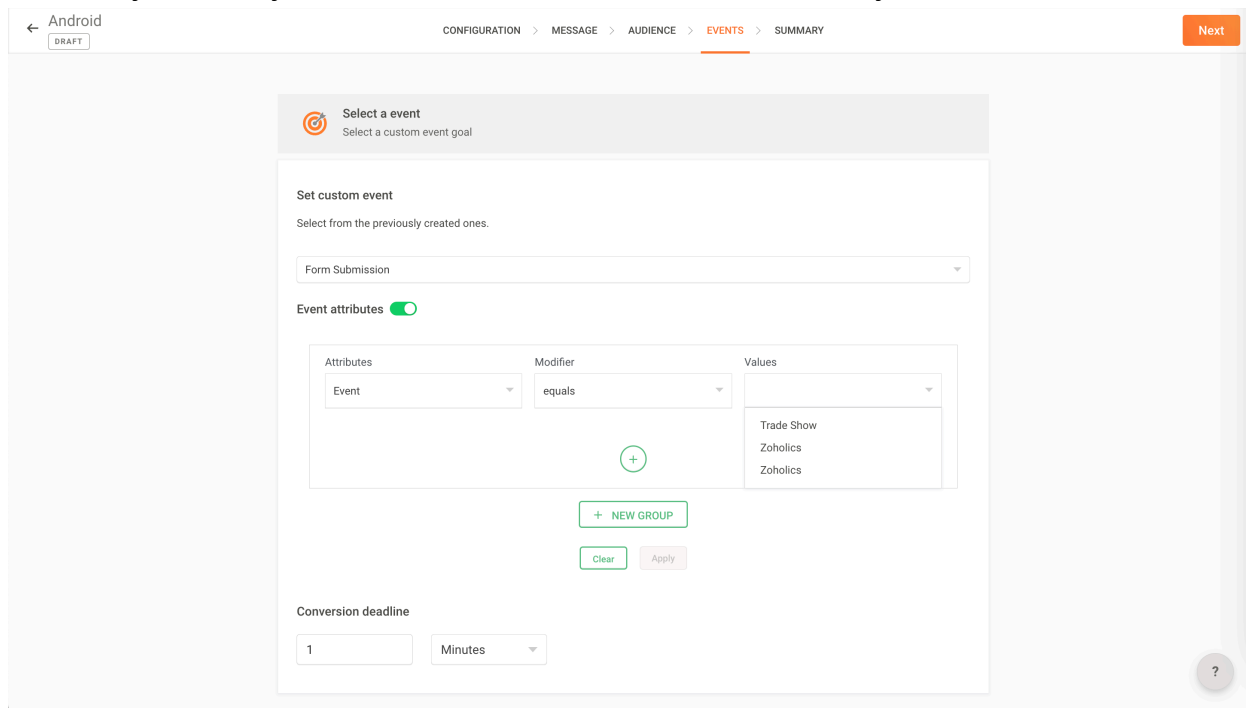
10. Choose the custom event you'd like to execute via this push notification.




❗ You need to create an **Event** before configuring push notifications.

📄 New event cannot be created inside the mobile push notification setup.

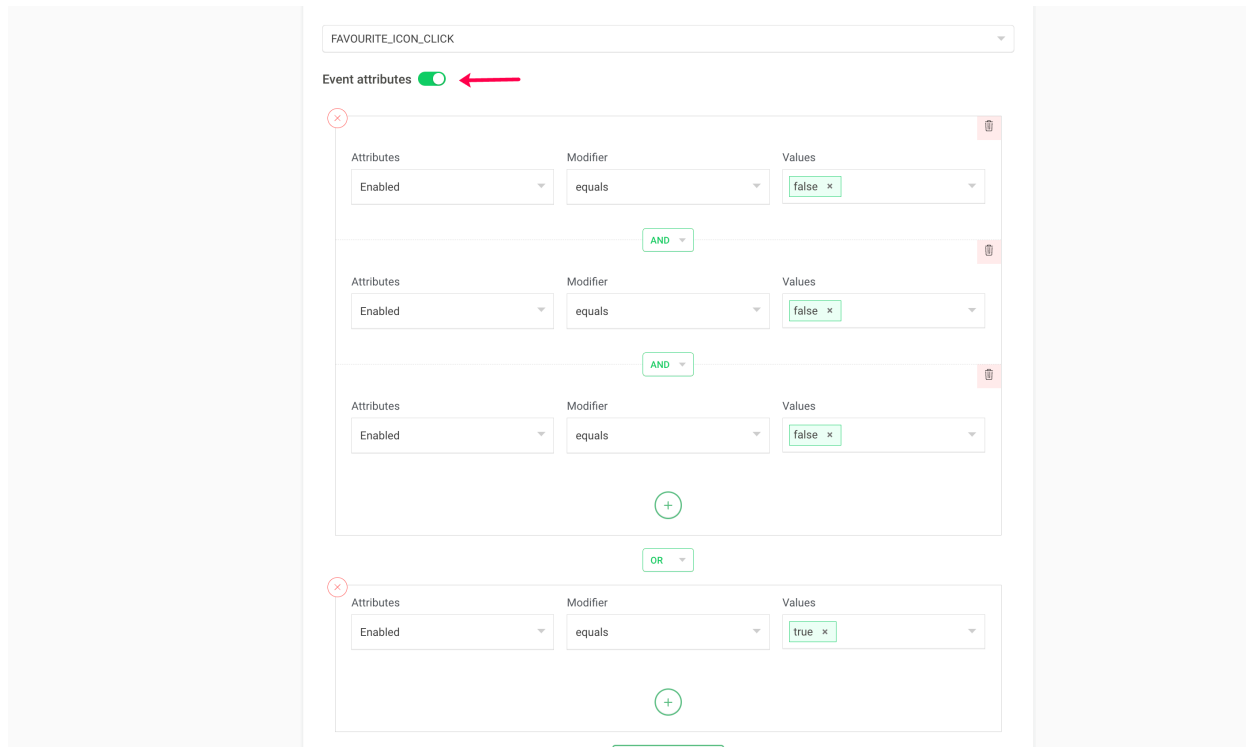
11. Once you select your event, choose an **event attribute** and set your conversion deadline.




❗ Event Attributes need to be created when an App is created - you cannot create one inside the setup.


 Conversion Deadline is the minimum required time set by you for end-users to perform an action via the notifications.

12. To enable event attributes, click on the toggle. Choose the **attribute**, **modifier**, and **value** listed.



Similar to custom audience, within each event attribute, you can create multiple groups and subsets to suit your requirements.

 The **AND/OR** condition you choose for the main group will apply to all the consecutive sub-sets under it. But

 Within each event attribute segment, you can create multiple main groups and sub-sets as per requirement.

13. Check all the configuration steps before launching the experiment.

DRAFT



Preview Notification Details

Take a quick look at the push notification settings and configuration.



CONFIGURATION

Experiment Name: SalesExperiment
Notification Type: One-Time
Notification Occurrence: One-Time
Start Date: 29th January 2025, 4:12 pm
End Date: 5th February 2025, 4:00 pm



TARGET AUDIENCE

All Visitors
All the subscribers of the app



EVENTS

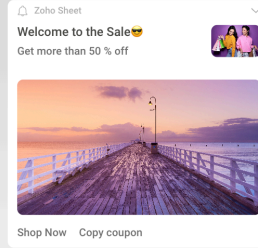
favourite-icon-click
Tracks Custom Event

PREVIEW


Android

Android

iOS



Shop Now Copy coupon

 You can preview your notification settings for both Android and iOS.

We hope this documentation helps make the process easy for you. Please feel free to reach out to us anytime by dropping an email to support@zohopagesense.com if you need more explanation or have any questions.