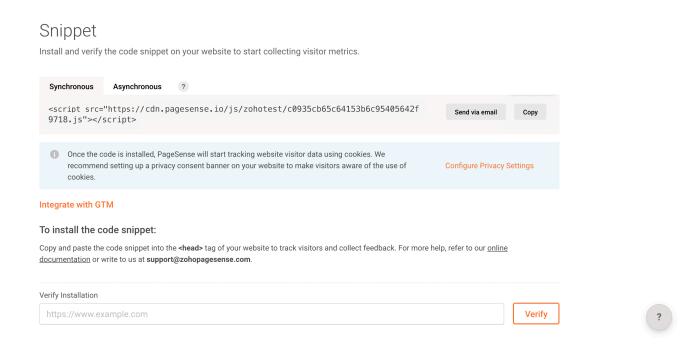


Install the PageSense code snippet on Magento

<u>Magento</u> is an eCommerce platform built on open source technology that provides online merchants with a flexible shopping cart system, as well as control over the look, content, and functionality of your online store. By adding the PageSense code into your Magento store, you can effortlessly track how your visitors engage with your site, identify the reason for drop-offs at various points, segment your audience to create personalized experiences, and test pages to see what works and what doesn't. Using the website testing and optimization platform, you can also fix cart abandonment issues, increase conversions, and improve user experience across all devices.

To integrate Pagesense with Magento:

1. Open your Zoho PageSense account on the web browser, click **Snippet** on the top bar and click **Copy** to copy your Project snippet



- **2.** Log in to your Magento account on the web browser, click **My Sites** on the top bar and choose the website you wish to track using Zoho PageSense.
- **3.** From the *Admin* menu, select **System** and choose **Configuration**.
- **4.** On the left pane, select **Design**.
- **5.** Click to expand the HTML Head section.

6. In the *Miscellaneous Scripts* text box, paste the PageSense code snippet.

7. Click the **Save Config** button.

Your PageSense code snippet is now installed. You will now be able to track and optimize your website with Zoho PageSense.

