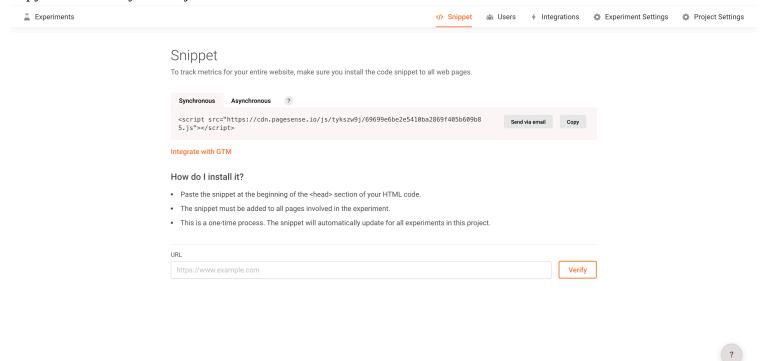


Install the PageSense code snippet on Prestashop

Zoho PageSense is a software used for website testing and optimization that lets you measure your key website metrics, understand your visitors' online behavior, and give them a personalized website experience to boost conversions. To use PageSense with Prestashop to start tracking deeper visitors metrics on your websites, you must first configure the two-line snippet code to your online site. This installation setup is made much easier using the steps explained below. Once you add the tracking code, you can run A/B experiments, launch polls, set up heatmap, funnel analysis, and more for your Prestashop eCommerce stores.

To install Zoho PageSense's code on all the pages of your Prestashop site:

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.



- 2. Log in to your Prestashop account on the web browser.
- 3. Paste the PageSense code snippet copied in Step 1 above inside the the.tpl file in your Prestashop template. You can do this by pasting the JavaScript inside the {literal} {/literal} tags.
 - ① Make sure you add the code snippet to a template file that is shown on all pages you wish to run experiments (such as the header.tpl).

Note: You can verify if the code snippet is installed on your web page successfully by entering the experiment URL in the *Verify Your URL* section of the **Snippet** page in Zoho PageSense account as shown in the figure below.

