



Install the PageSense code snippet on Instapage

[Instapage](#) helps you turn clicks into customers by optimizing your landing pages. Like other website building softwares(such as Wix, Shopify, and Zoho Sites), the PageSense snippet code can be added to Instapage websites without the need to install the code manually. Once you have installed the code, you can jump straight into setting up various analytical tools, such as Heatmaps, Session recordings, A/B testing, Form analytics, and more, on your Instapage landing pages, and optimize them for high conversions and business revenue.

To install Zoho PageSense's code on your Instapage landing pages:

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.


2. Log in to your Intapage account and navigate to the web page builder.

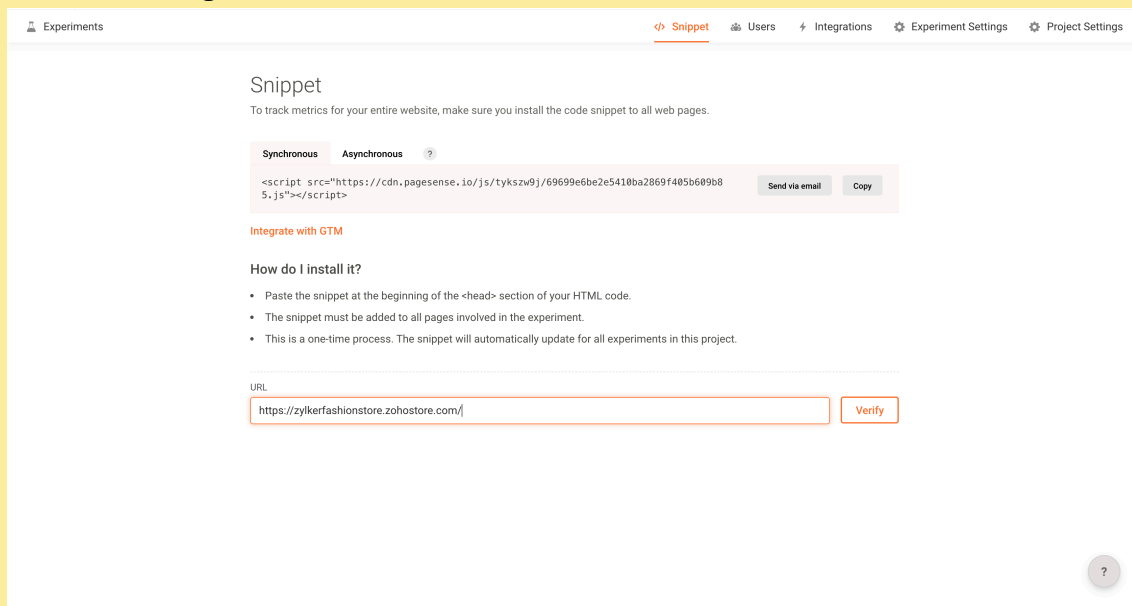
3. Click **Settings** and then choose **JavaScript**.

4. Paste the PageSense code copied in *Step 1* above into the *Head* section.

5. Once done, click **Save** and **Publish**.

You can now start creating experiments in Zoho PageSense and track visitors' behaviour on your landing pages.

 **Note:** You can verify if the code snippet is installed on your web page successfully by entering the experiment URL in the *Verify Your URL* section of the **Snippet** page in Zoho PageSense account as shown in the figure below.



The screenshot shows the 'Snippet' page in the Zoho PageSense interface. The page has a navigation bar with 'Experiments', 'Snippet' (active), 'Users', 'Integrations', 'Experiment Settings', and 'Project Settings'. The main content area is titled 'Snippet' and includes a sub-header 'To track metrics for your entire website, make sure you install the code snippet to all web pages.' Below this, there are tabs for 'Synchronous' and 'Asynchronous'. The 'Synchronous' tab is selected, showing a code snippet: `<script src="https://cdn.pagesense.io/js/tykszw9j/69699e6be2e5410ba2869f405b609b85.js"></script>`. There are buttons for 'Send via email' and 'Copy'. Below the code, there is a link 'Integrate with GTM'. A section titled 'How do I install it?' contains three bullet points: 'Paste the snippet at the beginning of the <head> section of your HTML code.', 'The snippet must be added to all pages involved in the experiment.', and 'This is a one-time process. The snippet will automatically update for all experiments in this project.' At the bottom, there is a 'URL' section with a text input field containing 'https://zykerfashionstore.zohostore.com/' and a 'Verify' button. A help icon (?) is located in the bottom right corner.

Experiments **Snippet** Users Integrations Experiment Settings Project Settings

Snippet

To track metrics for your entire website, make sure you install the code snippet to all web pages.

Synchronous Asynchronous ?

```
<script src="https://cdn.pagesense.io/js/tykszw9j/69699e6be2e5410ba2869f405b609b85.js"></script>
```

Send via email Copy

[Integrate with GTM](#)

How do I install it?

- Paste the snippet at the beginning of the <head> section of your HTML code.
- The snippet must be added to all pages involved in the experiment.
- This is a one-time process. The snippet will automatically update for all experiments in this project.

URL

Verify

?