

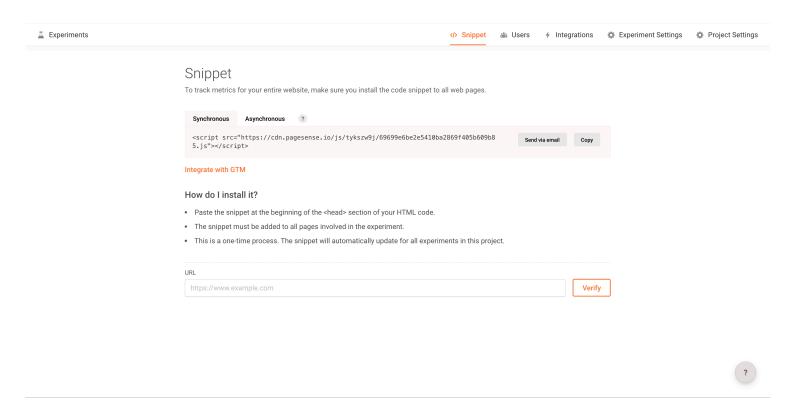
Install the PageSense code snippet on Click Funnel

<u>Click Funnel</u> is online software that lets you design and build sales or marketing funnels and landing pages for your business website. Installing the PageSense snippet code to your Click Funnels is as easy as adding those steps to your funnel, and does not need to you have any coding knowledge. Once your tracking code is installed, you can use the diverse set of website tracking tools that PageSense offer to gain in-depth visitor analytics across all the pages of your funnel or specific web pages.

For example, you can set up heatmaps to visualize the clicks or scroll patterns of different funnel pages, run A/B or Split URL experiments to test new variations of your funnel pages that leads to increase in revenue, or even start creating polls or survey forms to learn the difficulties faced by customers in a particular stage or page of the funnel.

To install Zoho PageSense's code on all the steps(or pages) of a funnel in Click Funnel:

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.



- 2. Log in to your Click Funnel account on the web browser and click Funnels option in the top menu.
- 3. Choose **Browse funnels** and select your desired funnel from the list.
- 4. Select the **Settings** tab and paste the PageSense tracking code into the *Head Tracking Code* section.

You can even add the PageSense code snippet in a specific step of the funnel by following the given steps:

- a. Select the individual step.
- b. Enter the Editor.
- c. Select the Settings dropdown menu.
- d. Select Tracking Codes.
- e. Paste the PageSense code snippet in the **Header Code** tab.

Once you have successfully integrated Click Funnel with Zoho PageSense, you can start creating experiments for the desired Click Funnel funnels.

