



Zoho Corporation

Install the PageSense code snippet on Magento

[Magento](#) is an eCommerce platform built on open source technology that provides online merchants with a flexible shopping cart system, as well as control over the look, content, and functionality of your online store. By adding the PageSense code into your Magento store, you can effortlessly track how your visitors engage with your site, identify the reason for drop-offs at various points, segment your audience to create personalized experiences, and test pages to see what works and what doesn't. Using the website testing and optimization platform, you can also fix cart abandonment issues, increase conversions, and improve user experience across all devices.

To integrate Pagesense with Magento:

1. Open your Zoho PageSense account on the web browser, click **Snippet** on the top bar and click **Copy** to copy your Project snippet

Snippet

Install and verify the code snippet on your website to start collecting visitor metrics.

Synchronous

Asynchronous



```
<script src="https://cdn.pagesense.io/js/zohotest/c0935cb65c64153b6c95405642f9718.js"></script>
```

Send via email

Copy



Once the code is installed, PageSense will start tracking website visitor data using cookies. We recommend setting up a privacy consent banner on your website to make visitors aware of the use of cookies.

[Configure Privacy Settings](#)

[Integrate with GTM](#)

To install the code snippet:

Copy and paste the code snippet into the **<head>** tag of your website to track visitors and collect feedback. For more help, refer to our [online documentation](#) or write to us at support@zohopagesense.com.

Verify Installation

Verify




2. Log in to your Magento account on the web browser, click **My Sites** on the top bar and choose the website you wish to track using Zoho PageSense.
3. From the *Admin* menu, select **System** and choose **Configuration**.
4. On the left pane, select **Design**.
5. Click to expand the HTML Head section.

6. In the *Miscellaneous Scripts* text box, paste the PageSense code snippet.

7. Click the **Save Config** button.

Your PageSense code snippet is now installed. You will now be able to track and optimize your website with Zoho PageSense.

 **Note:** You can verify if the code snippet is installed on your web page successfully by entering the experiment URL in the *Verify Your URL* section of the **Snippet** page in Zoho PageSense account as shown in the figure below.

