



Install the PageSense snippet on Shopify

If you are using [Shopify](#), an eCommerce platform used to set up your online store and sell products worldwide, then you can effortlessly add the PageSense snippet code on your Shopify websites and start tracking visitor data with a few simple clicks, without the need to add the code manually. Once after you successfully install the PageSense code, you can run experiments and optimize your web pages through the diverse set of services that PageSense offers, such as heatmap, session recordings, A/B testing, funnel analysis, and more. Furthermore, PageSense also allows you to integrate with traditional analytics tools like Google Analytics to get more in-depth insights about your website's performance.

Important: Shopify doesn't allow third-party scripts in the Checkout. You will only be able to track your Storefront and your Order Confirmation page when PageSense code is installed.

To install the Zoho PageSense code on all the pages of your Shopify

1. Open your Zoho PageSense account on the web browser, click **Snippet** tab on the top bar and click **Copy** to copy the code for your Project.

Snippet

Install and verify the code snippet on your website to start collecting visitor metrics.

SynchronousAsynchronous?

```
<script src="https://cdn.pagesense.io/js/zohotest/c0935cb65c64153b6c95405642f9718.js"></script>
```

Send via emailCopy

Once the code is installed, PageSense will start tracking website visitor data using cookies. We recommend setting up a privacy consent banner on your website to make visitors aware of the use of cookies.

Configure Privacy Settings

Integrate with GTM

To install the code snippet:

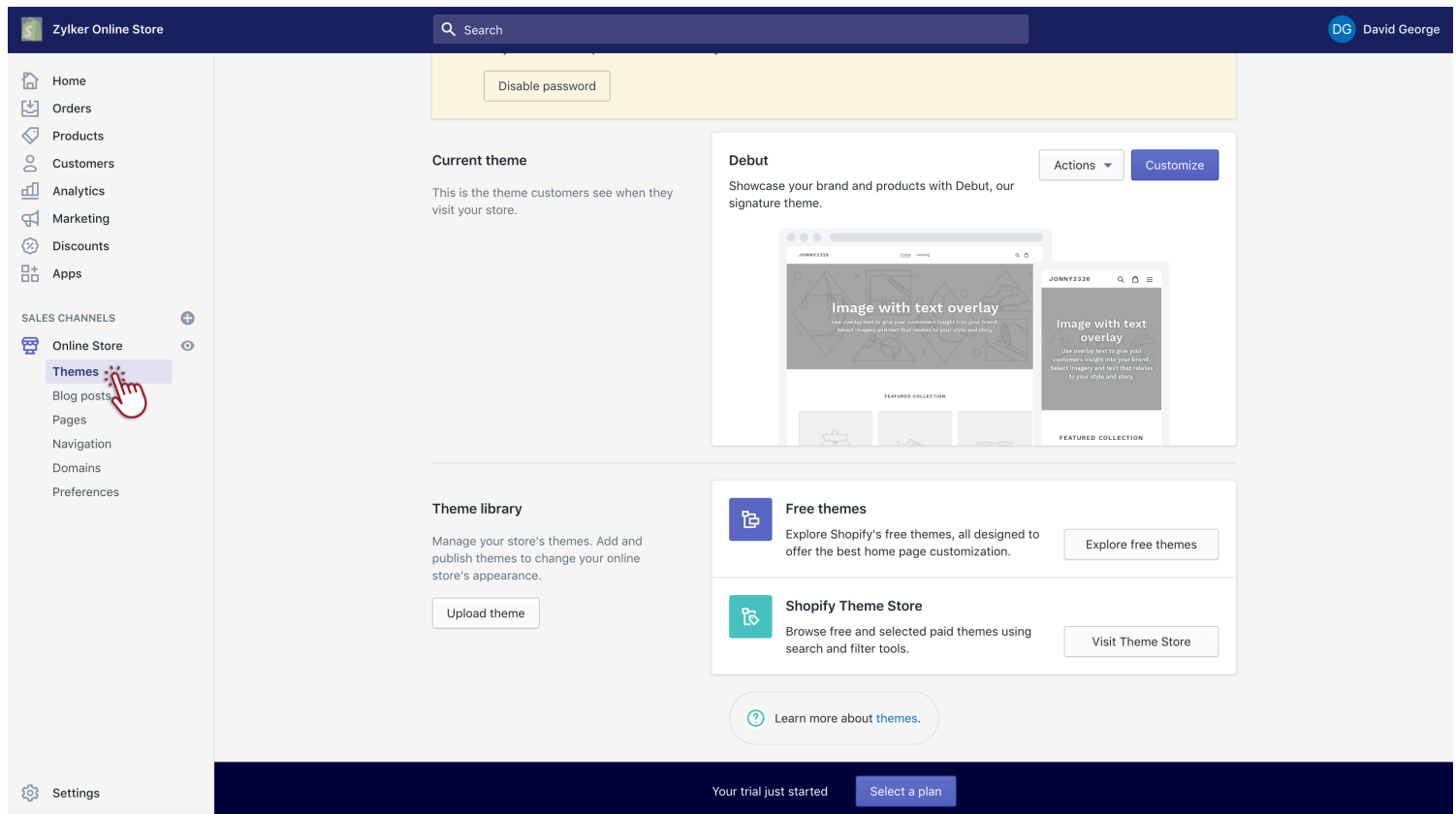
Copy and paste the code snippet into the **<head>** tag of your website to track visitors and collect feedback. For more help, refer to our [online documentation](#) or write to us at support@zohopagesense.com.

Verify Installation

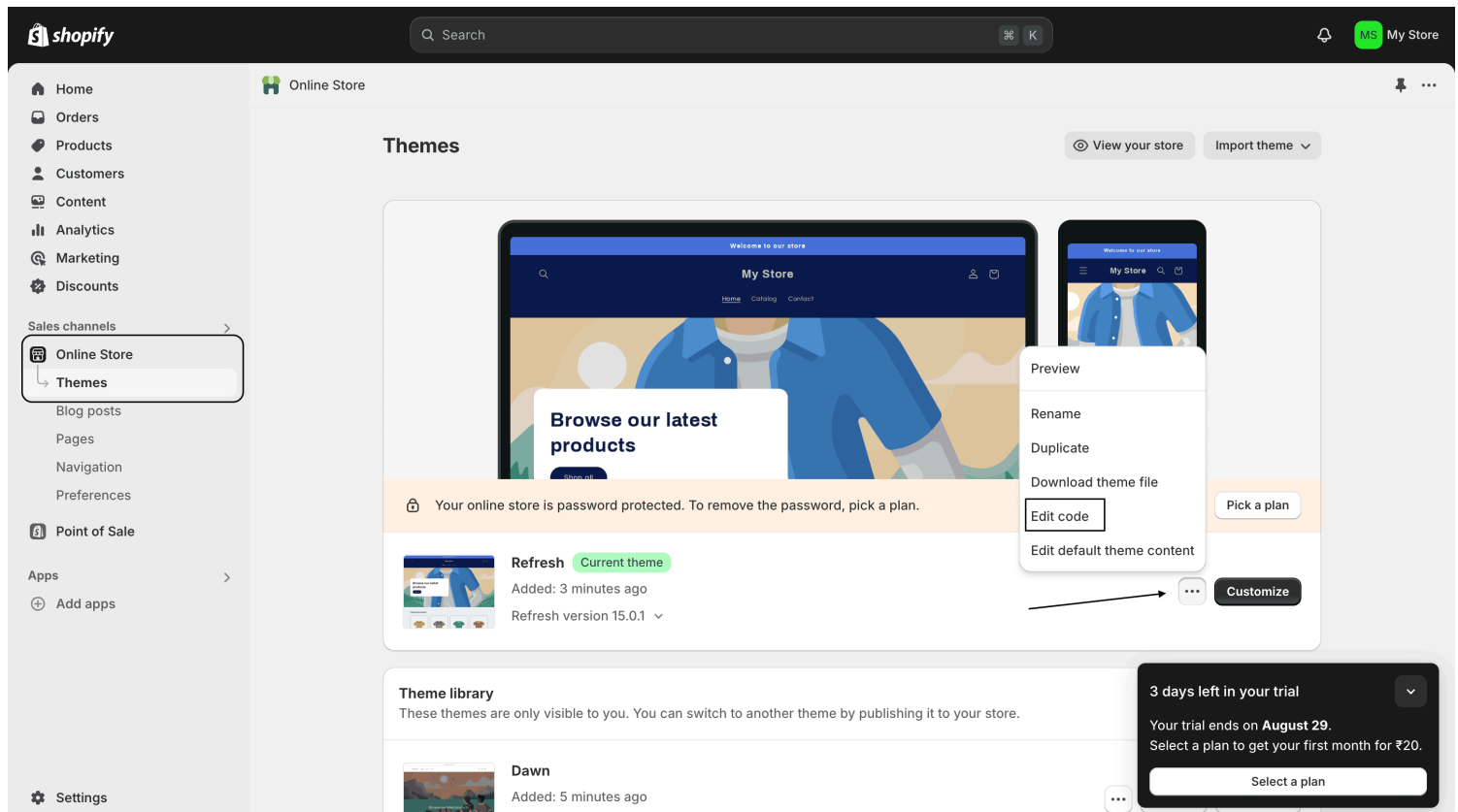
https://www.example.com

Verify

2. Log in to your Shopify account '<https://accounts.shopify.com/store-login>', click **Online Store** and then **Themes** on the left pane.

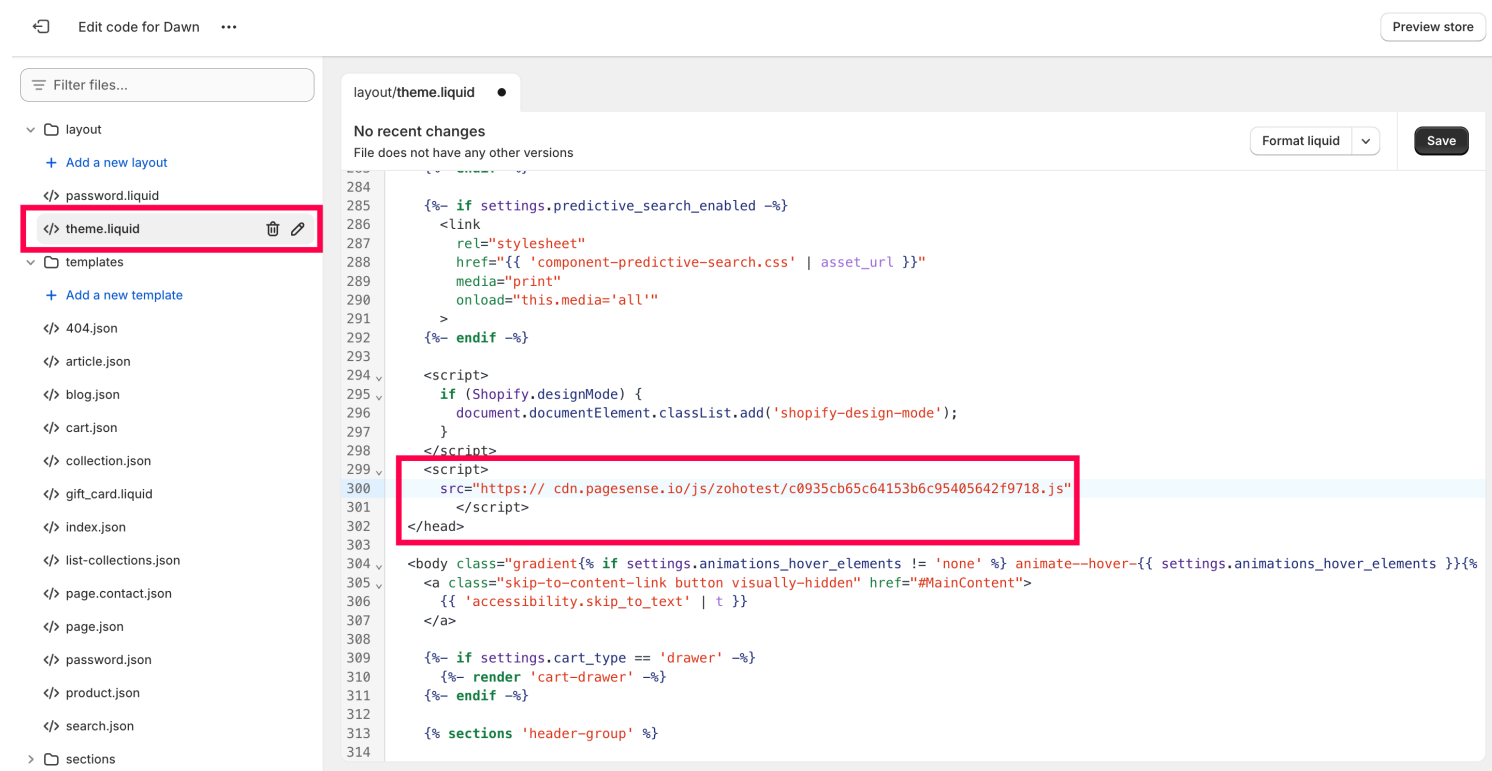


3. Click on the **more option** near to the customize button on the page and choose **Edit code**.



4. Under **Layout**, select **theme.liquid** and search for `</head>` tag on the page.

5. Paste the PageSense code snippet copied in *Step 1* above just before the `</head>` tag.



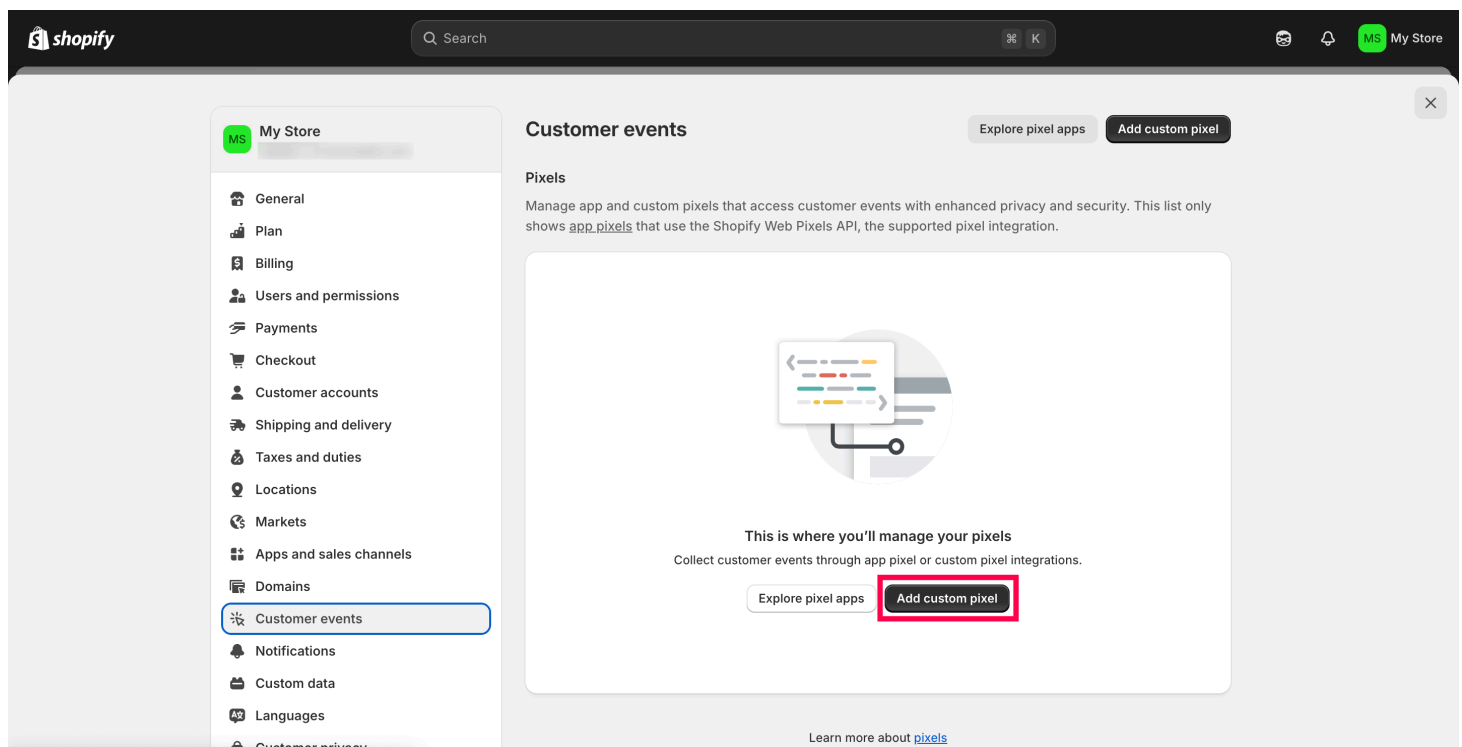
Note: Some themes will use the tag `{/head}`, `[/header]`, or other variations of `[/head]`. All of these will work in the same way.

6. Once done, click **Save** at the top right corner of the page.

7. Once your PageSense code snippet is verified on your website, you will be able to create experiments and track your website metrics in Zoho PageSense.

To install the PageSense code in the checkout page of your Shopify site

1. Click on **Settings > Customer Events > Add Custom Pixel**.



2. Add the below mentioned codes inside your Custom Pixel to begin tracking of your site.

```
1. const pageSenseScript = document.createElement("script");
2. pageSenseScript.type = "text/javascript";
3. // Replace the snippet url below
4. pageSenseScript.src = "<SNIPPET_SRC>";
5. document.head.appendChild(pageSenseScript);
```

❗ Replace <SNIPPET_SRC> with the [PageSense tracking snippet](#) from the related Project you wish to track your Shopify site.

```
1. // For tracking the Checkout event
2. analytics.subscribe("checkout_started", (event) => {
3.   // Use the Custom Goal code for tracking Purchase Event here
4.   window.pagesense = window.pagesense || [];
5.   window.pagesense.push(['trackEvent', '<CHECKOUT-EVENT>']);
6. });
```

❗ Replace the <CHECKOUT-EVENT> with the event name of your goal.

```
1. // For tracking the Purchase event and Revenue Goal
```

```

2. analytics.subscribe('checkout_completed', (event) => {
3.   const checkout = event.data.checkout;
4.   const checkoutTotalPrice = checkout.totalPrice?.amount;
5.   // Use the Revenue Goal code, and replace REVENUE-GOAL-ID below
6.   window.ppagesense = window.ppagesense || [];
7.   window.ppagesense.push(['trackRevenue', '<REVENUE-GOAL-ID>', (checkoutTotalPrice * 100)]);

```

i Replace the <REVENUE-GOAL-ID> with the revenue goal ID.

This is a sample screenshot of your revenue goal ID:

Zylker Revenue DRAFT EDITOR > **GOALS** > AUDIENCE > CONFIGURATION > SUMMARY Next

Choose a goal type
What do you want to track?

- Element Clicks**
Track the number of user clicks on any web page element.
- Link Clicks**
Track the number of user clicks on any web page link.
- Pageviews**
Tracks the number of visits to a specific URL.
- Revenue**
Tracks the revenue generated by each variation.

Goal Name
Specify a name to identify your goal

Revenue

To track revenue, add the given snippet in your webpage script.

COPY THE BELOW CODE AND PASTE IT IN YOUR EXPERIMENT PAGE

```

window.ppagesense = window.ppagesense || [];
window.ppagesense.push(['trackRevenue', 'vnIoXJd', '<<REVENUE AMOUNT>>']);

```

Copy

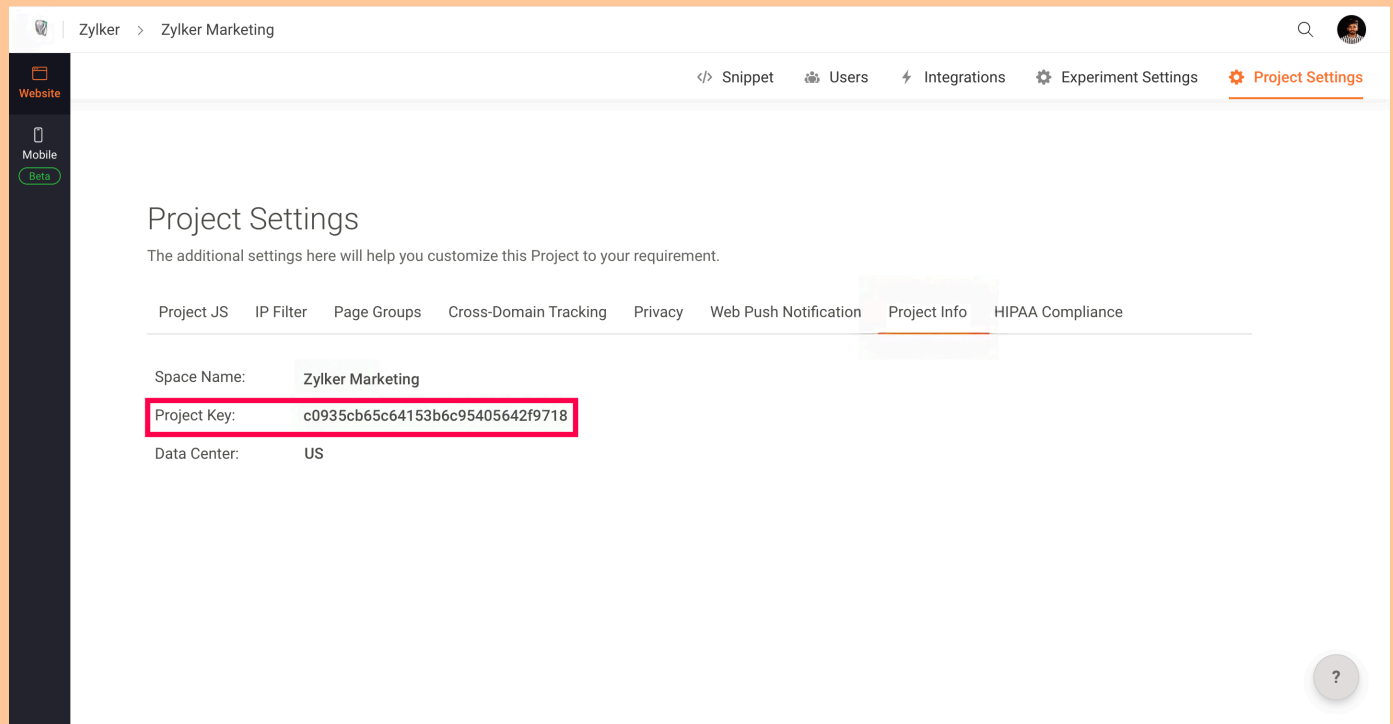
Cancel Save

i **Info:** To ensure that the script is working correctly, clear your browser cache.

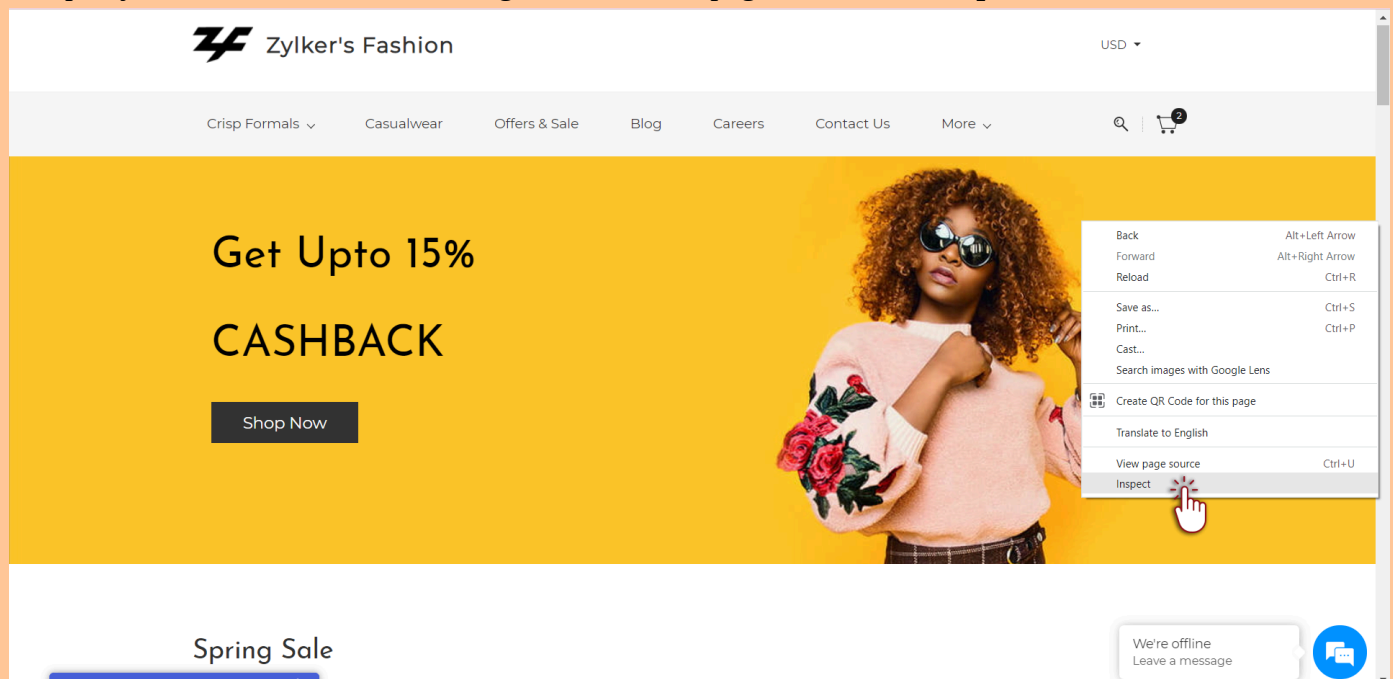
Note that the verification message will not show up in your browser window, if your web page loads for more than 10 seconds. However, in such instances, the PageSense code snippet status will be successful at the back-end and be ready to track visitors' data on your website.

To manually verify the presence of the code on your site:

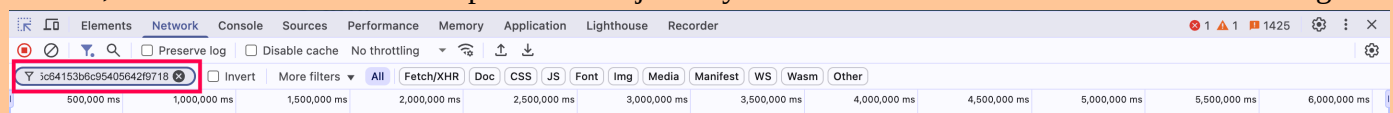
1. Click the **Project Settings** on the top bar, go to **Project Info** tab and copy the Project Key given on the page.



2. Open your website on a browser, right-click on the page and choose **Inspect** from the menu.



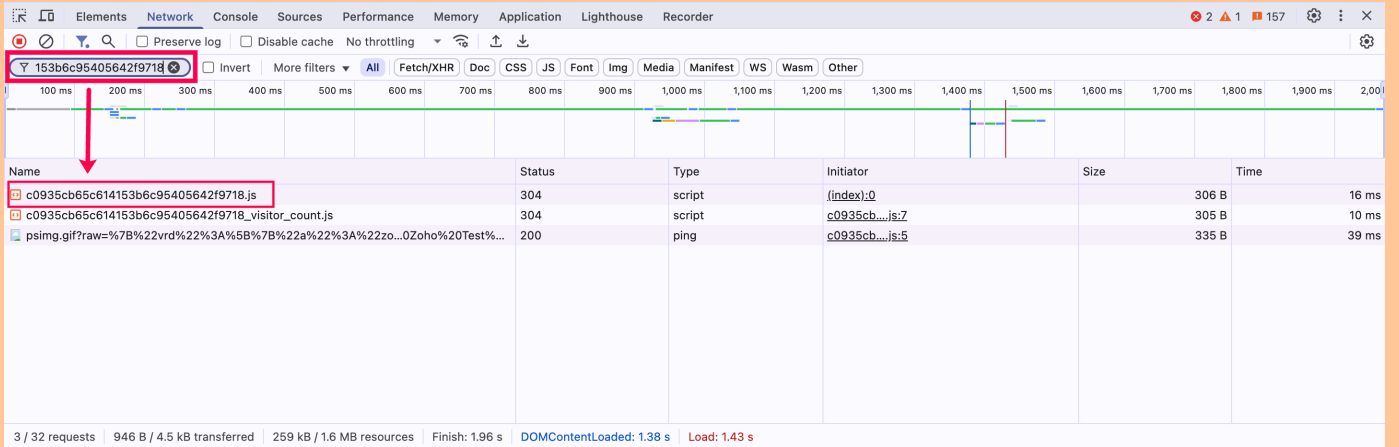
3. Now, click the **Network** tab and paste the Project key within the *Filters* textbox as shown in the figure.



Name	Status	Type	Initiator	Size	Time
c0935cb65c64153b6c95405642f9718.js	304	script	(index):0	333 B	28 ms
c0935cb65c64153b6c95405642f9718_visitor_count.js	304	script	8e0be51...js:7	314 B	20 ms
psimg.gif?raw=%7B%22vrd%22%3A%5B%7B%22a%22%3A%22zo...Mad%20Pirate%2...	200	ping	8e0be51...js:5	335 B	62 ms
psimg.gif?raw=%7B%22vrd%22%3A%5B%7B%22a%22%3A%22zo...7351710295698%...	200	ping	8e0be51...js:5	335 B	89 ms
psimg.gif?raw=%7B%22vrd%22%3A%5B%7B%22a%22%3A%22zo...7351710295698%...	200	ping	8e0be51...js:5	335 B	64 ms

5 / 129 requests | 1.7 kB / 55.4 kB transferred | 259 kB / 5.3 MB resources | Finish: 1.7 hr | DOMContentLoaded: 635 ms | Load: 979 ms

4. Once you enter the Project key, refresh and the same should reflect as a Java script in the first place as shown below.



Name	Status	Type	Initiator	Size	Time
c0935cb65c64153b6c95405642f9718.js	304	script	(index):0	306 B	16 ms
c0935cb65c64153b6c95405642f9718_visitor_count.js	304	script	c0935cb...js:7	305 B	10 ms
psimg.gif?raw=%7B%22vrd%22%3A%5B%7B%22a%22%3A%22zo...0Zoho%20Test%...	200	ping	c0935cb...js:5	335 B	39 ms

3 / 32 requests | 946 B / 4.5 kB transferred | 259 kB / 1.6 MB resources | Finish: 1.96 s | DOMContentLoaded: 1.38 s | Load: 1.43 s

We hope this documentation helps make the process easy for you. Please feel free to reach out to us anytime by dropping an email to support@zohopagesense.com if you need more explanation or have any questions.