



Install the PageSense code snippet on Prestashop

Zoho PageSense is a software used for website testing and optimization that lets you measure your key website metrics, understand your visitors' online behavior, and give them a personalized website experience to boost conversions. To use PageSense with [Prestashop](#) to start tracking deeper visitors metrics on your websites, you must first configure the two-line snippet code to your online site. This installation setup is made much easier using the steps explained below. Once you add the tracking code, you can run A/B experiments, launch polls, set up heatmap, funnel analysis, and more for your Prestashop eCommerce stores.

To install Zoho PageSense's code on all the pages of your Prestashop site:

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.

2. Log in to your Prestashop account on the web browser.

3. Paste the PageSense code snippet copied in Step 1 above inside the the.tpl file in your Prestashop template. You can do this by pasting the JavaScript inside the {literal} {/literal} tags.

❗ Make sure you add the code snippet to a template file that is shown on all pages you wish to run experiments (such as the header.tpl).



Note: You can verify if the code snippet is installed on your web page successfully by entering the experiment URL in the *Verify Your URL* section of the **Snippet** page in Zoho PageSense account as shown in the figure below.

The screenshot shows the 'Snippet' page in the Zoho PageSense interface. The page has a navigation bar with 'Experiments', 'Snippet' (active), 'Users', 'Integrations', 'Experiment Settings', and 'Project Settings'. The main content area is titled 'Snippet' and includes a sub-header 'To track metrics for your entire website, make sure you install the code snippet to all web pages.' Below this, there are tabs for 'Synchronous' and 'Asynchronous'. The 'Synchronous' tab is selected, showing a code snippet: `<script src="https://cdn.pagesense.io/js/tykszw9j/69699e6be2e5410ba2869f405b609b85.js"></script>`. There are buttons for 'Send via email' and 'Copy'. Below the code, there is a link 'Integrate with GTM'. A section titled 'How do I install it?' contains three bullet points: 'Paste the snippet at the beginning of the <head> section of your HTML code.', 'The snippet must be added to all pages involved in the experiment.', and 'This is a one-time process. The snippet will automatically update for all experiments in this project.' At the bottom, there is a 'URL' section with a text input field containing 'https://zykerfashionstore.zohostore.com/' and a 'Verify' button. A help icon (?) is located in the bottom right corner.

Experiments **Snippet** Users Integrations Experiment Settings Project Settings

Snippet

To track metrics for your entire website, make sure you install the code snippet to all web pages.

Synchronous Asynchronous ?

```
<script src="https://cdn.pagesense.io/js/tykszw9j/69699e6be2e5410ba2869f405b609b85.js"></script>
```

Send via email Copy

[Integrate with GTM](#)

How do I install it?

- Paste the snippet at the beginning of the <head> section of your HTML code.
- The snippet must be added to all pages involved in the experiment.
- This is a one-time process. The snippet will automatically update for all experiments in this project.

URL

Verify

?