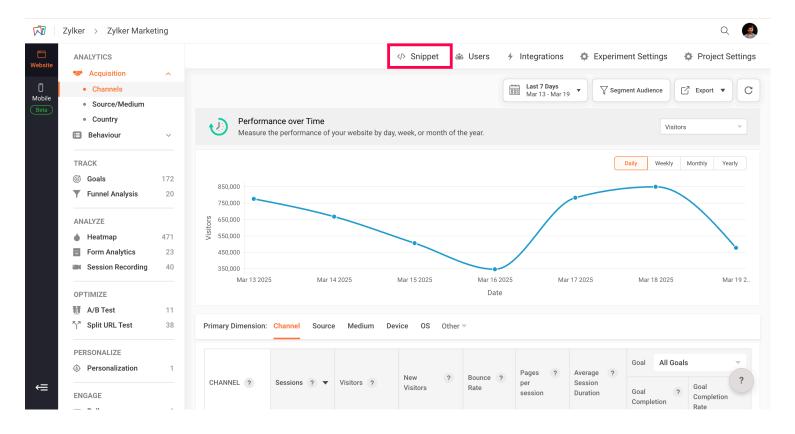


Manually install the snippet on your website

To run a test and track visitor data on your website, the first thing that you need to do is install the PageSense snippet code **below the <head> tag** of your website. Adding the snippet code to your website is a **one-time process**, and does not require modifications every time to run multiple experiments. Note that each project in your space will have a unique code. To complete this installation process, you must have access to your website source HTML code.

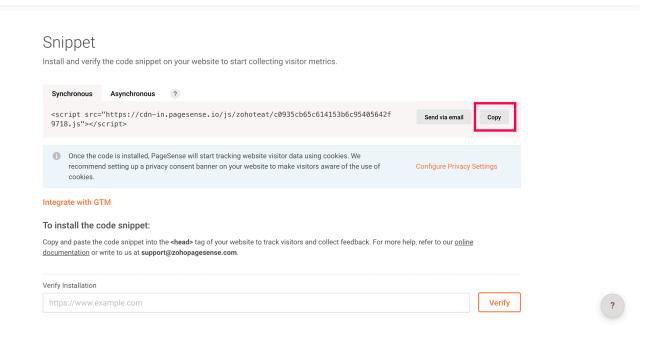
To add the PageSense snippet to your website:

1. Go to your Project and click the **Snippet** button on the top bar.



- 2. Click **Copy** to choose the type of snippet you want to insert on your web page. Zoho PageSense provides two types of snippets:
 - Synchronous code: The scripts are loaded and executed sequentially starting with the <head> tag on a website.
 - Asynchronous code: The scripts are loaded and executed simultaneously alongside other functions on a
 website. It is better to avoid using an asynchronous code for A/B testing, Split URL testing and
 Personalization experiments in PageSense, because this type of script is executed simultaneously on a web

page, which means there is a possibility of page flickering from the original page to the variation page.



⚠ Paste the PageSense snippet code **right below the <head> tag** of your website. This will allow the code to run immediately without any delay, as and when any changes are made in your site.

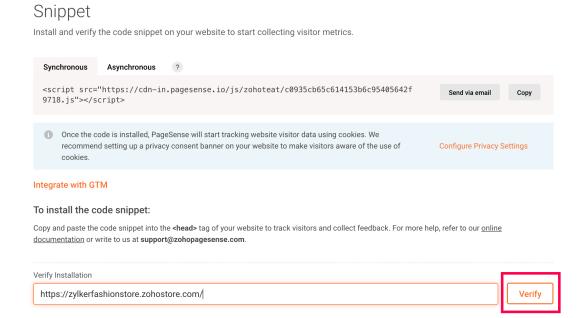
Note:

- You can send code to an email address by clicking **Send via email.**
- You can also install your snippet through Google Tag Manager, Prestashop, Intercom, and other services.
- 3. Paste the copied snippet within the **head**> tag of your website HTML script. You may need your *Developers* help to do this.

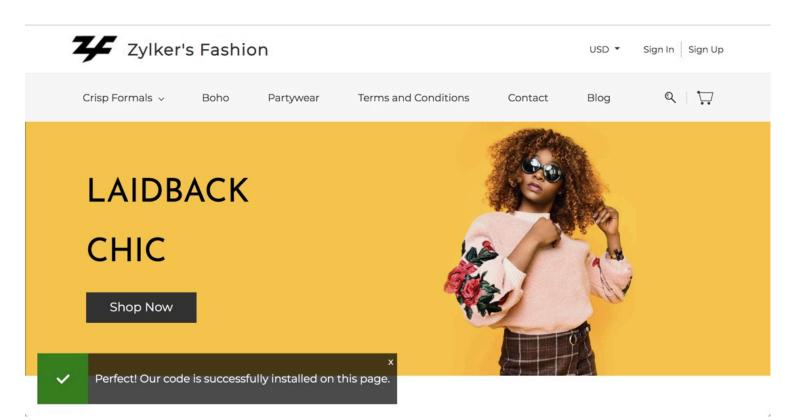
Here's how the PageSense snippet code might look like on your web page script.

Note:

- Adding the PageSense snippet to your website is a **one-time** process. This code will be automatically updated for all experiments within a project.
- Please note that when embedding the snippet, it's crucial **not to modify or minify** the code to ensure proper functionality.
- Multiple tests can be performed with the same snippet installed on your web page. However, the snippet will be unique for each project in PageSense.
- If you want to run an experiment from a different PageSense user account, the **existing snippet needs to be removed** from your website pages, and **replaced with the new code** generated from the current PageSense account because the **snippet for each project is unique**.
- 4. To verify the code installation, enter the web page URL in which you added the snippet inside the URL section, then click **Verify.**



You will see the success message with a green tick mark on a new browser window.

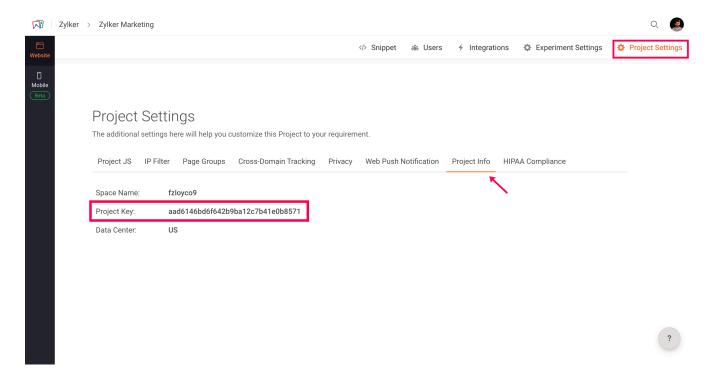


https://help.zoho.com/portal/en/kb/pagesense/install-the-snippet/articles/manually-install-the-snippet-on-your-website and the state of the state

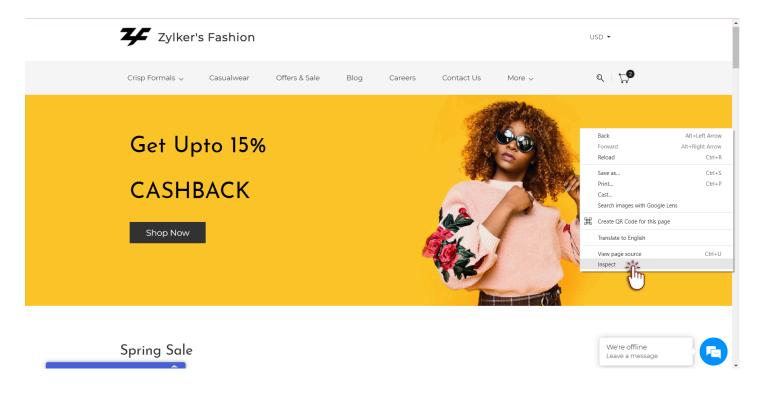
- ① If you see an error message in red, it could be due to any of the following reasons:
 - You've pasted a *different* snippet on your webpage's HTML code.
 - There are typographical mistakes in the code.
 - Your web page takes longer than *10seconds* to load than usual.
 - You're trying to add the snippet *multiple times* to your webpage's HTML.

The verification message **will not show up** in your browser window, if and when your web page loads for more than 10 seconds. However, in such instances, the PageSense snippet status will be successful at the back-end and be ready to track visitors' data on your website. You can verify the presence of the snippet by following the below steps:

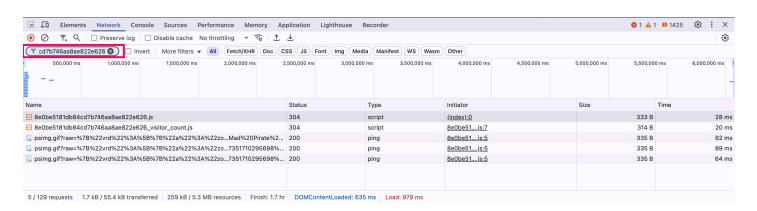
1. Click **Project Settings** on the top bar, go to **Project Info** and copy the *Project Key* given on the page.



2. Open your website on a browser, right-click on the page and choose **Inspect** from the menu.



3. Now, click on **Network tab** and paste the Project key within the *Filters* textbox as shown in the figure.



4. Once you enter the Project key, refresh and the same should reflect as a Java script in the first place as shown below.

