Install the PageSense code snippet on Hubspot

If you're using hubspot (an all-in-one eCommerce marketing tool) to create and publish pages for your website then by adding the PageSense code to your hubspot pages, you can quickly start tracking and analyzing the performance of individual web pages or blog posts for better conversions. This installation setup is simple, and does not need you to add the snippet code to all the web pages manually. Once after you add the PageSense code, you can use different website testing and optimizing features in PageSense, such as funnel analysis, form analytics, heatmap, personalization, polls, and more, to gain deeper and actionable data about your website visitors all in one place.

To integrate Zoho PageSense with HubSpot:

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.


2. Log in to your HubSpot account and click the *Settings* icon on the top right corner of the page.

3. Choose **Marketing**, then select **Web pages**.

4. In the **Modifying** dropdown at the top, select the specific domain to add the code to, or select **All domains** to add the code to all of your HubSpot-hosted domains.
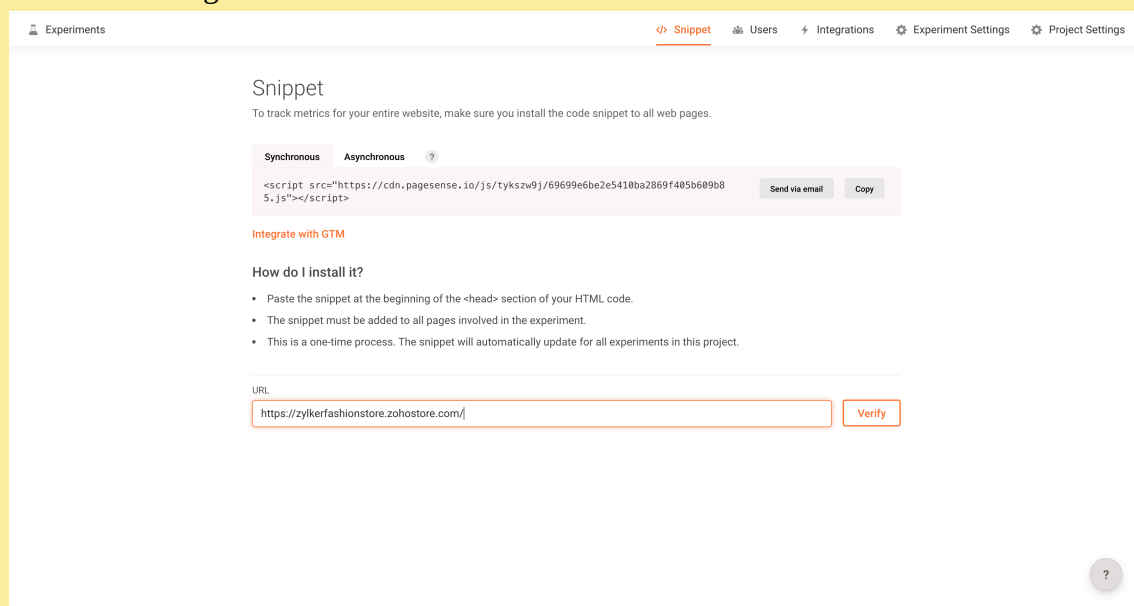
5. Enter the PageSense code snippet into the *Site header HTML* section.

6. Click **Save**.

7. Once you have successfully integrated HubSpot with Zoho PageSense, you can start creating experiments for all the HubSpot pages.

If you do add any code within the header or footer HTML for a specific domain, it will override any code you have placed in the header and footer HTML for all domains.

📄 **Note:** You can verify if the code snippet is installed on your web page successfully by entering the experiment URL in the *Verify Your URL* section of the **Snippet** page in Zoho PageSense account as shown in the figure below.